

FIVE ROSES FLOUR

PASTRIES BREAD CAKES

DON'T MERELY SAY "FLOUR"
SAY
"FIVE ROSES FLOUR"

EVERY BARREL AND HALF-BARREL BEARS THIS STENCIL ON THE BARREL HEAD IN RED AND BLUE, OR IT IS NOT FIVE ROSES FLOUR. YOUR OWN DEALER GLADLY SUPPLIES YOUR DEMAND. ALSO PACKED IN BAGS OF SUITABLE SIZES

MOTHER GOOSE FAIR WAS GREAT SUCCESS

Large Attendance and Much Money Taken—Col. Dansereau and Others as Auctioneers—Result of Drawing

The Mother Goose Fair conducted by the Royal Standard Chapter, I. O. O. F., in the Knights of Columbus hall yesterday afternoon and evening proved successful even beyond the expectations of the members of the chapter. The attendance was large and the receipts generous and the affair proved enjoyable as well as successful financially.

The band of the 69th Battalion was in attendance last night and played at the entrance to the hall for half an hour. Harrison's orchestra was also present and rendered dancing music. To both these, Mrs. E. A. Smith, regent of the chapter, expressed her gratitude. His worship, the mayor, was unable to attend, but in his absence, Lieutenant-Colonel Dansereau, of the 69th, was the official figure. Many of the officers of the battalion were at the affair and played a very active part in its success. Lieutenant-Colonel Dansereau, F. C. Macneil and Miles E. Agar acted as auctioneers. They were successful in selling out absolutely everything and reaping a substantial sum.

The Princess Mary doll, donated by Miss Nelson, was auctioned. Tickets were for sale during the last week or more. The total receipts from this alone amounted to \$250. Miss Annie McGuigan, Queen street, held the lucky ticket. Another doll was placed in a guessing contest. Of the many who attempted to guess her name, no one named her properly. So the little beauty was put up at auction and brought \$8. The table cloths donated by Mrs. V. S. White, were won by tickets 187 and 187. The holders of these can receive the prizes at the home of Mrs. E. A. Smith.

A handsome luncheon set designed and prepared by Miss Jane Robinson,

Comparison has given BRAYLEY'S first place. The true fruit flavor is found only in

BRAYLEY'S FLAVORING EXTRACTS

Carefully prepared from the purest ingredients by
THE BRAYLEY DRUG CO. ST. JOHN, N.B. LIMITED.

Your grocer can supply you. You will get satisfaction when you have tried BRAYLEY'S.

MAGIC BAKING POWDER

CONTAINS NO ALUM.

The only well known medium priced baking powder made in Canada that does not contain alum and which has all its ingredients plainly stated on the label.

E.W. GILLET COMPANY LIMITED
WINNIPEG - TORONTO - MONTREAL

of Rhode Island, formerly of St. John, was auctioned and knocked down to M. E. Agar for \$30. Before the close of the evening, Mrs. Smith opened an envelope containing \$50 from Mr. Richardson of the Gem Fruit Store, Waterloo street, accompanied by his best wishes. Mrs. Smith, on bringing the very en-

For your Wife or Mother

Get a bottle of WINGARNIS to-day. It will give her the life and health she needs to meet the constant effort of household cares.

WINGARNIS

The Famous English Tonic

is the rich red blood maker—the tonic and restorative that over 10,000 physicians have recommended in writing. There is no substitute for WINGARNIS.

ASK YOUR DOCTOR

The Dollar Dairy Box

Our Dollar Box, which was suggested to us, has, through verbal recommendation, become such a favorite that we have decided to offer it to the public generally.

It is composed of

A One Quart Brick of Our Country Club Ice Cream	45c.
1 lb. Primecrest Special Butter	40c.
1/2 Pint Heavy Whipping Cream	15c.
Proper Icing	\$1.00

DELIVERED AT YOUR HOME ANY DAY IN THE WEEK.

