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Before you select a wall covering—for any room see

SANITAS

Sanitas exactly reproduces the finishes, designs and effects of the finest wall-papers and fabrics, but in a far more serviceable material of moderate cost.

Sanitas is fade-proof, stain-proof, dust- and dirt-proof, never cracks, never tears, is instantly cleaned with a damp cloth.

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Sanitas is sold by all reliable dry goods and wall paper jobbers in Canada.

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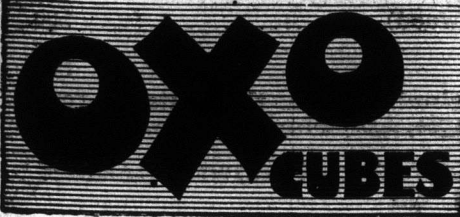
STANDARD OIL CLOTH CO.
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USE MERITAS—the guaranteed table oil cloth. For the name of any dealer not handling Meritas we will send you 1/2 dozen handsome Every Yard Meritas dollies.

SANITAS

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One Cube to a Cupful.



4 Cubes 10c. 10 Cubes 25c.

THE WESTERN HOME MONTHLY

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THE SUBSCRIPTION PRICE of the Western Home Monthly is \$1 per annum to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.

POSTAGE STAMPS will be received the same as cash or the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. We prefer those of the one cent or two cent denomination.

WE ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renewal of subscription is received. Those whose subscriptions have expired must not expect to continue to receive the paper unless they send the money to pay for it another year.

CHANGE OF ADDRESS.—Subscribers wishing their addresses changed must state their former as well as new address.

ALL COMMUNICATIONS relative to change of address must be received by us not later than the 30th of the preceding month. WHEN YOU RENEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat With our Readers.

We have spent a great deal of time in the preparation of our Easter number, but we shall be well satisfied if our readers find it enjoyable. Every story, every illustration, is for your amusement and pleasure; every practical article has your welfare in view; in your home; in your pleasures; in your house-keeping.

This magazine is yours whether you are spending your days in the quiet of some delightful country home, or a busy man or woman of affairs in the great metropolis, or a boy or girl who dreams wonderful dreams, and builds marvelous castles in the air, the Western Home Monthly is for you.

Yours for service, help, and amusement. Yours for companionship in joy or trouble. Yours at all times and at any time.

dom take time to enjoy the perennial miracles of transition from summer to autumn or autumn to winter. For instance, spring means house cleaning or moving in thousands of homes in Canada. "No, I can't take time to watch the flowers grow," an average house-keeper declares, with a ring of sarcasm in her voice. "This is the year we're to have papering done." "All the carpets have to be taken up this spring," says another. "I shall not have time to step my foot outside the door."

It is the time-honored custom to make one's family uncomfortable and unhappy once a year, and most women never think of changing it, even though they may have read the Western Home Monthly month after month. As you know, the magazine brings you all sorts of good advice about how to improve on old methods of housekeeping. Why

A Suggestion to New Arrivals from the Old Country

Every month we despatch nearly a thousand copies of the Western Home Monthly to addresses scattered all over England, Scotland, Ireland and Wales. This desirable subscription list has been built up entirely by Old Countrymen, now resident in Canada who, realizing the natural interest displayed by their friends and relatives in Canada, requested us to send a copy of the Western Home Monthly every month to their old home. If you come to think of it could there be a happier or more acceptable gift? Possibly during the extra busy seasons an excess of work may prevent you from writing your usual epistle home, but the Western Home Monthly arriving every month will keep interest in your new surroundings alive, and be highly appreciated by the recipients across the sea. The Subscription price of the Western Home Monthly to Great Britain is \$1.00 a year or three years for \$2.00. No extra charge for postage.

No housekeeper, be she ever so wise through experience, can pick up the Western Home Monthly, and read it without gathering fresh ideas for every day use.

No mother with children to dress and care for can fail to find in these pages each month such practical, intimate talks as shall materially lighten her labors.

And no boy or girl can possibly read the fiction which we are giving you, and shall continue to give you, without experiencing the best of emotions.

The Western Home Monthly will continue to be helpful—only it will be even more useful than it has been in the past. And the Western Home Monthly will seek to instruct and interest young and old in the best way.

The new features which we are constantly adding are meeting with genuine ovations. From all over the country letters come daily, pledging support and co-operation in this movement to extend the influence of the Western Home Monthly, and already thousands of new subscriptions have been added.

Have you ever thought about our Canadian habit of doing the same things at the same time every year? The changing seasons have come to have a symbolism that is far from poetic. They suggest the most prosaic of activities, which so engross attention that we sel-

not heed the wise counsel that is given you. It is possible to simplify domestic machinery, so that all seasons are undisturbed by troublesome breakdowns and re-adjustments.

You must not suppose that our May magazine is to be given up to eminently practical subjects. Not at all. It just happened that we mentioned the way most Canadian families go a-maying in a moving-van, riding a broom handle, because we regret that one of the most beautiful months of the year should not be given up to less utilitarian diversions. We want you to have time to read every page next month, for there will be much of unusual interest.

Of course, there will be much of the outdoor world in this May number of the Western Home Monthly. Beautiful pictures will ask the question, "Are the roads in your country as good as these?"

The fiction for the month will carry out the spring time idea.

There, don't you think it will be worth while to arrange your housekeeping affairs, so that you will have plenty of leisure for the Western Home Monthly, which will bring you more than we promise? Save time for reading the topics that you ponder in the moments when you have time "to keep office hours with your soul."

Just WHY



Old Dutch Cleanser

Is a
Pure
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Cleanser

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Cutlery
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Because the Cleanser is entirely free from Acid, Caustic and Alkali. It is mechanical in its action—avoid dangerous chemical cleansers.

Wash steel knives and forks, etc., then sprinkle a little Cleanser on a damp cloth and rub over a few times. Wash again and wipe dry. This is a great improvement over the old-style scouring brick.

Many Other Uses and Full Directions on Large Sifter-Can, 10c