



Stop the time-loss in your store!

Having your whole staff use one telephone is as wasteful as to have it use one pen. And while employees are wasting time in waiting to telephone, business in the form of telephone orders may be turned away because "the line's busy."

This condition will be at its worst and your loss greatest in the holiday season coming on.

Prepare now! Let us advise you early. Call our Contract Department, Adelaide 4000, and we will send an expert to consult with you.

"FROM HEN TO HOSPITAL"

Pictures Display Every Phase of Life at Ontario Military Hospital.

"From Hen to Hospital" is a unique film written by Frederick Fenn, the London dramatist, to stimulate the campaign of collecting eggs for the use of wounded soldiers, and acted by amateurs from the staff and patients at the Ontario Military Hospital at Orpington, Eng. It was exhibited privately before members of the cabinet and their friends at the parliament buildings yesterday. Films portraying every phase of life at the hospital were also shown under the direction of Capt. Dr. Fox of the hospital staff, who was instrumental in having the pictures taken. It is probable that the films will be put on the road in Ontario to stimulate the use that is being made of their money in this direction.

The Duchess of Devonshire Visits Many Places in City

The Duchess of Devonshire had a busy morning yesterday. The first visit was to the Toronto Red Cross rooms, where her excellency and party were received by Mrs. Stearns Hicks and Mr. Dunstan. Next, the room of the soldiers' comfort fund and those of the Belgian relief were visited. Mrs. Arthur Pepler and Mrs. VanKoughnet receiving the distinguished guests. The last place to be inspected was the Canadian Red Cross, where Mrs. Plumptre, Mrs. Auden and Col. Marshall were the guides, explaining the various activities in connection with the work.

HIS EXCELLENCY VISITS GUELPH

The Duke of Devonshire, who has always taken a keen interest in agriculture, visited the Ontario Agricultural College and the prison farm at Guelph yesterday. He was accompanied by his suite, by the lieutenant-governor and Hon. Finlay Macdonald, acting minister of agriculture, W. Bert Roadhouse, deputy minister of agriculture, and Hon. W. J. Hanna, provincial secretary.

LOOKING FOR HUSBAND.

Mrs. William Hamilton, 255 Suffolk street, Guelph, has written the morality department, asking them to try and locate her husband, William Hamilton, who left home two months ago. Anyone having knowledge of Hamilton's whereabouts is requested to communicate such information to the Toronto or the Guelph police.

FIRE PREVENTION IN CITY.

Fire prevention in Toronto is being well organized and inspectors are carrying on their work of education along these lines. Yesterday Inspector William D. Slaght made a tour of inspection through sections of the downtown district and reported with splendid cooperation on the part of large firms.

BYRRH WINE TONIC & APPETIZER
RECOMMENDED FOR FAMILY USE
L. VIOLET, THUIR, FRANCE
AGENTS: HUDON, HERBERT & CO. LIMITED, MONTREAL.

Ontario Consumers may procure BYRRH WINE from
WOODS' LIMITED
17 St. John Street -- MONTREAL

MANY VIOLATED TEMPERANCE ACT

Seven Convictions and Heavy Fines in the Police Court.

BREWERY IS CHARGED

Magistrate Reserves Decision in Case of Reinhardt Company.

For breaches of the Ontario Temperance Act, seven convictions were made in the police court yesterday. With a bottle of whiskey as partner, William Pearce and Richard Leach entered a dance hall on Lansdowne avenue recently and tripped the light fantastic. Yesterday in the police court they failed to appear in court to answer the charge of having liquor in their possession and were fined \$200 and costs or 30 days in jail.

A hole in the ground at the rear of Israel Finemark's store, 619 West King street, and an old coat yielded two bottles of whiskey to plainclothesmen Forbes and Dunn a few days ago. Yesterday Finemark was fined \$500 and costs or three months.

The Reinhardt Brewing Company, 244 East Queen street, was charged with selling liquor containing 3.71 per cent alcohol.

For having on his premises liquor containing 6.67 per cent alcohol, George McFarlane, who keeps a standard hotel at 248 East Queen street, was fined a similar amount.

The Reinhardt Brewing Company paid over a like amount for having beer over-proof.

George H. Quance, who took an order for liquor, was fined \$50 and costs or two months.

The Reinhardt Brewing Company was charged with selling liquor to a person within the Province of Ontario. A policeman claimed to have seen an eight-gallon keg of ale in transit. Counsel for the company said that the latter manufactured the ale, a man named Gardner wrote to a man named Dennis, trading in Montreal as the "Montreal Bottling Company." Dennis wrote the Reinhardt Company, saying he had received the cash and ordering them to deliver to Gardner from his stock in Toronto. Under 45 and 158 of the Ontario Temperance Act, relative to a sale that takes place between one man in the province and one man out, defendant's counsel argued that the brewing company had made no sale.

The magistrate decided to take a week in which to reach a decision.

Guilty of Raising Cheque Given Chance to Join Army

Elgin S. Freeman, 21 years old, who pleaded guilty to raising a cheque from \$1.50 to \$1.50, and to other thefts from the Dominion Co., Ltd., a company judge's criminal court yesterday, was given suspended sentence by Judge Winchester, providing that he entered the army.

Freeman bought a house and motor car, and got married with the money. The bridge company and bank officials accepted mortgages which the father of the boy gave to make restitution. It did not become known how the young man raised the cheque to the larger amount.

Mayor Church Severely Raps The Harbor Commissioners

When Engineer Cousins appeared before the board yesterday with amended harbor plans, Mayor Church severely criticized the commissioners for failure to provide terminals for handling coal on the water front.

"I could have had coal in here in June and July at low rates if there were proper terminals," he said.

