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No Risk In Trying It----Has a "MONEY-BACK" Guarantee

EVEN the most careful woman need not hesitate to try PURITY FLOUR. The binding "Money-back" guarantee removes all risk of her being out one single penny if she doesn't find that

PURITY FLOUR

surpasses any other flour she has ever used. Unless the makers of PURITY FLOUR were mighty sure that it would make lighter, flakier pastry, and whiter, tastier bread for you, and for every other particular home cook, they would not stand behind it with an unqualified guarantee.

"Order a sack of PURITY FLOUR. Give it as many tests as you like. If it does not prove to be the best flour you have ever used, your money will be returned."

After you've made a batch of bread from PURITY FLOUR, count the loaves, you'll find that there are a larger number than you've been accustomed to get from ordinary flour—which goes to show the economy of using PURITY FLOUR.

If your grocer hasn't PURITY FLOUR in stock, he can get it for you.

"More Bread and Better Bread---and Better Pastry, too"