

## HOW MUCH WEAR SHOULD YOU GET OUT OF A PAIR OF SHOES?

*It's the same as the answer to the question "How much water can you get out of a jug?"—It depends on what you put in it.*

People are careful with their money today—they want full value for every dollar they spend. There's as great a difference in the lasting qualities in all other lines as well as shoes.

On the surface a poor pair of Rubbers, Shoes or anything else may look as well as the best.

People who make "price" the chief object when purchasing will invariably "get just what they paid for."

### This store protects customers

By buying from Manufacturers with a reputation for manufacturing dependable goods, some times our prices may seem a little high by looks, but by real wear they are cheap.

**We have no old war price goods to unload. All new Spring and Summer goods at the lowest prices spot cash can buy.**

People who have waited for more "reasonable prices" are buying now because the "quality" as well as the price is considered (by men who should know) to be at lowest now for some time.



New Spring  
Models  
of  
a la Grace  
Corsets

### More shipments this week

Linoleums, Carpets, Curtains, Curtain Rods, Window Shades, Cretonnes, Chintz and Drapery Goods.

Clothing of the better kind.  
Shoes of the better kind.  
Working Mens Outfits, Overalls, Smocks, Shirts, all down in price with big improvement in quality.

**You cannot afford to do without a Hoover Suction Sweeper. Ask those who use them.**

J. N. CURRIE & CO.

## Clean Hair!

How alluring it is after a

**7 Sutherland 7 Sisters' Shampoo**

7 Sutherland Sisters' Hair-Scalp Cleaner



A clean and delightful shampoo is Seven Sutherland Sisters' Scalp Cleaner.

If you are troubled with dandruff or with defective scalp circulation, you are on the path to baldness. You should begin at once—TODAY—to cleanse your hair and scalp with this scientific preparation. Delay means increasing danger of permanent injury to the delicate hair follicles.

Thousands of women all over America, whose hair has been saved and beautified by the use of this preparation, testify to its merits.

### Used with Hair Grower

"I find the Seven Sutherland Sisters' Hair and Scalp Cleaner the most delightful of all shampoos," writes a woman whose abundant, lustrous hair is the envy of her friends. "I have used it for years in conjunction with the Sutherland Hair Grower. An occasional treatment with the shampoo keeps my hair in perfect condition, soft and clean."

**Hair Grower—Hair and Scalp Cleaner—Colorator**

Guaranteed safe and pure by:

H. I. JOHNSTON  
DRUGGIST - GLENCOE

### FLOUR AND FEED

The C. E. Nourse Company wish to announce that they have purchased the flour and feed and other business connected therewith from Bruce McAlpine, and are prepared to give their best attention to the wants of the community in their line. The business will be conducted on a strictly cash basis. They are also prepared to buy all kinds of grain, paying the best market prices.

J. D. McKELLAR, Manager.

## Geo. Highwood

Purveyor of all kinds of FRESH AND SALT MEATS  
Deliveries from 8 to 10 Saturdays all day

Highest prices paid for all kinds of Fowl, live or dressed.  
Cash for Eggs, Butter, Hides, Wool.  
On sale—all kinds of Canned Goods.

## Irwin's Novelty Store

Phone 24

**Cheapest and Most Satisfactory Place in Town to Get STATIONERY, SMALL WARES, FANCY GOODS, CROCKERY, ETC.**

Agency for Parker's Dye Works and Pictorial Review Patterns

## MOTOR TIRES VULCANIZED AND RETREADED

10 per cent. discount for all cash jobs during April

E. G. SOMERVILLE  
McAlpine's Garage, Glencoe

## TRACTORS

Massey-Harris 12-22 Horse Power, Four Cylinder Motor  
New Price \$750.00

D. M. McKELLAR  
MASSEY-HARRIS AGENT  
GLENCOE

## GRAND TRUNK RAILWAY SYSTEM

THE DOUBLE TRACK ROUTE

between

MONTREAL  
TORONTO  
DETROIT  
and  
CHICAGO

Unexcelled Dining-car Service.  
Sleeping Cars on night trains and Parlor Cars on principal day trains.  
Full information from any Grand Trunk Ticket Agent or C. E. Horning, District Passenger Agent, Toronto.  
C. O. Smith, Agent, Glencoe; telephone No. 6.