Engineer Cousins explained it would take a year and a half to fix up a joint city and railway terminal for coal. Temporary facilities could be arranged at Bathurst street by next June.

Report to the Detective Department for One Year

Henry C. Newton is to report regularly to the detective department for one year in accordance with a decision handed down by Judge Winchester in the county judges criminal court yesterday when Newton pleaded guilty to stealing sixteen bottles of beer from an out-house adjoining Hance's liquor store. The judge declared that suspended sentence was given Newton, who has a bad record for the sake of his brother who was killed in action. Newton is the sole support of his widowed mother.

Four Persons Charged With Having Drugs in Possession

Following a visit of Detectives Mulholland and Mitchell to 18 Elm street yesterday, and the discovery of a quantity of cocaine and hypodermics in the room said to be occupied by John Ray and Ethel Davis, the latter were arrested on a charge of having drugs in their possession. John and Mary Lee, who gave their address as 231 Jarvis street, and who were in the room at the time, were taken into custody on a similar charge. Davis claims to hail from Rock Island, Illinois.

RESTAURANT OWNERS AT LAW. E. D. Eby Has Action in Sessions Against Geo. J. Blackmore.

Claiming that George J. Blackmore, his former partner, while acting as the manager of the Blackmore Restaurant, Bay, King and Yonge streets, accepted a secret commission from Mr. Babcock of Schillers, Limited, E. D. Eby, of the Eby, Blain Company, Limited, is suing Blackmore in the general sessions before Judge Coatsworth. According to his complaint, Blackmore was to recommend to Mr. Eby that Schillers was a good buy. Eby bought the Schillers stores, and declares that he thereafter lost money in the purchase.

"IT'S GOING FINE"

George Lawrence Reports Splendid Co-Operation. The Public are Really in Earnest and are Supporting Him in His Move to Reduce the Price of Bread

Some people are making hints that I am sorry I Reduced the Price of Bread; that my losses will sicken me of my crusade, and that the public don't care enough about saving bread-money to back me up with their orders. That is false. The Public are Enthusiastic. I get letters and telephone messages, giving me orders and words of encouragement and approval. As long as the public stand by me I can stand by them.

Let us all get together and make this Bread-price Reduction a permanent one. Let thousands more people rally round the bakery which has staked its success on the loyal support of every man and woman who eats bread. Send in your orders to George Lawrence. That is the real help you can give.

It is not right for the general public to smugly congratulate itself that the price of bread is down, in the face of everything else going up, and to take advantage of it merely as a matter of course. Such a blessing does not "just happen"; it means somebody has to exert himself and wake up and take action. I have done my part. My whole bakery is devoted to giving the people the utmost in Value and Quality. Eight cents for a loaf is a lower price than is consistent with the cost or materials under ordinary circumstances at present. We dared to lower the price because we took courage from our faith in the public's goodwill and good sense, and its readiness to take an active part in this crusade for low prices by sending all bread orders in to me. I must have the orders if I am to build up a large enough volume of trade to enable me to carry the production of bread at the price of 8 cents for a 24-ounce Loaf.

Join the "10,000" Club

Every Booster for an 8-cent Loaf is Enthusiastically Working to Get Recruits for Geo. Lawrence's Crusade to Keep Down the Price of Bread

I wish to publicly thank the hundreds of men and women who have assured me not only of sympathy, but co-operation. When I say "sympathy," I mean their hearty approval of my action and the cause I am fighting for. When I say "co-operation," I mean not only sending in their own orders, but influencing their friends to do likewise.

Order Lawrence's Bread

8 Cents for a 24 Ounce Loaf

13 Tickets for One Dollar

You Save 4 Cents Extra by Buying Tickets

Order by Telephone College 321 College 137 College 25

GEORGE LAWRENCE, BAKER

The Man Who Put Down the Price of Bread.

21-31 Carr Street

DECISION RESERVED.

Mrs. M. H. Morrison Applies for Partition of Property. Justice Clute has reserved decision.

In the application of Mrs. Martha H. Morrison for the partition of property in Edwardsburg and Matilda Townships, Mrs. Morrison claims that as

the wife of Alexander M. Morrison, who died in California last year, she is entitled to property which was leased by her husband to his brother,

Philip. The latter now occupies the property and is refusing the claim of the woman. The lease was made fifteen years ago.

Dr. Cassell's Instant Relief

LIVER TONICS, ANTACIDS, CATHARTICS, LAXATIVES

Liver Troubles, Sick Headache, and Habitual Constipation.

Liver troubles and habitual constipation can be cured—but not by cathartic or purgative medicines. The only possible way is to help your system to cure itself; and that is what Dr. Cassell's Instant Relief so surely does. It is not cathartic, it is not violent, it is quite different to the coarse purgative preparations in common use. These only irritate and weaken; Dr. Cassell's Instant Relief tones and strengthens the liver and bowels, and so restores their power to do nature's work in nature's way.

Take Dr. Cassell's Instant Relief for constipation, biliousness, liver troubles, sick headache, flatulence, acidity, heartburn, and impure blood.

Ask your Druggist for Dr. Cassell's Instant Relief and take no substitute. Price 50 cents from all Druggists and Storekeepers, or direct from the sole agents for Canada, Harold F. Ritchie and Co., Ltd., 10, McCaul street, Toronto. War Tax, 2 cents extra.

Sole Proprietors: Dr. Cassell's Co., Ltd., Manchester, England.

PROOF

"Science Giftings," April 15, 1915, says: "Providence has given us the means to cure disease. Nature for our ill-treatment of her. . . The means at hand come from natural sources, and we have them embodied in such splendid combination as Dr. Cassell's Instant Relief. We take this preparation as an example because it is so well balanced in the matter of components and so effective in every direction."

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