

Nothing Succeeds Like Service

Some stores may be likened to shooting stars. They are brought vividly before the buying public, only to be forgotten as soon as they stop glaring advertising.

THE STORE THAT GIVES SERVICE may be likened to the North Star—you always know where to find it.

This Is Ladies' Coat Week

The Burberry styles are very smart in style, serviceable in quality, economical in price.

New Chinchilla Coats, new Polo Coats, new Duvelton and Vetur Coats.

Coat prices special this week—\$13.75, \$18.75, \$22.50, \$27.50, \$32.50.

Every coat new and much below city prices for same quality.

Men's Burberry Style Top Coats

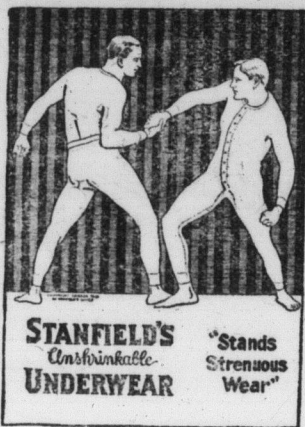
Very stylish, perfect fitters, made from English Cloth, specially priced \$17.50 to \$35.00.

Glencoe's Best Family Shoe Store

Solid, serviceable shoes for men, women and children. Smart-fitting, value-giving Dress Shoes and Slippers for women and misses, all at Department Store prices—not fancy prices because of high overhead store expense.

Women who know want WATSON'S UNDERWEAR because they know by experience and true test that no other make offers such comfort, fit and service for the money, and this is the true test of value.

J. N. CURRIE & CO.



Stanfield's Underwear For Men

Back to old quality. Unshrinkable, pure Nova Scotia wool. The greatest value-giving underwear in Canada. Green Label, Red Label, Blue Label, at guaranteed lowest prices.

PERSONAL AND SOCIAL

—Miss Jean Welch, of West Lorne, spent the week-end with Miss Muriel Weekes.

—Miss Carrie Gardner has returned home after spending a few days in Chatham.

—Miss Margaret Watterworth is home from the hospital, somewhat improved.

—J. G. Lethbridge, M. L. A., spent a few days in Toronto last week on Government business.

—D. Kerr left on Saturday to attend the funeral of his brother, Edward, at Northfield, Vermont.

—Mr. and Mrs. Norman McLachlan and daughter Jean, of Petrolia, spent Sunday at J. A. McLachlan's.

—Mrs. H. Singleton and daughter Helen, of Alisa Craig, are visiting at the home of J. A. McLachlan.

—Mrs. W. F. Bonser, of Cleveland, is visiting Mr. and Mrs. H. Bonser and Mr. and Mrs. Alfred Gould.

—Misses Alzina and Aretta Farouch, of Windsor, spent a few days last week with Miss Jennie Reycraft.

—Mr. and Mrs. M. Annett and Mr. and Mrs. G. W. Sutton and daughter Elva motored to Thamesford on Sunday.

—Mr. and Mrs. J. G. Lethbridge and Mrs. Lethbridge's mother, Mrs. Trevelyan, are spending a couple of weeks in Tillsonburg.

—Mr. and Mrs. R. F. Howard returned to Sarnia yesterday after spending a week or two with Mrs. J. L. Luckham and other friends.

—Mrs. Mary J. Simpson announces the engagement of her daughter, Kathleen Isobel, to Murray D. Campbell, the marriage to take place early in November.

—Mr. and Mrs. J. C. Watterworth, Mr. and Mrs. G. W. Weekes and Mr. and Mrs. C. O. Smith attended the funeral of the former's brother, Francis Watterworth, at Wardsville last week.

—Mrs. J. C. Porter has returned to her home in Winnipeg after spending some time with her daughter, Mrs. J. N. Currie. Mrs. Currie accompanied her to Toronto, where she spent a couple of days.

—R. C. Troyer, Grand Trunk-Wabash telegraph operator at Glencoe, and local chairman of the Order of Railroad Telegraphers, has returned from Montreal, where he conferred with the management of the organization on business matters concerning the order.

—Motorists who follow the beaten path along the highways often miss pretty bits of scenery. The back roads are as smooth this fall as a floor and no one needs to be afraid to try them. Along the less travelled highways you pass along some of the prettiest bits of landscape in Western Ontario, with brilliant purple and red wild flowers, growing close to the road, and wild grapes clustering along the fences, with a riot of gorgeous color on all sides.

