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IT'S always a case of "I wish I'd bought a Suit Case." In case you should need a Suit Case to take the little things home in, we would like to draw your attention in this case to the fact that we have the finest assortment of Suit Cases that can be seen in the city at the present time.

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The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

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A6h.p. Stationary Engine

Master workman make, suitable for running a Stave Mill or Machine Shop.

Engine is fitted with a Patent Clutch Pulley and regulated with a Governor, and is in first-class condition.

Price \$150.

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Fishermen's Union Trading Co., Ltd.

Men's Jersey SHIRTS.

A Good, serviceable working Shirt, combining warmth with neatness.

\$1.00

In Navy Blue and Fancy Grey.

A cheaper quality at 65c.

Anderson's,
Grace Building

NAVY GAVE IMPORTANT ASSISTANCE

To the Extreme Left of the Allies Operating in Western Belgium

TURNED THE TIDE IN ALLIES' FAVOR

Allies Have Also Immense Advantages in the Possession of Railway Lines

New York, October 26.—The military expert of the New York Herald, says:

"Laconic reports that British naval forces are supporting the extreme left of the Allies, flank on the channel coast, between Dunkirk and Ostend, inadequately convey the measure of advantage obtained there by the Belgo-British troops, who at this point, oppose the German advance.

"What can be effected by such co-operation between land and naval forces was demonstrated two years ago when the Turks, although routed in battle and their ranks decimated by cholera, were enabled to establish an effective defence behind obsolete redoubts against the victorious Bulgarians.

Value of Naval Support.

"If a beaten and shattered force, such as the Turkish army, when it fell back upon the Chatalja line, could be stiffened to such an extent that it was able to resist successfully the onslaught of an army fired by successive victories and the race hatred of centuries, then one can easily grasp the measure of stimulation which the superior armament of the British fighting ships must lend to the vigorous defence by the gallant Belgian troops of the remaining strip of their territory under their control.

"While the Belgian soldiers are not so well armed as their adversaries, from the commencement of the campaign and their historic defence of Liege to their strategic victory inflicting a junction with the Franco-British forces after the fall of Antwerp, they have not once shown themselves the inferior of any force of equal numerical strength in the world. It is extremely likely also that they are operating in direct conjunction with the British reinforcements which reached them by way of Ostend.

Damaged Them.

"The latest advices indicate that this army not only has withstood vigorous assaults by the Germans, but has inflicted severe losses upon the invaders.

Meanwhile, determined thrusts are being delivered by the Franco-British troops in the general direction of Lille, held by a strong German force and the strategic key to an important line of communication in West Flanders.

Deciding Factory.

"Operations upon such an extensive scale, covering so wide a front, and necessitating the concentration upon various points from time to time of strong forces from other sections of the line, are influenced to a great extent by the successful operation of the network of railways and the conditions of the lines under control.

"In this regard the Germans are not likely to be as well served as are the Allies for, while the territory behind the Allied front in the north has for the most part never been contested, that behind the German line has been fought over, and the lines in all probability have been destroyed, with most of the bridges and culverts.

FISH For Retailing

we offer at low prices

Large Labrador Codfish

Canned Salmon

Canned Codfish

SMITH Co. Ltd.

CHARACTERISTICS OF THE SOLDIERS

Said to be Well Marked By Their Conduct in the Trenches

On the Battlefield, (via Paris), Oct. 26.—The scenes behind the battle lines denote the characteristics of the various nations engaged.

The French soldiers are very gay, singing when they return from the trenches and always seeking to learn the news from any new arrival from the rear. They gather branches from bushes to make fires on which they boil their soup and coffee.

The Belgians are somewhat the same in character, but the recent damage to so many cities of Belgium has rendered them rather gloomy though they are still full of fight and sure of eventual victory.

The British appear to be ready to seize the slightest opportunity to play some game when off actual duty. They are always cleanly shaven and love to plunge into a creek or river. Behind their trenches are many kneading troughs captured from the German commissariat and now turned into tubs.

The Indian troops maintain a calm silence except when in action. Then they utter wild cries in their eastern languages as they enter the fight.

The Moroccan auxiliaries, known as "Goumiers," maintain all their African habits. They apparently are always ready to rest anywhere that they may find themselves, but sleep with the bridle over their arm and spring into action at the slightest movement or noise.

GRAND SMASH-UP OF THE GERMANS

Too Many of Them Killed To Count

Private J. Davies, of the 12th Royal Lancers, writing to a friend in Birmingham, on Sept. 16, says:

"The German losses have been enormous, but it is like trying to destroy fleas with no powder. One day the 12th had a grand smash up, capturing 500 prisoners, a convoy, etc. The killed? Well, we don't count 'em.



