

FREE REGISTERED MARQUIS WHEAT FREE

Cash \$500 Prizes

In the history of Western Canada there never was a keener demand for high class wheat, oats and barley than there is today. Farmers are realizing that the very best seed is the cheapest and most profitable to sow. Under normal conditions the difference between the best seed and ordinary seed means an increasing yield of from three to five bushels per acre on wheat, six to eight on barley and twelve to fifteen on oats. Not only is the yield greater, the sample is superior, the grade better and the price higher. Another advantage is that the man who sows choice seed will cultivate more carefully. High class seed is a money making proposition.

The Grain Growers' Guide has searched the Prairie Provinces and purchased the best Marquis wheat, Fife wheat, Banner oats, Victory oats and O.A.C. 21 barley that is grown in this country. All of it has been grown under the rules and regulations of the Canadian Seed Growers' Association. There is no better seed. We have enough of this seed to sow 1,000 acres and we are giving it away to our readers. In addition, The Grain Growers' Grain Company is donating \$500 in cash prizes to those who produce the best half bushel from the seed which The Guide supplies.

Pure Registered Seed

Comparatively few farmers realize what registered seed means. The only institution in Canada which can register seed is the Canadian Seed Growers' Association, with head office at Ottawa. The Association was organized by Dr. J. W. Robertson, the famous agricultural expert, and its Board of Directors comprises leading agricultural experts and farmers all over Canada. It is not a government institution, but is controlled entirely by its members, and its sole object is to produce high class seed.

It costs absolutely nothing for any farmer to join the Canadian Seed Growers' Association. Under the rules and regulations of this Association the growing crops of the members are inspected after threshing, the seed is cleaned and re-cleaned and is again inspected as it is being put into the sacks. If it passes this final inspection the sacks are then sealed by the Association inspector and cannot be opened until they are used for seed.

Registered seed means that the seed is absolutely pure in variety and contains no admixtures of any other grain whatever. It is absolutely free from seeds of every noxious weed. It is plump, free from frost, and must germinate 95 per cent., altho most of it germinates 100 per cent. There is no better seed in the world.

This is the kind of seed The Guide has purchased for distribution and any Guide reader can secure this seed and enter the competition.

\$500 in Prizes

The Grain Growers' Grain Company of Winnipeg is assisting The Grain Growers' Guide in this campaign for the production of pure seed by donating \$500 in cash to be given as prizes absolutely free and without any reservation to those who produce the best results from the seed distributed by The Grain Growers' Guide. The following are the cash prizes:

	For Wheat.	For Oats.	For Barley.
1st Prize	\$100	\$40	\$25
2nd "	50	20	15
3rd "	25	12	10
4th "	20	8	7
5th "	15	5	5
6th "	13	4	4
7th "	12	4	3
8th "	10	3	2
9th "	10	2	2
10th "	9	2	2
11th "	8	2	2
12th "	7	2	—
13th "	6	—	—
14th "	5	—	—
15th "	5	—	—
16th "	5	—	—
17th "	5	—	—
18th "	4	—	—
19th "	3	—	—
20th "	3	—	—
Total	\$315	\$105	\$80

The Grain Growers' Guide will hold a Seed Fair in Winnipeg, in November, 1917, at which every person who earns one or more sacks of The Guide's pure seed will be entitled to enter the competition for the \$500 in cash prizes. Each competitor must send one-half bushel, either of wheat, oats or barley, grown from The Guide's pure seed and a small sheaf of the same grain. We expect to have at least 1,000 entries, which will make it by far the largest seed fair ever held in Western Canada.

The Guide has been very fortunate in securing as Judges George Seris, Chief Grain Inspector for the Dominion Government, Winnipeg; Heager Wheeler, of Rosburn, Sask., and Prof. T. J. Harrison, of Manitoba Agricultural College. The men who win the first prizes at The Grain Growers' Guide Seed Fair in November, 1917, will stand pretty close to Heager Wheeler as producers of the world's best seed and will be able to get a higher price for their seed grain than ordinary producers.

Terms of Competition

The pure registered seed which The Grain Growers' Guide is distributing is put up in sacks containing a quantity suitable to seed one-quarter of an acre. The wheat and oats are put up in 20 lb. sacks and the barley in 24 lb. sacks. Formerly we restricted this distribution to four sacks to any one person. We have decided, however, to throw it open and allow any person to earn as many sacks as they wish while the supply of seed lasts. The terms of the competition are as follows:

- 1—Any person who will collect two subscriptions to The Guide, new or renewal, at \$1.50 each, and forward the \$3.00 to The Guide office, will receive free of charge one sack of either variety of wheat, oats or barley described on this page.
- 2—Any person may earn as many sacks of these grains as they desire. For every three sacks that are earned The Guide will donate a fourth sack without charge.
- 3—Any number of members of the same family may enter and earn this grain on equal terms, but every person who enters must be a paid-in-advance subscriber to The Guide or a member of a family where there is a paid-in-advance subscriber.
- 4—No person will be allowed to forward his own subscription and count the same towards earning a sack of grain.
- 5—All seed will be shipped in plenty of time for seeding and each person who earns any of this seed will be provided with instructions for taking care of it and will also be assisted to become a member of the C.S.G.A. The Guide is very anxious to increase the membership in the C.S.G.A. as it will be a paying proposition to every member who joins.
- 6—In case our supply of registered seed is not equal to the demand we will supply the purest, cleanest and best seed of guaranteed high quality that can be found and every person will be entitled to enter the \$500 prize competition. Our supply of registered seed, however, is still sufficient for a considerable number of entries.

IMPORTANT

If you want to get a start in producing the best wheat, oats and barley grown in the world, collect one subscription to The Guide and mail it at once, together with the coupon on this page. Full supplies will then be sent to you for taking subscriptions and you may earn as much of this seed as you would like to have while the supply lasts. Owing to the limit in quantity, however, we have decided not to accept any more reservations unless they are accompanied by one subscription. Collect your subscription today and make your reservation and we will hold the seed for you until you collect the balance of the subscriptions.

COUPON

The Grain Growers' Guide, Winnipeg, Man. Jan. 17, 1917.

Dear Sirs—Herewith is one subscription to The Guide, which I have enclosed. Please return to me the number of sacks of the different varieties of your pure seed as indicated below and send at once complete details of competition and supplies necessary for taking subscriptions.

..... 20 lb. sacks of Fife Wheat and 20 lb. sacks of Marquis Wheat
 20 lb. sacks of Banner Oats and 20 lb. sacks of Victory Oats
 24 lb. sacks of O.A.C. 21 Barley

In order to entitle me to this grain free and also to enter into the \$500 Prize Competition, I will send you the necessary subscriptions to The Guide at \$1.50 each before March 1st.

Name

P. O.

Previous

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Free Trade
Union will ap-
The Guide.