A little bird says that a young Tait's Cornet bachelorette is shortly to go into double harness.

FIRST THINGS FIRST

The Methodist Conference at Toronto has passed a resolution calling upon representatives of Christian men and women to meet together to discuss economic conditions, and discover if there is anything that can be done to bring our methods and ideas more in line with the teachings of the Master, and also to stimulate the belief that the church in Canada today "contains the scientific and practical knowledge and the moral energy to effect great and beneficial reforms in our whole economic life."

It is a well thought out representative body as the Methodist Church in Canada should bring such a matter as this to the front. It will not only provoke discussion in that particular denomination but in others, and may help to bring out some fairly salient features in determining to what extent it is within the power of members of any church to improve the economic conditions under which the business of today is transacted.

In one way it gets back to the idea of whether we can have better methods before we have better men, or whether the better men will be a result of the better methods. In the final analysis, the whole thing rests with the individual because our whole economic system is made up of individuals, whether we realize it or not.

Our system of doing business is not apt to rise much higher than the conceptions of the men who are conducting the business. The way in which a man carries on his daily business speaks at times more eloquently of the state of his heart than the manner in which he conducts himself on the Sabbath day.

The 25th anniversary of the Appin Methodist church will be observed on Sunday, Oct. 29th, when services will be conducted at 11 a.m. and 7.30 p.m. by Rev. A. E. N. Thompson, of the Centennial Methodist church, London, and at 3 p.m. by the pastor, Rev. M. C. Parr. Music will be furnished by the Maple Leaf Quartette, of Galt.

Mr. and Mrs. Geo. R. Westland, of Innisfail, Alberta, are visiting relatives of Mrs. Westland at Leamington. Mr. and Mrs. Westland made the trip from Innisfail, a distance of over 2,000 miles, in their automobile. The journey occupied two weeks' time. Mr. Westland is an old newspaper man, a graduate of the Transcript office, and successfully conducted the Innisfail Province for twenty years, but was obliged to dispose of it owing to ill health.

Glencoe's one hotel has closed its dining-room to the public, the proprietor claiming that it cannot be conducted at a profit. There must be something wrong when a town of Glencoe's business standing and enterprise is without complete hotel accommodation. Will the Board of Trade look into this and other matters, or shall we be satisfied with electing ourselves to office once a year and occasionally having our names paraded in the newspapers when some special social function is under way?

SPECIAL NOTICES

Highest price paid for butter and eggs at Mayhew's.

House on McKellar street for rent. Apply at Kerr's grocery.

Good apples for picking, 50c per bag at orchard—Roy Sg. fire.

For sale, cheap—baseburner, large size. Apply at this office.

Onions, cabbages and celery for sale.—David Squire, phone 14 r 11.

Call at Scott's shoe store and get quality shoes at a moderate price.

A few baskets of quinces for sale. Apply at house.—A. E. Sutherland.

Don't forget the Hallowe'en social in the Appin town hall on October 31. Call Saturday at Mayhew's. Many special low prices being offered for that day.

For sale—baseburner, in good condition. Apply at C. P. R. station, Newbury.

For sale—one driving mare 6 years old, also three-year-old Clyde colt.—David Coulthard.

Lost—silver brooch, in shape of dagger. Apply to Mrs. D. C. McKenzie, Route 3, Glencoe.

Quantity of good lumber for sale; also corn, crib. Apply to Dugald Sinclair, route 2, Glencoe.

New goods arriving each week. A complete range of sport and dress hats.—The Keith Cash Store.

Lost—small brooch set with two pearls and ruby; valued as keepsake. Enquire at Transcript office.

For sale—second-hand open grate stove, soft or hard coal; also second-hand wood heater.—John Hayter.

House on Victoria street to rent; also good, comfortable, small dwelling for sale. Apply to D. Trevelyan.

Sale of home cooking on Saturday at 2 o'clock in the store next George's grocery. Special, Parker House rolls.

J. N. Currie & Co. have a big lot of new winter coats for ladies, just in. At prices you want to pay—\$17.50 to \$32.50.

Washing machine and wringer, also a round extension table, for sale, cheap. All in good shape.—J. A. McLachlan.

Lost—between Melbourne and Woodgreen, one leather gaitlet. Please return to Campbell's garage, Melbourne.

J. N. Currie & Co.'s new stock of men's overcoats, so stylish, serviceable and moderately priced, makes quick sales.

Try Humphries for cooked ham, 55c lb.; also corned beef, sausage and bologna. Order your thrashing roast here and get the best.

