

# OXO CUBES

## The Big Selling Season is Here



With the advent of the autumn, the volume of sales of OXO Cubes increases.

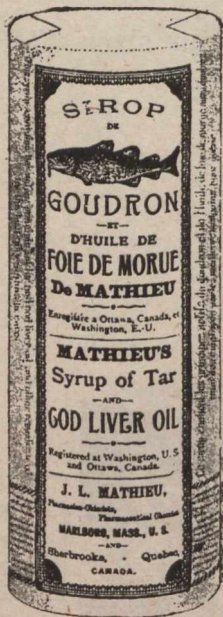
For years now, OXO has been the popular winter beverage, and this year the habit of "a cube to a cup" will be indulged in by a greater number of people than ever before.

Our advertising is increasing the demand, and if you keep a display ever before your customers, you will reap the benefit in increased profits.

How is your stock lasting? Do not go short. Order now.

### OXO LIMITED

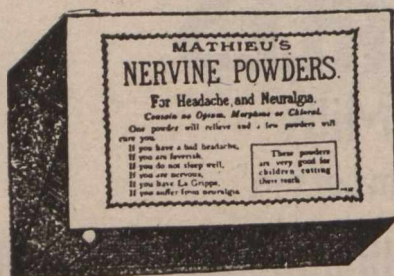
MONTREAL      TORONTO      WINNIPEG



## The Safe Road to Profit is through Mathieu's Remedies

Mathieu's Nervine Powders and Mathieu's Syrup of Tar and Cod Liver Oil will prove a real satisfaction to both purchaser and merchant. Their medicinal efficiency has been proven from coast to coast.

Mathieu's Nervine Powders are unexcelled for Neuralgia, Nervousness, Headaches, etc. For Influenza, La Grippe, etc., and also as a tonic, Mathieu's Syrup of Tar and Cod Liver Oil is unusually good.



Order to-day to ensure Early Shipment.

### J. L. MATHIEU CO.

PROPRIETORS

SHERBROOKE - QUEBEC