

PETERS Colonial Chocolates

—ALWAYS GOOD
—ALWAYS FRESH.

Treat your family to a box today.

Peters Shops

The Exquisite Style of Cook's Shoes Is Evident

You can feel the perfection of their fit. Guaranteed fine workmanship and worthy materials. Shoes that will yield months of wear without losing their original shape or beauty.

Therefore, when you buy Cook's shoes, you are sure that they will stay good looking. And you will have bought them at the lowest price at which it is possible to sell good shoes.

Cook's Shoe Store

FRENCH IVORY

Initial French Ivory Comb, Brush and Mirror Set, coralline, with gold circles.

Comb, Brush and Mirror, blue and gold stripes.

Comb, Brush, Mirror and Manicure Set combined, black and gold stripes, with basket and rose design.

Complete Set, blue band, with rose design.

C. H. Ward & Co.

Diamond Merchants and Jewelers.

386 Richmond St. Phone 1084.

ESTEE

Have the Benefit of My 15 Years' Experience.

210 Dundas Street. Phone 972.

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The Thanksgiving Dinner

Will be more tempting if you let Rowat's Grocery supply the table delicacies.

DAINTY BISCUITS

We have just received a shipment of Huntley & Palmers' celebrated English Biscuits, including Philadelphia, Acorns and Alaska Wafers. A large variety of choice Domestic Biscuits in stock.

CHOICE OLIVES

Manzanillas, Spanish Queens and Pimento Stuffed. All sizes; packed under our own label.

From 20c to 65c bottle.

CALIFORNIA WALNUTS

These large, meaty, budded Walnuts, grown in Sunny California.

70c pound.

ROWAT'S COFFEE

has made a permanent place for itself in London homes because it is

SCIENTIFICALLY BLENDED, PERFECTLY ROASTED, UNIFORMITY MAINTAINED.

70c pound.

Order a pound today.

PIN-MONEY PICKLES

The pickles with the different flavor. "One taste invites another."

75c and 85c bottle

VALENCIA RAISINS

New crop, Spanish Raisins. Finest for cooking.

35c pound.

PHONE ORDERS

receive prompt and careful attention. The choicest stock selected to fill them. Call 3551-3552.

"The Quality Makes the Value."

T. A. Rowat and Co.
250 DUNDAS STREET.

"BIG EIGHT" HOLDS ANNUAL ELECTION

INGERSOLL, Oct. 14.—At the annual meeting of the big eight fraternal societies excellent reports covering the year's work were submitted. These indicated the importance of the co-operation and leadership of the Big Eight in many community matters. The society has taken the lead in the development of the community spirit and much has been accomplished from time to time. Several successful celebrations, as well as other events, have been held under their auspices and the prospects are bright for the future. Following are the new officers: President, S. A. Gibson; vice-president, R. C. Taylor; treasurer, M. J. Comiskey; secretary, George P. Burns.

ADVISES TEACHERS TO BE INTERESTED IN INDIVIDUAL CHILD

Inquiries Into Home Interests Advocated by Inspector P. J. Thompson.

EVENING SOCIAL ONE

County Clerk Asks Delegates To Explain Pension Act To Widows.

At the session of the East Middlesex Teachers' convention, held in the court house Thursday afternoon, a detailed account of the teachers' trip to Northern Ontario was outlined by John McNaughton and Miss Cleve. The description of the schools in Northern Ontario, type of buildings and educational facilities was given by the speakers. Inspector P. J. Thompson remarked that as a result of such glowing accounts of the north country, the committee appointed to choose members for the next trip north would have its work cut out.

Inspector Thompson, in his address, urged the teachers to study the individual as much as possible, and handle the class in such a manner that the love and interest would be gained. The speaker said that in too many cases a teacher was quite content to teach allotted tasks and not to think of getting into closer relation with the children.

Inquiries into the interests at home and their various duties, and efforts to be interested generally in the child were advocated by the inspector. The matter of having junior and senior classes in the different grades was discussed. Inspector Thompson thought it more advisable where it could be possibly managed to have the least number of separate classes possible and so devote longer time to the lesson, when it was possible to teach a junior and senior class of the same grade together.

H. G. Martin, B.A., explained by means of blackboard illustrations, which teachers how a grammar lesson, which was considered one of the "dryest" subjects by teachers and pupils, could be made most interesting.

Acquaint Widows.

John Stuart, county clerk, requested that teachers in the rural districts acquaint the widows in the vicinity with the regulations of the rules and regulations of the mothers' allowances act, and if they are entitled to the benefits of this act to report to the county clerk.

At the evening session held in the Normal School, Dr. Tamblin of Western University gave an interesting talk on "The Present-Day Poets in England." He particularly mentioned the work of Rupert Brooke and W. H. Davies. He recited various poems and interpreted them in such a manner as to receive rounds of applause from the interested audience. He mentioned the fact that the modern poets were less solemn and witty than those of other centuries, though more vivacious and after the conversational style of Browning.