J. N. Currie & Co.'s store has the clothing, underwear and wearing apparel of the better quality at most moderate prices.

Upholstering, fine cabinet work, carpenter work, furniture finishing.—J. D. Brown, first door north of Transcript office, phone 63.

For sale—3 two-year-old steers, 3 three-year-old steers, 1 six-year-old cow in calf, 1 three-year-old heifer newly freshened.—Chas. Willey.

Do you want any team or single harness, blankets, suit cases, mitts or gloves? Give Smith Bros., at Strathroy, a trial. Their prices are very reasonable and goods are right. All repairing is promptly attended to. Come over and see them before buying. You could send your repairing over by express and they will pay the express.

AUCTION SALES

On lot 17, range 2 south of L. W. R. Moss, on Friday, Oct. 20, at 1 o'clock—1 aged horse; 1 mare 8 years old; 1 cow 9 years old; 2 cows 8 years old; 1 cow 6 years old; 1 cow 5 years old; 2 cows 3 years old; 5 calves; 1 straight-tooth iron harrow; 1 plow; 1 potato hiller; 1 corn cultivator; 1 hay rake; 1 wagon; 1 travoy; 1 cutting box; 1 corn sheller; 1 mower; 1 disc harrow; 1 gravel box; 1 hay rack; 1 cream separator; Melotte; 1 dairy churn; 1 lawn mower; 1 water trough; 1 cart; 1 set double harness; 1 set single harness; 4 tons hay; 3 stacks millet; 1 sack corn; 558 shocks of corn; 100 bushels turnips.

R. Everitt, proprietor; H. D. McNaughton, auctioneer.

Executors' sale of valuable farm lands, stock and machinery—on east half lot 13, con. 12, Metcalfe, on Tuesday, Oct. 24, at 1 o'clock—1 mare; 1 cow; 1 calf; 1 cow, supposed to be in calf; 1 cow, farrow; 3 two-year-old steers; 6 two-year-old heifers; 1 yearling heifer; 1 calf; 7 sheep; 5 lambs; 1 buggy, new; 1 extension ladder; 1 cutter; 1 40-gallon oil tank; 1 plow; 1 roba, new; 1 phone; 1 set gang-tooth harrows; 1 democrat; 1 gang plow; 1 set single harness; 1 string of bells; 1 hay cart, rope and pulleys; household furniture, carpenter's tools, axes, hoes, etc. Also the well of the north half of lot 12, con. 12, Metcalfe, containing 50 acres, pasture farm; and the east half of the north half of lot 13, con. 12, Metcalfe, containing 50 acres, all in grass, with frame barn 36 x 75 feet, and a storey and a-half frame house, in good repair, with windmill and never-failing well of good pure water. The lands to be sold subject to a reserved bid, in one or two parcels. Charles H. Clarke, John A. Leitch, executors of the estate of Wm. Clarke; Dan McIntyre, auctioneer.

TRUTH MAKES FREE: —Then said Jesus, if ye continue in my word, then are ye my disciples indeed; and ye shall know the truth and the truth shall make you free.—John 8: 31, 32.

A horsehoe owner offered to shoe a horse all round for one cent for the first nail, twice that for the second, and twice that for the third, and so on until he finished the job, using the usual number of nails, which is 32. The offer was hastily accepted. Whether or not he got his pay, his bill amounted to \$21,474,836.48.

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TOWN AND VICINITY

Gasoline has dropped one cent a gallon in price and considerably more in quality.

Mac McGee has sold his cigar stand and pool room at Ridgeway to Earl Savage.

Moss township council will meet at Newbury on Saturday, October 21st, at 10 o'clock.

Fred Gough is recovering from a severe cold which confined him to his bed for several days.

The highest temperature during September was 92 on the 5th and the lowest 31 on the 25th.

Miss Adelaide McMahon, of Renfrew, has been added to the teaching staff of the Glencoe high school.

George Woods has bought the residence property of Mrs. Wm. Gilbert on Symes street, now occupied by W. J. Cornfoot.

The first real frost of the season occurred on Thursday morning, and on the same day a few flakes of snow were noticed.

The pastor and C. G. York, B. A., are conducting a Sunday School teachers' training class in the Methodist church.

The popular Ernie Marks Stock Company are playing at the opera house Wednesday and Thursday evenings of this week.

A newspaper tells of a New Jersey woman who used a telephone for the first time in seventy years. Probably she was on a party line.