STAND BACK! IT'S TOO LATE!

Such a calamity may not have overtaken you, but where is your guarantee that any day—aye, to-day, a fire may destroy your home and possessions.

Take Out a Policy at Once, no matter how moderate the amount, a policy protects you. The premium is so ridiculously small that the price of the Nickel each day will give you considerable insurance. See me about this at once—remember to-morrow may be too late.

PERCIE JOHNSON,
Insurance Agent.

Wonderful Results From the A. I. C., The World's Cure

The remedy discovered at far Labrador has given relief to many a sufferer; hundreds testifying of this great remedy. Another gives her testimonial from the City.

Couldn't Eat a Half Meal.

St. John's, Oct. 12, 1914. I have been troubled with indigestion for a number of years, in fact I have been so bad I couldn't eat half a meal of anything.

A friend advised me to try A.I.C. and one half pint bottle cured me. I couldn't believe I could be cured in such a short time and now I can eat anything, and food does not trouble me in the least. I think I am perfectly cured, I haven't felt indigestion this month.

I recommend this medicine to all sufferers from indigestion. You are at liberty to use my name, and anyone not believing this statement can write or consult me personally.

MRS. GEORGE WELLS,
St. John's.

Sold at St. John's by M. J. Malone, M. Kent, Walter Gosse, J. C. Ryan, J. Healey, C. P. Egan, Soper & Moore, Wholesale Agent.
Manufactured by Saunders & Mercey, Shearstown, Nfld.—oct20

GERMANS HAVE PLEASANT DREAM

Leaders Stuff People of Germany With a Yarn About Landing Army in Great Britain

London, October 27.—Rene H. Felbelman, special correspondent of the Daily Express, sends the following despatch from The Hague:—

Germany, according to information received here from Berlin, is preparing to deal Great Britain a decisive blow. The scheme is to disembark several army corps somewhere in the south of England while the grand fleet is occupied with fighting the German fleet in the North Sea.

Deciding Factor.

German experts believe the plan will be entirely successful. According to this fairy tale, as soon as the last resistance of the Belgian army is disposed of, there will be a great movement of Landstrum troops from Central Germany to Ostend and Zeebrugge, where they will await an opportunity of crossing to the English shore and marching on London, where Zeppelins and Taubes will have caused havoc and demoralized the population.

While this is taking place, Admiral Van Ingen, of the fleet now confined at Wilhelmshaven, will steam over into the North Sea for the great fight.

These German calculations rest on the hypothesis that the coasts of England will be left absolutely without protection, all of Admiral Sir John Jellicoe's ships being engaged in the great North Sea battle.

Have Faith In It.

The German newspapers, by way of preparing public opinion for this great stroke, publish extravagant despatches dilating on British nervousness and the fear of unavoidable destruction by Germany. The German fleet is described as awaiting with passionate impatience the moment when it can make a dash at the enemy. Prince Henry of Prussia is actively engaged, it is announced, in the work of inspecting the fleet, and he is continually keeping the men on the run by surprise calls.

The Prince is reported to be in Belgium this week to take over command of the general operations against Britain. On these operations, by means of which the war will, it is believed in Germany, speedily be brought to an end, the public opinion of Germany is now focussed. Should they fail, the disappointment engendered may have incalculable consequences.

LETTERS HOME WERE VERY SAD

German Officer Longed to be With His Family

Writing on Sept. 26th to his mother, who resides in Holland Road, Kensington, a member of the Expeditionary Force says:

The other evening we had to go through the letters and despatches found on a dead German major. It was very sad to read his letters to his wife and family. He was, according to his letter, very homesick and did not want to fight any more.

His equipment and glasses were all very good, so he must have been a man of considerable means.

Good Morning!

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American Silk

American Cashmere

American Cotton-Lisle

HOSIERY

They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.

GUARANTEED for fitness, style superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free.

OUR SPECIAL OFFER to every one sending us \$1.00 in currency or postal note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either

3 Pairs of our 75c. value American Silk Hosiery or 4 Pairs of our 50c. value Am. Cashmere Hosiery, or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery or 6 Pairs Children's Hosiery. Give the color, size, and whether Ladies' or Gents' hosiery is desired.

