This advertisement is one of a series prepared for dealers who sell O-Cedar products. To be used in their local newspapers, programmes, etc.



Send now for the Folder showing the complete list of cuts and advertiseme nts. Or if you have already received one of the Folders, write and let us know which of the O-Cedar Advertisements or cuts you would like sent to you.

## We Will Send You FREE an Assortment of These Business-Pulling Advertisements

They were designed especially for you. They feature the various articles of your stock in both pictures and words, and they come all ready for newspaper or printer, to appear over your own name and address.

This is part of the service we offer to dealers who handle O-Cedar Polish and the O-Cedar Polish Mop. We gladly co-operate with you in every way to create more business. Newspaper advertisements, window cards, show cards, or display stands, cuts for programmes or dodgers—all are free to you for the asking.

## CHANNELL CHEMICAL CO., Limited TORONTO