

National Notes

Students should be realistic?

CALGARY (CUP) — We all know jobs are hard to find with a plain B.A. but now even the Canada Employment Centre at the University of Calgary seems to be giving up.

According to supervisor Beth Miller, the centre doesn't "put much effort into setting up interviews for arts and social science majors because the employers are going to get a lot of applications on their own."

The centre's job placement records indicate that most of their success lies in the engineering, geology and management positions.

Miller said that "it is easy for engineering and business students to find jobs, but it would not be a good idea to divert energy from these areas and direct it into social science and arts. This may not seem fair, but it's unrealistic to divert energy from an area where jobs are plentiful."

"Students have to be realistic. No one would take political science unless they plan to go on to something else."

"Do they want an education that's not marketable? They're going to have to get some other skill afterwards," Miller said.

U of L protests fee hike

LETHBRIDGE (CUP) — The University of Lethbridge students' council has attacked a board of governors' decision to raise tuition fees by 10 per cent, calling it unreasoned, inconsistent and the result of government coercion.

Council decided that because of the "apparent inability of the board of governors to speak on behalf of students' interests," it would lobby advanced education minister Jim Horsman to reject the "unreasonable and inconsistent" tuition increase.

Provincial NDP leader Grant Notley, speaking in Lethbridge, also attacked the tuition increase, saying that Alberta has ample wealth to adequately fund universities and colleges and make tuition increases unnecessary.

Notley also criticized the imposition of differential fees for international students in the province.

"Alberta caters to the most narrow kind of inward thinking," Notley said of the policy. "We need to look beyond the borders of our own community."

Ads sexist, racist, ageist

CHICAGO (ZNS) — The advertising in many major American magazines is sexist, racist and ageist, according to a research team at De Paul University.

Professor Leonard Jason and student Michele Kilch say they analyzed magazine and newspaper ads that were published between 1977 and 1979 for the survey.

They found that between 90 and 96 per cent of all the ads in publications such as Newsweek, The Ladies Home Journal, Playboy and Better Homes failed to depict a single black person in them.

The researchers say that sexist ads — defined as those showing a man in action and a woman in a non-action pose — accounted for up to 28 per cent of the advertisements in some leading magazines.

And more than 95 per cent of the ads failed to show any person who appeared to be over the age of 55.

The content of the ads is important, the researchers say, because "advertising has a real impact on our behaviour".

UBC students illiterate

VANCOUVER (CUP) — Another Canadian university has reported a high failure rate in a literacy test for first year students.

Only 55 per cent of students writing the UBC English Christmas exam passed, despite a move by the university to make students work harder at English.

The UBC English department phased out a free remedial English program last September to encourage high school students to become more competent in English before they reach university, said Andrew Parkin, English 100 chair.

For the past three years large numbers of UBC first year English students have consistently failed the Christmas exam.

"The fact that so many have failed in the past shows that many have come without the necessary preparation," he said.

But Parkin expects the end of term pass rate to reach the usual 80 to 85 per cent. "I think another term of practice makes them realize that clear precise writing is what they (the students) need," he said.

Parkin said the composition exam tests only basis reading and writing skills. "Students in high school are now trying to acquire those skills," he said.

Candidates, from page 1

Chinese and the American aggressor states," she said.

Rhinoceros party hopeful Todd Cristall did not attend the forum.

Ace Cetinski, Social Credit candidate in Pembina, was on hand to outline the Socred stand in the election.

"Social Credit is not dead and never will die, he said. "It's based on some important principles — individuals and free enterprise."

"Individuals can do better than government anytime," he said. "When the government gets into anything it makes a mess."

UBC polling, from page 1

about the security of the ballot boxes, Pearse said.

NDP candidate Alan Bush said he is disappointed in the decision but added the poll in Gage will be more accessible than the previous location.

"I'm a little disappointed but having one is better than having none at all."

The candidates of the three major parties in the ridings recently sent a telegram to the head returning officer in Ottawa requesting two polls be set up on campus. Representatives of the three parties met Saturday to discuss the issue with head returning officer Morris and decided to set up the single poll.