DON'T DELAY—Offer expires when a dealer in your locality is selected.
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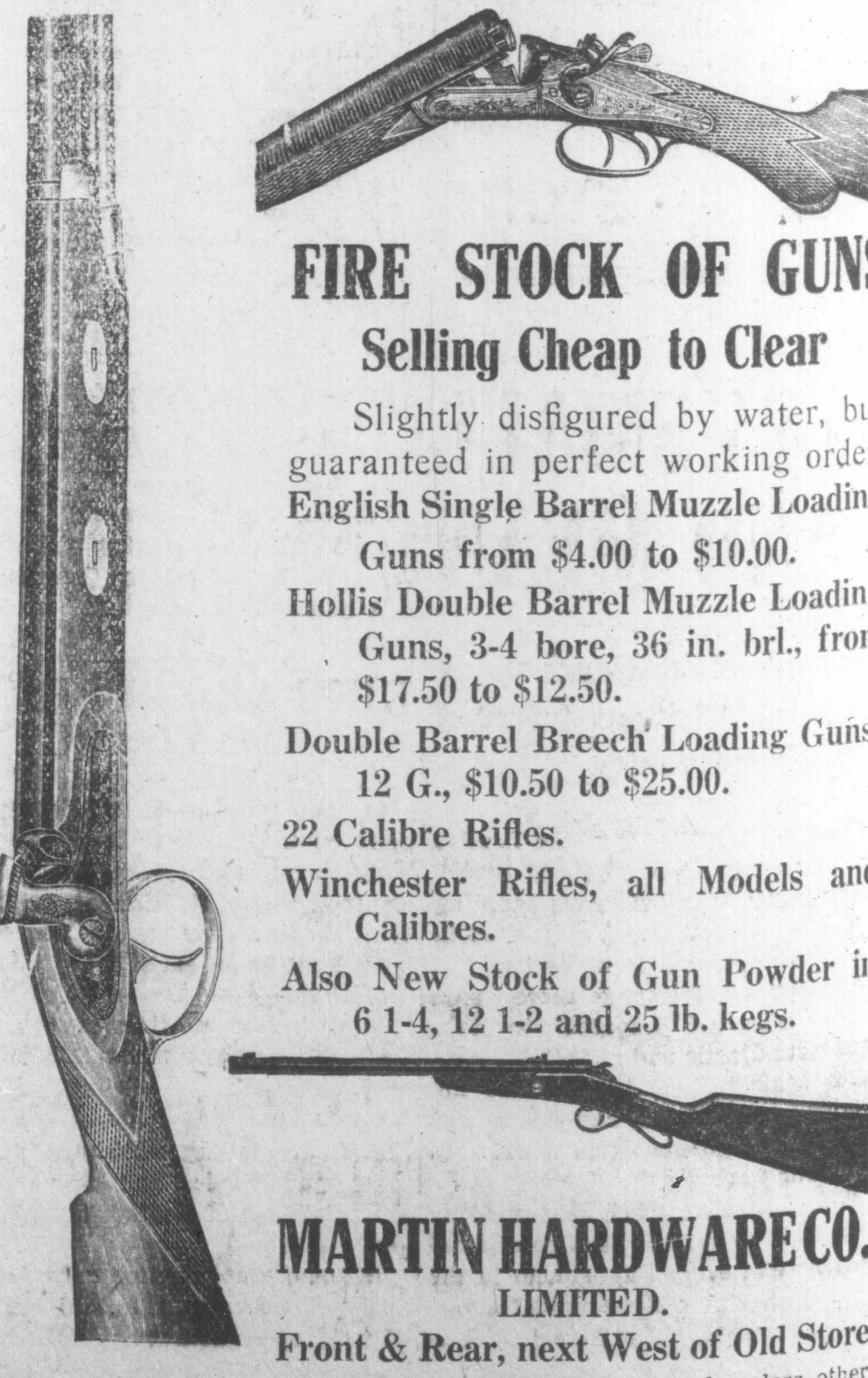
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A 6 h.p. GUARANTEE Engine

Only used 1 gallon of Gasoline and 1 1/2 casks of Kerosene Oil for a summer's fishing on the Labrador.

Cheapest engine to run on the market, and every engine gives satisfaction.

Robt. Templeton, Agent



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Slightly disfigured by water, but guaranteed in perfect working order. English Single Barrel Muzzle Loading

Guns from \$4.00 to \$10.00.

Hollis Double Barrel Muzzle Loading Guns, 3-4 bore, 36 in. brl., from \$17.50 to \$12.50.

Double Barrel Breech Loading Guns, 12 G., \$10.50 to \$25.00.

22 Calibre Rifles.

Winchester Rifles, all Models and Calibres.

Also New Stock of Gun Powder in 6 1-4, 12 1-2 and 25 lb. kegs.

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Front & Rear, next West of Old Store
P.S.—All Mail Order goods will be supplied in new stock unless otherwise ordered.