

Canadian Grocers Order **PURITY FLOUR**

By the Carload Because they Know That Purity
Is a Sure "Repeater"

It is the experience of all grocers that the housewife who tries one sack of Purity Flour invariably comes back for more.

"Purity" is a widely advertised, trade-marked staple of unquestioned goodness and purity—an "all-purpose," high grade flour for every baking need.

Sales are constantly increasing and thousands of appreciative dealers throughout Canada have found in Purity Flour an infallible medium for building up a steady and profitable flour trade. It will do the same for you. Remember—"Purity" pays!



Western Canada Flour Mills Company, Limited

Toronto, Winnipeg, Calgary, Brandon, Edmonton, Vancouver, New Westminster,
Victoria, Nanaimo, Prince Rupert, Nelson, Rossland, Goderich,
Ottawa, Montreal and St. John, N.B.

The Submarine Menace

necessitates the prohibition
of export of all foodstuffs
from the United Kingdom.

SPRATT'S DOG CAKES

*Poultry Foods, Canary
and Parrot Mixtures*

pending the removal of
the embargo, can be ob-
tained from

SPRATT'S PATENT (America) LTD.
Newark, New Jersey.

London (Eng.), Spratt's Patent Limited,
24-25, Fenchurch Street, E.C. 3.

Twines
and
Wrapping Paper

BROOMS

First Cars 1917

Broom Corn

At Hand

*Quality Goods
may always
be had by order-
ing our brands.*

Walter Woods & Co.
HAMILTON and WINNIPEG

Wooden Ware
Willow Ware
Brushes