

TWO SELF-SELLERS

Ioco Liquid Gloss and Household Lubricant are staples. Their well-known quality insures satisfied customers and profits that accrue from repeat orders. There is a daily use for one or both.

Stock these salable necessities now. They fill a general need. Their many and varied uses make and keep them always in demand—always easy to sell.

Ioco Liquid Gloss cleans and polishes finished surfaces of all kinds. Sold in half-pint to 4-gallon size cans, half barrels and barrels.

Household Lubricant prevents rust, is excellent for use in cleaning cut-glass, and keeps sewing machines, typewriters, electric fans, phonographs, etc., in smooth running order. Put up in convenient four-ounce tin oilers.

Put these Imperial products in your show window or on your display counter and see how readily they sell.

If you have not stocked with Ioco and Household Lubricant, write for our dealer proposition.



IMPERIAL OIL LIMITED

Manufacturers & Marketers of POLARINE MOTOR OILS & GREASES

Marketers of Gargoyle Mobiloils in Canada

BRANCHES IN ALL CITIES