The program was concluded with

'ON THE HIRING LINE,' BY FORMER LONDONER, MAKES HIT AT GRAND

Clever New Satirical Comedy Is From Pen of Harvey O'Higgins.

"On the Hiring Line," a new satirical comedy presented at the Grand Opera House last evening, has a special interest for Londoners, in that it is by Harvey J. O'Higgins, a former well-known London newspaperman, and Harriet Ford. It was staged under the personal direction of May Anderson, and the settings were most pleasing. A Brunswick gramophone, used throughout, was specially loaned for the engagement of the company in London by the Crawford Piano Company of 284 Dundas street, and its fine tones greatly delighted the audience.

The play itself is a farce based on what happened when a perplexed suburbanite, in order to solve the servant problem, hired a couple of detectives. Comedy at once started, and the situations that developed were most amusing. There is plenty of action in the piece, lots of laughs and a pretty little romance.

And here, as Sherman Fessenden, the husband who hit upon the brilliant idea of solving the servant problem by importing a couple of private detectives, has a role which he handled skilfully. Viola Frayne, Dorothy Fessenden, his daughter, had perhaps the most exacting part in the entire play.

Augustus Collette, taking the part of the butler, had a more or less exacting role, and played it in a finished manner. The same applies to Marion

HEAD STUFFED FROM CATARRH OR A COLD.

Says Cream Applied in Nostrils.

Opens Air Passages Right Up.

Instant relief—no waiting. Your clogged nostrils open right up; the air passages of your head clear and you can breathe freely. No more hawking, snuffling, blowing, headache, dryness. No struggling for breath at night; your cold or catarrh disappears.

Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed or swollen mucous membrane and relief comes instantly.

It's just fine. Don't stay stuff-up with a cold or nasty catarrh.

Walls, who, as his wife, was also engaged in detective work and assumed the position as cook.

The play will be presented again tonight and on Saturday, at both a matinee in the afternoon and in the evening.

FALLS ON PITCHFORK; CONDITION CRITICAL

Wilfred McColl, Glanworth Farmer, Removed To Victoria Hospital.

Wilfred McColl, a farmer residing near Glanworth, is in a critical condition in Victoria Hospital as a result of his falling on a pitchfork and the prongs having penetrated his skin. The injured man was working about his farm at the time of the accident, which was Thursday afternoon. He was removed to the hospital in the evening when the seriousness of his condition was learned.

SISTER OF INJURED MAN RESIDES HERE

Mrs. Hugh Wilson, 538 English street, is a sister of Dr. E. T. Lamb, a prominent physician of Alma, Mich., who was seriously injured when the motor car which he was driving was wrecked by being struck by a Pere Marquette passenger train at Alma. He sustained cuts and bruises about the head.

Dr. Lamb is well known in Western Ontario, having received his education at the St. Catharines High School, and having been a teacher in the Watford Public School. He has a number of relatives in St. Thomas.

WARM WEATHER HELPS ESSEX APPLE GROWERS

Leamington, Ont., Oct. 13.—Fruit-growers of South Essex, particularly those with the largest apple or-

chards are refraining from picking winter apples, and are leaving them on the trees, believing that with the continuance of warm weather for a time, the fruit will remain preserved in its natural location.

Storage in fruit cellars during warm weather, they point out, would tend to promote decay. When cold weather comes the apples will be picked and stored for winter use.

According to a Government expert on a tour through the Western Ontario fruit belt, little damage has resulted from the unseasonably warm weather.

THE PURDOM HARDWARE

124 DUNDAS STREET.

PHONES 2800-2801.

Sole Agents for CHI-NAMEL VARNISH

ALSO AGENTS FOR B.H. ENGLISH PAINT.

Take advantage of this good weather and get your outside work finished, such as roof repairs, painting, etc.



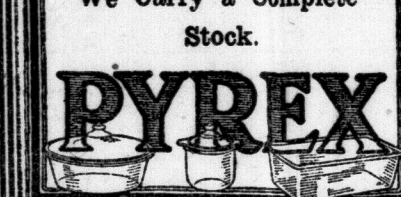
"Yes it's the beautiful PYREX ware"

"I use it because it is practical—one dish does the work of two. Bake and serve in the same dish for it looks well on my table."

PYREX saves time in the kitchen, saves fuel—saves dishes. It is easy to wash, easy to keep clean and is guaranteed against breakage in actual oven use.

