# REASON Nº 26

# Red Rose

Because it is Reliable.

Some one has said: "A single fact is worth a ship-

A few facts: I introduced this tea to the public about ten years ago. In that short time the business has grown to such proportions that we now occupy the largest Tea warehouse in Canada.

This enormous business has been built up without extensive advertising.

The merchants who commenced handling Red Rose Tea ten years ago are the most enthusiastic in its praises,

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The brand, "Red Rose Tea," is accepted everywhere as a guarantee of the highest quality, and those who drink it are its best advertisers.

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# The T. H. TAYLOR CO

ADVERTISE IN THE PLANET

### MADAM ZOUFFLE

Hubert McBean Johnston

Copyright, 1904, by Hubert McBean Johnston

"Phyllis," I said reprovingly, "I don't "Don't like what?" she questioned in

mock surprise.

But I was not foolish enough to go on and tell her what I didn't like. She would only have laughed at me if I had. I'll admit it's all very nice to see a girl help with the decorations, and, for my part, I like to see them do

it. It's proper that a girl should take an interest in the cause of charity, but when it comes to every fellow about the place wanting to hold the tacks in the dark corners it seems to me that it's time to call a half.

"You don't think I'd even let one of them hold my hand, do you?" asked Phyllis icily.
"No-but"— I stammered.

"Perhaps you mean to insinuate that I'd hold theirs, then." Phyllis was holding her nose very high indeed. There was only one thing I could do and retain my dignity. I

must get very angry.
"I'm sure you may if you want to." I retorted, with affected indifference.
Phyllis laughed. I was quite sure I was going to get into some sort of trou-ble. I always do when Phyllis laughs just that way.

"Thank you, sir," she replied, with a deep courtesy. "I will avail myself of your kind permission this evening." The place looked quite different at aight with all the lights going. And really the booths were very pretty. I couldn't see Phyllis anywhere, though. Then Grace Rawshaw consultations.

took me in tow.
"You haven't had your fortune told," she informed me, "and you really must. Besides, I'm curious to hear it."

Then Grace Rawshaw came along and

"Who tells them?" I questioned. Grace looked at me in an awfully funny way. It was stopid of me no to have found out what parts the girls were to take. I'm morally certain she expected me to know.

"Why, Madam Zouffle," she said; then she tittered all the way to the booth. You never saw such a jam in all your life. I'm sure every fellow I knew was

"You'll have to wait your turn," Grace told me; then she went to look



"PERHAPS YOU CAN TELL ME IF I LOVE

for more victims. I found out after-COAL AND for more victims. I found out afterward that this was what she was sup-

You couldn't catch a glimpse of Madam Zouffie. It was a long time towait, too, until all that crowd got through, and I wandered away twice, Each time Grace Rawshaw came and took me best. took me back.

Finally I got inside. It was a little tent all hung with red, and there was just room for you to sit on a camp stool in front of the fortune teller. But even then you couldn't see Madam Zouffle. She was all wrapped up in one of those fluffy things like a Moor-ish woman, and when she spoke her

voice was deep and masculine. I was sure that part was affected.

She reached out and took my hand.

"You have quarreled with your lady-love" said she

"You have quarreled with your lady-love," said she.
"Yes?" said I, vaguely wondering how she knew.

Then I bappened to glance at her hand. There were no rings to identify it, but the third finger on her left was just a little red, as though there might have been one there not so long ago. And then—well, I may be a duffer, but I knew. There's only one girl in the world that has a hand just like that.
"Can you tell me her name?" I asked.

world that has a hand just like that.

"Can you tell me her name?" I asked, slowly regaining my wits,

Madam Zouffle consulted the stars a bit and then the lines in my palm.

"It starts with a P," she said at length—"P—Ph—it looks like Phyllis."

"You're right," I told her. "Is it a very serious quarrel? I think a very great deal of her, you know. Can you tell it she's deeply offended?"

"I think she is," said Madam Zouffle.
"At all events, she ought to be. You

"I think she is, said and an zoume.
"At all events, she ought to be. You have treated her very badly."
"What have I done?"
Madam Zouffle studied the lines very

carefully.

"You have practically given her to understand you don't care for her at all. You have told her you don't care if she holds the hand of as many men

as she wants to. That sourids as though you were giving her liberty to firt with as many men as she pleased," "Yes." I said it with the rising inflec-

tion. I didn't give assent to anything.
"And is she doing it?"
"She has held the hands of a great many of the gentlemen prese

There was a suspicious little quiver in Madam Zouffle's voice. It sounded almost like a suppressed laugh.
I assumed my most dignified air.
"And the men—did they like it?" I

queried.