Primecrest Farm, South Bay, St. John
PHONE: — West 373, West 374

CANADA'S GIFT SHOP

CHRISTMAS IN THE TRENCHES

REMEMBER OUR BOYS AT THE FRONT

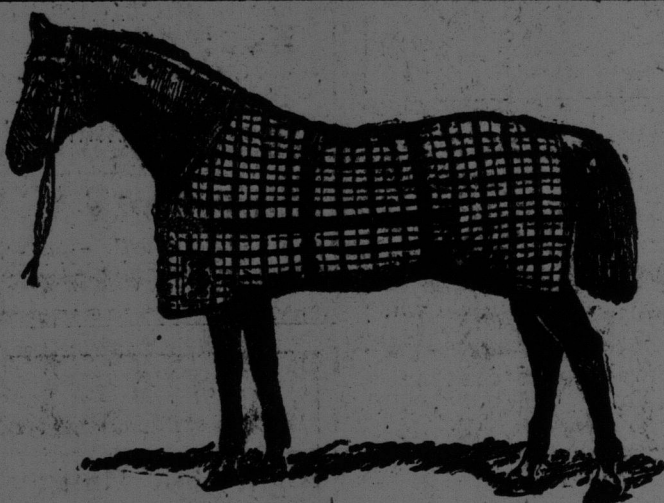
THINK for a moment of their joy on receiving a parcel from home. The unfamiliar surroundings of many a far-distant Canadian lad will be brightened when he gets his "something from the home folks."

We are making a special feature of Soldiers' Gifts—and we will assume, without extra charge, the Ocean War Risk Guarantee on all purchases for soldiers in Overseas Contingents. Careful packing in specially strong cartons further ensures a Birks parcel reaching its destination in good order and condition.

The usual Christmas packages can still go to your friends but Gifts for Canadian Contingents, whether in England or "somewhere in France" should be purchased as early as possible.

Write for a copy of our New Catalogue.

HENRY BIRKS AND SONS, LIMITED, MONTREAL.



Big Sale of Horse Blankets
Great Variety—Lowest Prices

200 Unlined Horse Blankets at.....	75c, 90c, \$1.10, \$1.25
500 Medium Heavy, made of strong jute and lined with heavy lining at.....	\$1.60, \$1.75, \$2.00 and \$2.25
500 Extra Heavy, made of strong jute and lined with extra heavy lining, also bound, at.....	\$2.00, \$2.25, \$2.75, \$3.00 and upwards.
1 lot Wool Blankets.....	\$3.25, \$4.50 and upwards
1 lot Barn Blankets, odd lot, to close at very low prices.	
500 Storm and Street Blankets from.....	\$3.30 upwards

H. Horton & Son, Limited,
Manufacturers - 11 Market Square

SPECIAL \$10 VALUES

For a Serviceable Gift, THE WATCH Has Set a Standard that is exclusive. An ornament and yet in Daily Use, it becomes almost like an intimate friend.

BOYS

Gold Filled case, 15 Jeweled reliable movements; fully guaranteed. Selling elsewhere at \$15.

A FEW WHILE THEY LAST... \$10

LADIES

Gold Filled case, 15 Jeweled, reliable guaranteed movement. Our former price \$14.50.

DURING THIS SALE ONLY... \$10

MEN'S

15 Jeweled Gold Filled case, guaranteed movement, NOW \$10 WERE \$14.

Goodwill Sale of Xmas. Gifts.

A. POYAS
16 Mill St.

Nylo CHOCOLATES

Dear Jack,

Any chocolate you bring me has delicious but honestly Nylo's are perfectly admissible.

Now you know my weakness

Best love

Nylo Quality Store
THE RELIABLE DRUG STORE

IVORY SOAP costs 5 cents.

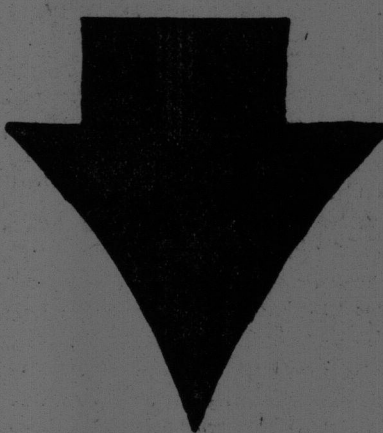
So-called "toilet" soaps cost 8 cents to 25 cents. Ivory Soap is as safe as any toilet soap and safer than most. Use Ivory Soap and you will save from a third to a half in the money you spend for soap and have, very probably, better soap.

IVORY SOAP . 99 1/2% PURE

Procter & Gamble Factories in Hamilton, Canada

WRIGLEY'S

Whets the appetite
Relieves thirst
Improves digestion
Gives solace
Lightens labor
Economical in cost
Yields great benefit
Smokers' friend



Two delicious flavors.

WRIGLEY'S SPEARMINT
MADE IN CANADA
Write for free booklet "WRIGLEY'S MOTHER GOOSE" in four colors. Fun for young and old.
WRIGLEY JR. CO., LTD.
Wrigley Bldg., TORONTO

WRIGLEY'S DOUBLEMINT
CHEWING GUM
PEPPERMINT

Every package sealed air-tight

Chew it after every meal