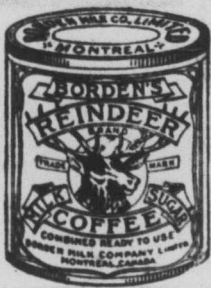


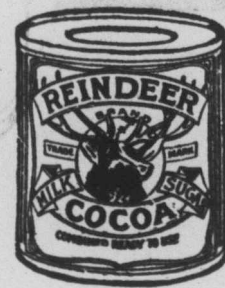
Much in demand
during the social season

Borden's
Reindeer Coffee
and
Reindeer Cocoa

THERE'S a year-round demand for Borden's, of course, but at no time is the popularity of these delicious, easily prepared products more in evidence than during the Winter months. Aside altogether from their splendid deliciousness is the all-important point of convenience in which Borden Products excel.



If you have never yet given Borden's full line a real "try-out," get out an attractive display NOW—for the social season. Get every customer thoroughly acquainted with the Borden advantages.



Look over your stock. If it's low or incomplete, write your Jobber.

Borden Milk Company
Limited

"LEADERS OF QUALITY"

MONTREAL

Branch Office: No. 2 Arcade Building, Vancouver, B.C.

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