## The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—In Canada, \$2.00 per year; in the United States and other foreign countries, \$2.50 per year.

Advertising.—The Transcript covers a wide section of territory in Western Ontario, and its readers are the leading farmers and townspeople. It is a first-class advertising medium. Rates on application.

Job Printing.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc.

A. E. Sutherland, Publisher.

### PERSONAL AND SOCIAL

—Miss Helen Sutherland left on Friday to spend several weeks in Chicago.

—J. C. Elliott, ex-M.P.P. for West Middlesex, is spending two weeks at Atlantic City.

—Mrs. W. R. Macaulay spent the week-end with Mrs. Robert Macaulay, Bothwell.

—Miss Ella Martin, of Alvinston, visited her cousin, Miss Lorna Luckham, last week.

—Miss Minnie Walker was home from Toronto for the week-end to visit her mother.

—D. G. McPherson, postmaster at Rodney, is taking a few weeks' rest owing to ill health.

—Mrs. Fisher, of Toronto, was in town for a few days on a visit to her parents, Mr. and Mrs. R. C. Vause.

—James Wilson has returned from Hamilton, where he was spending the winter with his sister, Mrs. Gillespie.

—V. H. Olley left on Tuesday for Montreal to resume his position with the Canadian Government Merchant Marine.

—Mrs. Chas. Lewitt and children, of Detroit, were at visitors at the home of Mrs. Lewitt's father, Geo. Precious.

—Misses Ethel and Alice Gardiner, of London, are spending a week at the home of their parents, Mr. and Mrs. Peter Gardiner.

—Rev. T. J. Charlton and A. J. Wright were in London this week attending the meeting of the Anglican Synod in Cronyn Hall.

—Miss Mary McDonald has returned to complete her course at the G. B. C. She has been caring for her mother, who has been very ill.

—St. Thomas Times-Journal: Miss Blanche Coulthard, of Glencoe, is visiting her sister, Miss Sadie Coulthard, 91 Kains street, and while in the city is making her home with Mr. and Mrs. J. Reath, 20 Hughes street.

### A SPLENDID INVESTMENT

London Advertiser:—"The students of the Glencoe High School had an interesting session in the Opera House there recently, the performance taking the form of an oratorical contest. The speaker winning the first prize took 'Canada's Place in the World,' and the second 'Does Glencoe Need a Carnegie Library?' It will be seen from these two subjects alone that the contestants were talking about serious, worthwhile matters. The school and its officials are to be congratulated for giving such excellent direction to the desire of the young people there for amusement and entertainment. The time a boy or girl spends in developing ability to speak in public is splendidly invested."



MISS ELLA McLEAN

Winner of first prize and gold medal at Glencoe High School oratorical contest, 1922. Miss McLean comes from Fromby, Elgin county, and is also a leader in athletic sports, as the picture indicates.



HARRY McLACHLAN

Winner of second prize and silver medal in Glencoe High School oratorical contest, 1922.

W. S. Rankin, of Toronto, who sold a motor car to R. Campbell, of Melbourne, which was later found to have been stolen, was allowed to go on suspended sentence when he appeared before Magistrate McKenzie at Glencoe Saturday afternoon. Rankin, who was apprehended in Toronto and brought to Glencoe by Provincial Officer Arthur Palmer, stated that he had purchased the car from another man and did not know it had been stolen when he sold it to Campbell. Rankin promised to make good any loss sustained by Campbell.