See

I Want to Live

film by John Denver for *The Hunger Project*

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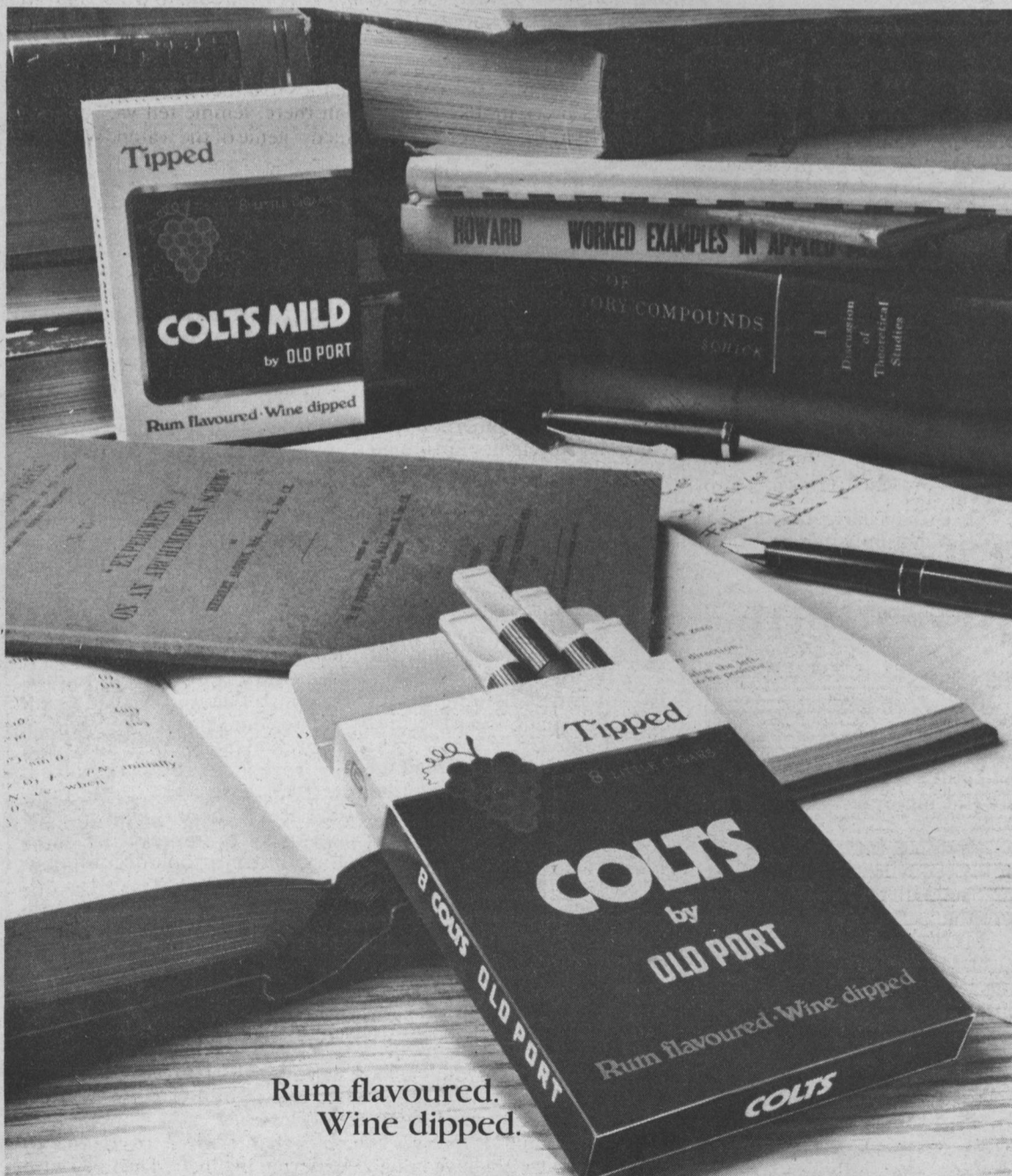
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