Peter McArthur addressed the Glencoe book club at their regular meeting held on Monday afternoon at the home of Mrs. Joseph Gahr.

A number of our high school athletes went to West Lorne yesterday to take part in the field day exercises of the school in that village.

Rev. A. S. Whitehall, pastor of the Methodist church, has returned from the General Conference in Toronto, and occupied his pulpit on Sunday.

Mr. Cunningham has resumed the moving picture shows in Glencoe on Saturday evenings and promises a good run of lean attractive features.

Normal School students came home on Wednesday evening for a long week-end while the faculty were attending the annual teachers' conventions.

A number of dwelling houses are being wired for hydro just now, the reduction of hydro rates being an inducement to use the juice instead of oil lamps.

The Women's Missionary Society of Argyle church, Crinan, are celebrating their 36th anniversary by holding a supper and concert on Thursday evening of this week.

Miss Adaltheorpe, of Korea, will give an address at the thankoffering meeting of the Women's Missionary Society in the Presbyterian church Sunday morning, Oct. 29th.

Marine men assert that the Gulf Stream is thirty miles nearer shore than it was ten months ago. To this they attribute the hot wave which recently swept the country.

Word was received on Monday of the death of Ruth Beaumont, youngest daughter of Rev. and Mrs. C. C. Strachan, Burgoyne, at the age of two years and eight months.

S. F. Coon, principal of Glencoe public school, was elected president of the West Middlesex Teachers' Association at the annual convention held in Strathroy last week.

With a view of relieving distress among returned men during the winter the Great War Veterans' Association will again this year hold a nationwide poppy sale on Armistice Day.

A. L. Kelly, of Brooke township, and Miss R. L. G. Wright, of Euphemia township, were married at the manse in Glencoe on Wednesday afternoon, Oct. 11, by Rev. D. G. Paton.

It is reported that the restoration of two-cent letter postage for Canada is under consideration. The Government could do nothing more popular. Penny postage paid once. It will pay again.

Time works many changes. We read that in 1812 a proclamation was issued in England forbidding the use of coal, as being injurious to health.

ARMSTRONG.—On Saturday, October 14, 1922, Ernest Lloyd Armstrong, infant son of Mr. and Mrs. Ernest Armstrong, of Moss, aged 8 months and 8 days.

Card of Thanks

Mr. and Mrs. Ernest Armstrong and family wish to thank their many friends and neighbors for sympathy, flowers and assistance extended to them in their sad bereavement.

Card of Thanks

Mrs. James Glasgow and family wish to thank the many friends and neighbors for kindness and sympathy shown them during their recent bereavement, also the Presbyterian choir for their part in the funeral service, which was deeply appreciated.

Hand Painted China

SPECIAL VALUES

Cups and Saucers, 25c to \$2.35

Cups and Saucers, Blue Willow 35c

Salt and Peppers, pair 25c to 85c

Cream and Sugar, pair \$1 to 5.00

Toast Sets \$1.50

Berry Bowls \$1.00 to 4.00

Cake Plate 50c to \$3.00

Mayonnaise Sets \$1.00 to 2.50

Bon Bon Dishes 35c to 85c

Nut Bowls 75c to \$5.00

Vases 90c to \$6.50

Jelly Dishes 60c to \$2.50

Comports \$1.50 to 6.50

Sandwich Trays \$1.75 to 6.35

Ice Cream Trays \$2.25 to 6.00

Soup Plate, each 75c

Jardiniere \$1.50 to 6.75

Bread and Butter Plates, each 25c

Ideal Silver Cream, 60c, 35c and 25c per bottle.

G. E. DAVIDSON

Jeweler - Optician - Phone 104

STOVES, FURNACES, TINWARE

All lines of Shelf and Heavy Hardware, Paints, Oils, Varnishes, Roofing, Fencing.

Get our prices.

W. Cumming & Son

Opposite McKellar House

GRAND TRUNK RAILWAY SYSTEM

THE DOUBLE TRACK ROUTE

between MONTREAL TORONTO DETROIT and CHICAGO

Unexcelled Dining-car Service.

Sleeping Cars on night trains and Parlor Cars on principal day trains.

Full information from any Grand Trunk Ticket Agent or C. E. Horning, District Passenger Agent, Toronto.

C. O. Smith, Agent, Glencoe; telephone No. 6.

After a man finds out he can make a speech he begins to on the slightest provocation.