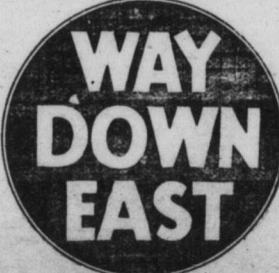
Advice has been received at the local post office that the department desires the public to discontinue as far as possible the use of small cards and envelopes, to the use of which the following objections are stated: On small cards and envelopes the cancellation mark frequently falls on the address, partly obliterating it; there is difficulty in sorting and handling; there is also difficulty in putting small envelopes through stamp-cancelling machines, thus causing delay; there is a likelihood that they will fall out of bundles, with a possibility of loss.

Lessons and instructions on how to play baseball are being published in various papers. The best piece of advice in this regard is to play ball as though you enjoyed the game. If this is done, a great deal better playing will result, and the fans will be treated to something entertaining. They will realize they are attending a ball game, not a funeral. Next in importance is 'be a sport.' If you are winning be cheerful, and if you are losing, be more cheerful. Don't try to lay the blame on someone else. If things go wrong be man enough to accept your share, study how you might do better the next time, and leave it to the other fellow to study out how he can improve his playing. If you play ball with enjoyment you will be in the game all the time from the umpire's 'play ball' until the last man is out.

Say it with printing.  
"It is one medicine that does all that's claimed for it." Thousands have said it about Tanlac and so will you if you try it.—P. E. Lumley.

If one be troubled with corns, he will find in Holloway's Corn Remover an application that will entirely relieve suffering.

Renew your daily paper subscriptions at the Transcript office.



COMING SATURDAY, MAY 13th

## "The Irresistible Marmaduke"

A Delightful English Comedy in 3 Acts

COMING TO GLENCOE OPERA HOUSE

**Friday - April 28th**

Given by the Young People of St. George's Anglican Church, London, under the auspices of the Methodist League

Adults, 50c; Children, 35c

Plan at Lumley's Drug Store



No matter what you pay for a car, you won't find greater satisfaction than you can get in the Studebaker SPECIAL-SIX.

That's why so many people who buy entirely from the standpoint of satisfaction, drive the SPECIAL-SIX.

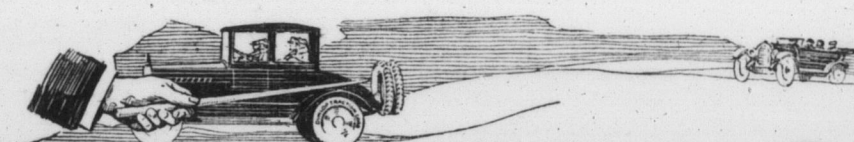
Satisfaction with a SPECIAL-SIX is due to its dependable chassis, its Studebaker-built body, and the completeness of the equipment.

This equipment includes an eight-day clock, one-piece, rain-proof windshield with parking lights in lower corners of windshield base, and windshield wiper. It includes cowl ventilator controlled from dash, tonneau light with extension cord, transmission lock which is operated by same key that locks the tool compartment in the left front door.

Touring, \$2075; 2-Door Roadster, \$2025; 4-Door Roadster, \$2075; Coupe, \$2050; Sedan, \$2250. All prices f.o.b. Walkerville, Ont.

WM. McCALLUM  
Dealer - Glencoe

THIS IS A STUDEBAKER YEAR



## DUNLOP CORD TIRES FABRIC

"There's something in the Quality of Dunlop Tires that's missing from other tires. Don't know what it is, but when I make that quick stop I know instantly I have Dunlop Tires on!"

One motorist thus spoke for himself. He really was speaking for thousands of car owners.

Live Rubber and Best Egyptian Cotton go into Dunlop Cords and Fabrics. No shoddy, no skimping. The day of the short-mileage tire is gone; the day of the high-mileage tire is here; and when "tire-mileage" is up for discussion now, you find the word "remarkable" generally precedes a reference to DUNLOP.

DUNLOP CORD TIRES DELIVER THE MOST MILEAGE—ARE SAFEST TO USE

Dunlop Tire & Rubber Goods Co., Limited

Head Office and Factories: Toronto

Branches in the Leading Cities