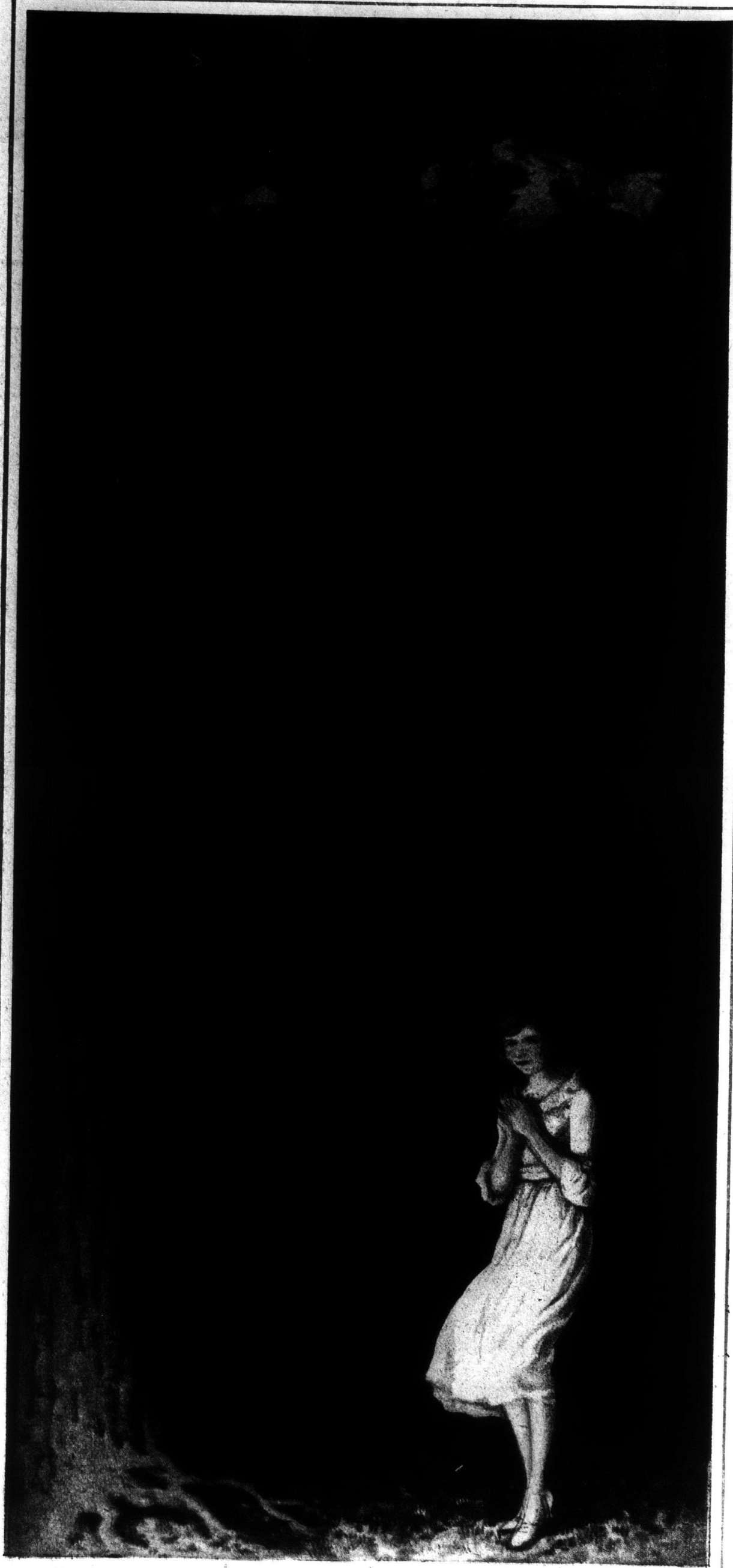




"The ultimate choice of the prudent housewife"®

AWAY from home and out of doors, what can excel cotton for the quick change from travel-stained garments into something fresh, crisp, cool, beautiful and withal inexpensive?

¶ There are the plain, heavy-duty materials such as duck or drill—or, on the other hand, the exquisite fine weaves that cling like silk itself. Nothing takes decoration more effectively! Or cleans so easily! Or costs so little, as cotton!

¶ And there are no better or cheaper cottons than "*PRUE COTTONS.*" Ask your retailer.

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