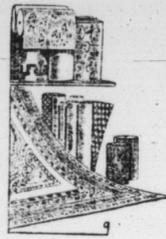


# ATTRACTIVE, SATISFACTORY CARPETS RUGS, LINOLEUMS AND CURTAINS AT J. N. CURRIE & CO'S



Every yard of Carpet, every Rug, every yard of Linoleum and Oil Cloth, every pair of Lace Curtains, every yard of Curtainette and Scrim—all British goods—was bought and in stock before the war duty was put in force. This will show you the position this store is in to hand out better values than most stores. Every dollar's worth paid for, less cash discounts. **THE GREATEST STOCK THIS STORE HAS EVER SHOWN. AMPLE CHOICE.** With the advance in material and with the extra war tax plus higher marine insurance and freight, it will mean that an average advance of at least 10 per cent. will be added to later buying. Buy now. You save this advance besides benefiting from first choice of such a variety. Keen, close buyers are now buying, anticipating higher prices later on.

## LINOLEUMS GUARANTEED SATISFACTORY

Tile, block and floral designs; 16-4, 8-4, 4-4 widths; prices for best qualities, 50c, 55c, 60c, 65c sq. yd. Lower price qualities we do not guarantee.

The Big Demand is for **CARPET SQUARES**  
\$5.50 to \$35

### WILTON RUGS

The new patterns are beautiful Persian and Oriental designs, in rich colorings, attractively priced, \$22.50 to \$35.00.

### CROSSLEY'S VELVET RUGS

Woven in one piece, heavy pile. Rich, quiet colorings in leaded glass and medallion designs. Underpriced, \$15.50 to \$25.00.

### BALMORAL RUGS

English manufacture, all pure wool surface, Brussels back; exceptionally smart, stylish goods. Prices now, while present stock lasts, \$1 to \$3 saving on every rug, \$5.50 to \$18.50.

## A Big Demand for RECEPTION HALL RUGS AND RUNNERS

Lines we did not heretofore carry in stock, in Crossley's Velvet, all sizes, in a great assortment of colors.

## BUNGALOW NETS, SCRIMS, MADRAS, VOILES, MARQUSETTES, ETC.

including every new weave and colorings, for draperies. 15c to 50c per yard, hemstitched. Some colored borders, some plain. A splendid assortment now, as our stock is at its best.

## New Arrivals This Week Keeping our Stock Right Up to the Minute

- 1 case English Hats, "King Quality".
- 1 parcel Silks, Silk and Wool Crepes.
- 2 cases "Empress" Shoes, including styles much sought after just now.
- 3 cases Men's and Boys' Heavy Wearing Shoes.
- 1 case 20th Century Spring and Summer Suits, being balance of spring order given before advance in price of woollens.

# J. N. CURRIE & CO.

We Pay Highest Market Price for Butter and Eggs, CASH OR TRADE



## Your Floors Need Paint

Paint preserves the wood. Paint keeps floors sanitary and healthful. Painted floors make the rooms bright and cheery. Painted floors are easily cleaned—a damp cloth keeps them free of dust and germs. Paint your floors and thus have them always Spic and Span.

## Senour's Floor Paint

"MADE IN CANADA"

is all ready to brush on—anyone can apply it evenly and smoothly. And it gives a hard, durable, lustrous finish, that stays fresh and bright, and wears, and wears, and wears.

It costs less to use than other floor paint, because it covers more surface and wears longer.

We have Senour's Floor Paint in 14 beautiful colors, suitable for every floor in the house from kitchen to garret.

Come in for a color card, and a copy of our entertaining book, "The House That Jack Built". Written for children, but "grown ups" get a lot of fun out of it. Free to our friends.



Mitchell & Hagerty, Glencoe, Ont.



on, constantly appear, and only take fright outside the doctor's door. Only one or two have been known to pass the letter. No one wishes to see it, but a women's corps would undoubtedly enroll tens of thousands of British women in a few hours.—London Opinion.

Every good citizen of this town should take a special local pride in all that pertains to home. The schools, the churches, the amusements, the business pleasures, the picnics, the celebrations, in fact everything should be looked on by our own people as just as good as can be gotten up elsewhere. The town that says "we can" will always succeed.

Michigan has adopted an automobile regulation which requires the headlights of automobiles to be frosted at the edges so that the light is thrown only on the road in front of the machine. The ordinary disk casts a glare which illuminates the whole road from fence to fence and many feet in air. The new type of illumination is said to be less alarming to horses and less annoying to pedestrians on the sidewalks.

The "pay-up week" is a new idea which, starting in a small town in Wisconsin, is rapidly spreading over the Western States. The philosophy of the plan is simply this: That by paying your bills, the other fellow is enabled to pay his, and so on in a sort of endless chain, which finally comes around to you again, with you out of debt, and no one owing you. Thus all are quits, the commercial skies are clear, and everybody feels better.

It is not a bit too early to talk about and to lay plans for building operations during the coming spring and summer. As everybody knows, we need more moderate dwellings at a reasonable rent. An honest and an economical man does not fancy the idea of giving half of his monthly wages for house rent. Our local capitalists ought to encourage such honest and industrious men by building houses that can be rented cheaply and yet be reasonably profitable to the investor.

