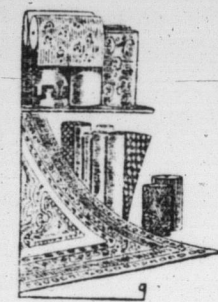


ATTRACTIVE, SATISFACTORY CARPETS RUGS, LINOLEUMS AND CURTAINS AT J. N. CURRIE & CO'S



Every yard of Carpet, every Rug, every yard of Linoleum and Oil Cloth, every pair of Lace Curtains, every yard of Curtainette and Scrim—all British goods—was bought and in stock before the war duty was put in force. This will show you the position this store is in to hand out better values than most stores. Every dollar's worth paid for, less cash discounts. **THE GREATEST STOCK THIS STORE HAS EVER SHOWN. AMPLE CHOICE.** With the advance in material and with the extra war tax plus higher marine insurance and freight, it will mean that an average advance of at least 10 per cent. will be added to later buying. Buy now. You save this advance besides benefiting from first choice of such a variety. Keen, close buyers are now buying, anticipating higher prices later on.

LINOLEUMS GUARANTEED SATISFACTORY

Tile, block and floral designs; 16-4, 8-4, 4-4 widths; prices for best qualities, 50c, 55c, 60c, 65c sq. yd. Lower price qualities we do not guarantee.

The Big Demand is for CARPET SQUARES
\$5.50 to \$35

WILTON RUGS

The new patterns are beautiful Persian and Oriental designs, in rich colorings, attractively priced, \$22.50 to \$35.00.

CROSSLEY'S VELVET RUGS

Woven in one piece, heavy pile. Rich, quiet colorings in leaded glass and medallion designs. Underpriced, \$15.50 to \$25.00.

BALMORAL RUGS

English manufacture, all pure wool surface, Brussels back; exceptionally smart, stylish goods. Prices now, while present stock lasts, \$1 to \$3 saving on every rug, \$5.50 to \$18.50.

A Big Demand for RECEPTION HALL RUGS AND RUNNERS

Lines we did not heretofore carry in stock, in Crossley's Velvet, all sizes, in a great assortment of colors.

BUNGALOW NETS, SCRIMS, MADRAS, VOILES, MARQUISSETTES, ETC.

including every new weave and colorings, for draperies. 15c to 50c per yard, hemstitched. Some colored borders, some plain. A splendid assortment now, as our stock is at its best.

New Arrivals This Week Keeping our Stock Right Up to the Minute

- 1 case English Hats, "King Quality".
- 1 parcel Silks, Silk and Wool Crepes.
- 2 cases "Empress" Shoes, including styles much sought after just now.
- 3 cases Men's and Boys' Heavy Wearing Shoes.
- 1 case 20th Century Spring and Summer Suits, being balance of spring order given before advance in price of woollens.

J. N. CURRIE & CO.

We Pay Highest Market Price for Butter and Eggs, CASH OR TRADE

on, constantly appear, and only take fright outside the doctor's door. Only one or two have been known to pass the letter. No one wishes to see it, but a women's corps would undoubtedly enroll tens of thousands of British women in a few hours.—London Opinion.

Every good citizen of this town should take a special local pride in all that pertains to home. The schools, the churches, the amusements, the business pleasures, the picnics, the celebrations, in fact everything should be looked on by our own people as just as good as can be gotten up elsewhere. The town that says "we can" will always succeed.

Michigan has adopted an automobile regulation which requires the headlights of automobiles to be frosted at the edges so that the light is thrown only on the road in front of the machine. The ordinary disk casts a glare which illuminates the whole road from fence to fence and many feet in air. The new type of illumination is said to be less alarming to horses and less annoying to pedestrians on the sidewalks.

The "pay-up week" is a new idea which, starting in a small town in Wisconsin, is rapidly spreading over the Western States. The philosophy of the plan is simply this: That by paying your bills, the other fellow is enabled to pay his, and so on in a sort of endless chain, which finally comes around to you again, with you out of debt, and no one owing you. Thus all are quits, the commercial skies are clear, and everybody feels better.

It is not a bit too early to talk about and to lay plans for building operations during the coming spring and summer. As everybody knows, we need more moderate dwellings at a reasonable rent. An honest and an economical man does not fancy the idea of giving half of his monthly wages for house rent. Our local capitalists ought to encourage such honest and industrious men by building houses that can be rented cheaply and yet be reasonably profitable to the investor.

The Devil and Emperor Bill.

The devil was sad, the devil was mad: As mad as the devil could be. The plain truth to tell, there was not in all hell
A soul just as angry as he. He'd heard some bad news, he shook in his shoes.
As he contemplated his fate. His chiefs gathered 'round, and on them he frowned.
And told them the tale of his hate. "There's a fellow," said he, "who's a rival to me.
A chap they call Emperor Bill. If everything's true, between me and you,
I'm certainly due for a spill. He's king of them all, devils great, devils small.
Alongside of him I'm a saint. I know I am bad—that thought makes me sad.
I'm not in his class—no, I ain't. When he reaches here, I'd very much fear
To put him down there with the mob. I know mighty well he'd Prussianize hell
And I'd be out of a job." And he cried like a kid, the devil he did.
And said "I'm sure in a fix. Be he wealthy or poor, hell would be hell for sure.
When Charon rows him o'er the Styx. The devil he cried, the devil he sighed,
As he thought of this rival of his. He cried and he sighed till he pretty near died.
At the thought of losing his biz. Mr. Mrs. or Miss, the moral is this,
When you hear the Kaiser is dead, Don't right then and there make a thanksgiving prayer,
Just pray for the devil instead. Fenton S. Fansler, in Aylmer Express.

The Transcript

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THURSDAY, APRIL 15, 1915.

The bigger a town grows, the more valuable do the adjacent farms become. Farmers should patronize their home towns, and thus increase the consuming population and the market for their own products.

Farmers' co-operative associations will not be needed when the farmers drop party politics and vote together for their own interests, as the combines have been doing for years. It is in this way that the autocracy controls our legislation.

From the experience of the workmen's compensation board for the two months that the act has been in operation, it appears that the amount of the assessment levied on the different groups of industries was higher than would be required to meet the claims that would be made. It is thought that the rate will be lowered at the end of the present year.

"Bill" Sunday's vocabulary is neither reverential nor refined. His sermons equally expose the poverty of mind and the pucy of proper precept. This noisy fellow makes a travesty of religion and a mock of spiritual thought and things. That the Supreme Being, the Ruler of the Universe, needs an advocate of the Sunday type is unthinkable.—Montreal News.

Anatole France says that the most amazing thing about the war is the cult of the Amazon idea. It is a fact that in nearly all recruiting centres girls, with cropped heads and their brother's clothes

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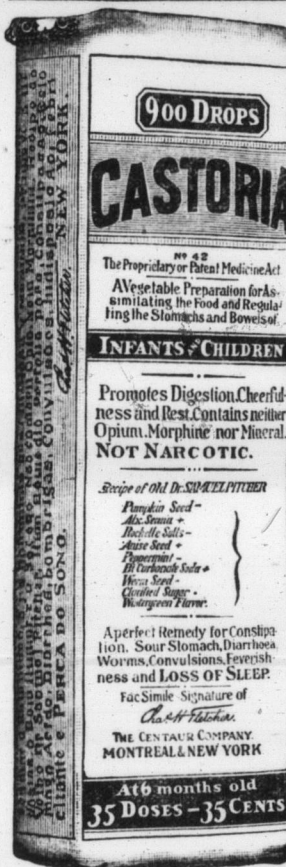
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