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It is a positive and proved fact that one of Stewart Dawson & Co.'s English Levers will wear out half a dozen (one after another) of foreign made watches; every lady or gentleman who buys an English Lever from S. D. & Co. provides themselves with a watch that will last a lifetime. Stewart Dawson & Co. beg to thank each and all of their vast numbers of patrons throughout Canada for the flattering way in which they have shown their appreciation of S. D. & Co.'s efforts to bring home to every Canadian resident THE MOST PERFECT ENGLISH WATCHES, at English wholesale prices, thus ensuring every purchaser a saving of one-half the usual Canadian cost. This is not an assertion made at random, but will, like every watch manufactured by S. D. & Co., bear the utmost scrutiny and establish the fact that a wondrous revolution in the watch trade has been brought about by

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Usual Canadian Prices.	FOR THEIR WORLD-FAMED WATCHES.	S. D. & Co.'s Prices
\$ c.		\$ c.
35 00	Gents' English Full-capped Silver Levers, very best, open-face	16 80
40 00	Gents' English Silver Levers, high bezel, crystal unbreakable glass	19 20
45 00	Gents' English Hunting Levers, the very best that can be made	21 60
50 00	Gents' Keyless English Silver Levers, open-face, highest class	26 40
60 00	Gents' Keyless English Silver Hunting Levers, perfection itself	31 20
35 00	Ladies' English Silver Levers, capped movement, very best, open-face ..	16 80
40 00	Ladies' English Hunting Levers, every Watch a work of art	21 60
60 00	Gents' English Centre-seconds Stop Chronographs, crystal case	31 20
70 00	Gents' Hunting ditto, highest scientific English productions	35 00
80 00	Ladies' English Gold Levers, 18-carat Gold Hall-marked cases	40 80
40 00	Ladies' Magnificent 18-carat Gold Watches, finest quality	21 60
15 00	Ladies' and Gents' Marvellous Silver Defiance Watches	7 20
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LEVER
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ENGLISH SILVER
HUNTING LEVER
For \$21 60.

A \$30 00
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LEVER.
For \$16 80.

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KEYLESS ENGLISH
HUNTING LEVER
For \$31 20.

A \$60 00
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CHRONOGRAPH
For \$31 20

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For \$7 20.

Stewart Dawson & Co.'s world-wide celebrated English Levers combine perfection in mechanism and handsome appearance with durability and exact time-keeping qualities. All have full plate capped movements; the finest watches made. Maker's price only \$16.80, positively worth \$30. Each will wear out half a dozen foreign made watches.

These magnificent English Hunting Levers are the same quality as above. They are recommended for hard wear and perfect time-keeping; for such they are unequalled in the world; price \$21.60, worth \$40; ditto Open Face, with High Bezel and Crystal Glass, \$19.20, worth \$35. Each will wear out a half a dozen foreign made watches.

Ladies have only to see these superb watches to become charmed with their Matchless Elegance and Quality. These watches are not equalled in America under Double our price. They are worth \$30 each; our price \$16.80. Hunter's ditto \$21.60, worth \$40.

Stewart Dawson & Co.'s Perfection of Keyless English Levers, winding by a new, sure, and complete perfected system that never gets out of order. A delight to every purchaser. They are Air-tight, Dust-tight, and Damp-tight. Price, in hunting cases \$31.20, worth retail \$50. Ditto, Open Face, \$26.40, worth \$40.

The Highest Grade of Acme of Perfection, 3/4 Plate, Lever Movements, Jewelled in every action, Gold Chronometer Balance, Decimal Dial Centre Seconds, Outside Stop. The Handsomest Watch made, and of Quality that defies all imitations. Price in Open Face Crystal Glass, \$31.20; ditto in Hunting Cases \$36, positively worth in Canada \$60 each.

The World's "Defiance" in Three Sizes. None should hesitate to send for one of these, if only to see the perfection that has been attained by a firm whose enterprise has revolutionized the Watch Trade of Europe. Price in Open Face Crystal Glass, all Sterling Silver Cases, only \$7.20, worth \$15; ditto Hunter's \$9.60, worth just Double. Each kind for Ladies and Gents.

CONDITIONS.

Each watch sent on a week's free trial and the full amount returned to any one dissatisfied, all delivered safe and free to the purchaser, carriage paid by us with key, instructions and guarantee inclosed with each watch.

DOMINION CHURCHMAN COUPON.

ON receipt of Remittance and this COUPON we hereby agree to supply sender with either of our Watches named above, on the conditions stated, by return of post.

(Signed) STEWART DAWSON & CO.,
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P. O. Orders payable to Stewart Dawson & Co., at the General Post Office, Toronto.

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