### The Devil and Emperor Bill.

The devil he said, the devil was mad:  
As mad as the devil could be.  
The plain truth to tell, there was not in all hell  
A soul just as angry as he.  
He'd heard some bad news, he shook in his shoes.  
As he contemplated his fate.  
His chiefs gathered 'round, and on them he frowned.  
And told them the tale of his hate.  
"There's a fellow," said he, "who's a rival to me,  
A chap they call Emperor Bill.  
If everything's true, between me and you,  
I'm certainly due for a spill.  
He's king of them all, devils great, devils small,  
Alongside of him I'm a saint,  
I know I am bad—that thought makes me sad,  
I'm not in his class—no, I ain't.  
When he reaches here, I'd very much fear  
To put him down there with the mob.  
I know mighty well he'd Prussianize hell  
And I'd be out of a job."  
And he cried like a kid, the devil he did,  
And said "I'm sure in a fix.  
Be he wealthy or poor, hell would be hell for sure,  
When Charon rows him o'er the Styx."  
The devil he cried, the devil he sighed,  
As he thought of this rival of his.  
He cried and he sighed till he pretty near died,  
At the thought of losing his biz.  
Mr. Mrs. or Miss, the moral is this,  
When you hear the Kaiser is dead,  
Don't right then and there make a thanksgiving prayer,  
Just pray for the devil instead.  
Fenton S. Fansler, in Aylmer Express.

### CANADIAN PACIFIC RAILWAY

Are You Going West This Spring?  
If so, take advantage of the low one-way second class settler's rates to certain points in Saskatchewan and Alberta; or if the round trip ticket is desired, the low rate Homeseekers' Excursions in effect each Tuesday until October 20th should appeal to you. Bear in mind that the Canadian Pacific Railway offers the finest possible equipment and fastest train service. The route is one of the most scenic in the world. It is the only line operating through standard and tourist sleepers, also dining car to Winnipeg and Vancouver. By travelling C. P. R. you avoid the necessities of changing depots. All equipment is owned and operated by the C. P. R., affording the highest form of efficiency. If such a trip is under consideration, apply to any C. P. R. agent for full particulars, or write M. G. Murphy, district passenger agent, Toronto.

### CANADIAN PACIFIC

For Winnipeg & Vancouver  
leave Toronto 10:20 p. m. daily.

### Attractive Tours to Pacific Coast Points

Particulars from Canadian Pacific ticket agents, or write M. G. Murphy, District Passenger Agent, corner King and Yonge Streets, Toronto.

R. CLANAHAN, Agent, Glencoe

## THE LARGEST AND BEST ASSORTED STOCK OF STAPLE AND FANCY GROCERIES

kept in Glencoe.

Also Confectionery, Imported & Domestic Fruits, Meat, Fish, etc., carried

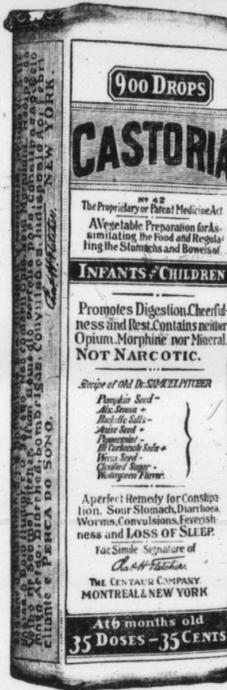
Our prices a little lower than elsewhere. Call and be convinced.

Good Butter and Eggs and other marketable produce taken as cash at highest market price.

### CASH FOR EGGS

TRY OUR SPECIALS IN BULK TEAS AND COFFEES.  
Red Rose, Lipton's and Salada Packet Teas always in stock.

# W. A. CURRIE



## CASTORIA

For Infants and Children.

Mothers Know That  
Genuine Castoria

Always  
Bears the  
Signature

of  
*Chas. H. Fletcher*  
In  
Use  
For Over  
Thirty Years  
CASTORIA

Exact Copy of Wrapper.

THE CENTAUR COMPANY, NEW YORK CITY.

## Seeds!

Seed Oats, Barley, Peas, Spring Wheat and all kinds of Garden Seeds. Best kinds of Mangel and Sugar Beet Seeds. Blended and Pure Manitoba Flour. Satisfaction guaranteed. Wheat taken in exchange.

Fertilizer in stock. Galvanized Corvazine and Rubber Roofing in stock. Bibby's Calf Meal, Linseed Meal, Oil Cake, Molasses Meal.

Coal and Wood. Cash for Eggs.

### McAlpine & McEachren

We carry a Full Line of

Tin, Enamel and Galvanized Ware, Sinks, Bathtubs, etc.

Plumbing, Furnace-work, Roofing, Eavetroughing, Repairing, etc., done by a Practical Mechanic.

J. M. Anderson  
Tinsmith Plumber

## The Transcript Press

Printers to Particular People

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BILLS PRINTED AT THIS OFFICE

NOTE HEADS, BILL HEADS  
LETTER HEADS, MEMOS  
STATEMENTS. . . . .

ENVELOPES, CIRCULARS,  
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PROGRAMMES, BUSINESS  
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## The Transcript

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THURSDAY, APRIL 15, 1915.

The bigger a town grows, the more valuable do the adjacent farms become. Farmers should patronize their home towns, and thus increase the consuming population and the market for their own products.

Farmers' co-operative associations will not be needed when the farmers drop party politics and vote together for their own interests, as the combines have been doing for years. It is in this way that the autocracy controls our legislation.

From the experience of the workmen's compensation board for the two months that the act has been in operation, it appears that the amount of the assessment levied on the different groups of industries was higher than would be required to meet the claims that would be made. It is thought that the rate will be lowered at the end of the present year.

"Bill" Sunday's vocabulary is neither reverential nor refined. His sermons equally expose the poverty of mind and the pucity of proper precept. This noisy fellow makes a travesty of religion and a mock of spiritual thought and things. That the Supreme Being, the Ruler of the Universe, needs an advocate of the Sunday type is unthinkable.—Montreal News.

Anatole France says that the most amazing thing about the war is the cult of the Amazon idea. It is a fact that in nearly all recruiting centres girls, with cropped heads and their brother's clothes