Madam Zouffle could not tell. The lines were not sharply enough defined.
"They'd better," I said fiercely, "T'll folly well punch their heads if they don't. Besides, it's the last chance they'll have."

Now, for a mere outsider and just a common fortune teller I must say that Madam Zouffle took quite a remarkable interest in my affairs.
"Why," she asked—"why is it their

"Because I'm going to tell her tomorrow that she must stop," I replied

last chance?"

There was an odd glitter in Madam Zouffie's eyes.

"And will she do anything you say?"
she asked. "She must be well trained
to obey your "Lie down, Carlo!" every

"She'll do it if she loves me," I said.

"By the way, I haven't asked you. Does she love me?" Either the light was very dim or there Educer the light was very dim or there was something wrong with Madam Zouffle's eyes. The question necessitated her bending over and making a very close scrutiny of my paim before she was able to answer. The warm, soft folds of her hair were directly in front for the ward I bigsaft them were closed.

of me, and I kissed them ever so slightly. She didn't feel it.
"I don't know," confessed Phyllis—I mean Madam Zonfile—at last. "It looks partly as though she does and then again just the least little bit as though she doesn't. I—I think she does—some-

Madam Zouffle was not looking at me. She was still examining my hand ever so carefully. So I ventured again.

"What is there about me," I asked. "that she does not like—sometimes?"
"You don't always treat her very
well," said Madam Zouffle. "Your hand shows that you are very selfish." "Stingy?"

"No; not that. But you always think of yourself and your own personal convenience first."

Now, you know just as well as I do that this was a libel. Ever since I have known Phyllis— But what's the good of arguing about it? Phyllis knew it

"If Phyllis were here," I remarked, "If she could only hear you say that, you would have an opportunity of knowing how utterly false it is. It's true," I went on magnanimously, "I may have my faults, but I'm quite coned that the dear girl would not say that was one of them."

Mme. Zouffle did not reply. She seemed to have worse eyesight than ever. "What else can you see?" I questioned. "Perhaps you can tell me if I love

"You think you do," answered Mme. "When I really do not?"

"When you really do not." The fortune teller was very positive in her "Wrong again," I replied. "You're very poor hand at your business. If you've told the others here this evening no more traths than you've told me I actually think you ought to be up for obtaining money under false pre-

"I can see several other girls here on your hand," argued the fortune teller. I laughed.

I laughed.
"Excuse me, please," I murmured,
"but I do a bit at palmistry myself.
Now, right here in your hand"—I turned her palm over—"I can see any number of heartless filtrations. There seems to be one in progress now, in fact."

The palmist looked up into my face. and I guess she must have seen that I knew her. But she wasn't very certain.

"Now," I went on, "this dimple shows—why, how very odd that you should have a dimple just like that! But I think that clinches my argument, for I know a girl who has a dimple her hand just like that, and she's"— And then some one boxed my ear. I

looked up and saw that Phyllis' eyes were twinkling.

"You're such an old stupid, Jack, dear," she said.

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Fear of Favor. "When you does some men a favor," said Uncle Eben, "dey gits scared an' suspicious right away for fear you're gwine to overtax deir gratitude."—Washington Star.

An Infallible Sign.

Mrs. Bickers—Do you think spilling salt is an infallible sign that there's going to be a quarrel? Bickers—No, but getting married is.—New York Press.

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Best Australian Make.' I took a pen-

cell to write in my account book. I found it had 'U. S. A.' upon it. I sharpened the point, and on the sharp-

ener was 'New York.' I got out a match to light the lamp, and on the box was 'Made in Sweden.' I lit the

lamp and found on it, 'Made in Bava-ria,' and so on and so on."—London

Telegraph.

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The Difficulty, Mr. Rooke—I hope you didn't believe what they said about me. Miss Budd— I make it a point never to believe more than half I hear. Mr. Rooke-But the trouble is you women generally believe the wrong half.

Playmates.

Mother—Tommy, I don't like to have you play with boys who are bad. Tom-my—But the good boys are no good,

"Ever since we were married." re-

plied Meekly sadly.

mamma. Chronic Case. "Has your wife complained very ong?" asked the doctor.

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The ideal saddle horse is from fif-teen to sixteen hands high, short backed and well coupled. It has thin, high withers, a long, well arched neck and a long, keen ear well set on the head. The tail should be set high on the rump, and the rump itself should be somewhat sloping. The horse should have besides flat, sinewy bones in its

legs and a medium sized foot.-Country Life In America. A man seldom loses his confidence until he loses his money.



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