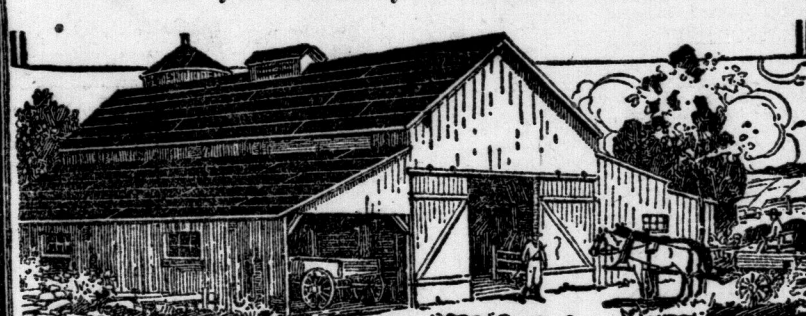
Use PYREX for every meal.

We Carry a Complete Stock.



Chi-Namel Graining System

You can grain your own floors and woodwork very easily by using the Chi-Namel material. Come in and let us show you how easily it is done.



WEATHER KING AND PAROID ROOFING

No Tar. No Paper. Elastic and Durable.

It is made of the very best long fibre woolen felt and pure asphalt. Nails, cement and full directions in each roll.

SPECIAL IN CORN BROOMS. 59c

Worth 85c each, now



Brandram-Henderson B.H. English Paint.

Once used, always used. We carry a stock of all colors.



This Ash Sifter will save a ton of coal for you this winter. No dust, and also answers as an ash can.

The Purdom Hardware

124 DUNDAS STREET.

CHI-NAMEL AGENTS.

PHONE 2800-2801.

"There's the Rub!"



That's what Shakespeare said when he looked at the hole in his shirt.

Mrs. Shakespeare said she couldn't help it; she had to use the tub and scrub-board to get things clean.

Today things are different. Any housewife can have an Electric Washer that will cleanse anything and never wear a thread.

Out out the Sixteenth Century stuff.

Make Your Choice at The Hydro Shop. Eight best types demonstrated for you in direct comparison.

BLUE BIRD, APEX, THOR, MAYTAG, '1900' OSCILLATOR, TROJAN, KRIBS

Convenient Terms.

THE HYDRO SHOP

Electrical Labor Savers. Dundas and Wellington Sts. Phone 7000.



DIAMONDS

are a good investment. All you have to do is to return the purchase bill and the diamond in good order and receive the purchase price less 10 per cent. You are secure if you buy from

W. J. Wray & Co.
LIMITED.
234 DUNDAS STREET,
LONDON, ONT.

\$5 DOWN ON WALTHAM OR ELGIN WATCHES.
Balance Easy Terms.
374 RICHMOND STREET, LONDON, ONT.
GREEN, Jeweler. ESTV

Walk Two or Three Blocks And Save From \$5 to \$10 on your Fall Apparel.
"Out of the High-Rent District."
Canadian Ladies' Wear Co.
372 DUNDAS STREET,
"Where You Buy For Less."
L. WOLF, PROPRIETOR. ESTV

ANDERSON COAL CO.
493 YORK STREET. PHONE 1391. ESTV

Eczema Easily Relieved JUST APPLY KINS-HAW
And see how quickly relief is obtained. At all drugists for \$1 and 35c per bottle, or mailed direct on receipt of price.
MUTUAL PHARMACEUTICAL CO.
Box 448, London. ESTV

HAY'S OFFICER SAYS:
"When passing, drop in and see our new line of POSTAL SCALES."
HAY STATIONERY COMPANY LIMITED
331 RICHMOND ST. ESTV

Colericks' "Where Art Abounds"
ESTV

YOUR Child's Eyes Are They Normal or Defective?
The answer is of the utmost importance. Defective eyesight in children often escapes detection for years and leads to ill-health and backwardness in studies. Don't guess about your child's eyes. Let us examine them. The proper fitting of glasses NOW may make them unnecessary later. Isn't it worth while to find out TOMORROW?
THE BROWN OPTICAL CO.
223 DUNDAS ST. PHONE 1877. Largest Exclusive Optical House in Canada.
MONTREAL, LONDON, WINDSOR.

My Favorite Home Made Mary Anne Candies
85 Per Lb.
'Mary Anne' Blue Box 'Mary Anne' Green Box
Contains Cream Centres Contains Hard Centres
Here is your opportunity to sample "Mary Anne" Chocolates.
"FREE"
Purchase a box of "Mary Anne" Chocolates, open the box and try two or three chocolates, and if you are not satisfied the quality of these chocolates is superior to other chocolates at the same price, and the equal of any high-priced chocolates you have ever purchased. I wish you to mail it back to me, and I will refund your purchase price, plus postage.
This offer is made to convince you of the excellent quality of "Mary Anne" Chocolates, as they contain only the finest Chocolate, Nuts, Creamery Butter and Dairy Cream I can purchase.
Mary Anne
382 BATHURST STREET, TORONTO, ONTARIO.
FOR SALE IN LONDON, ST. THOMAS AND CHATHAM BY
Lippett's SAFE RELIABLE DRUG STORES

MALLORY'S CELEBRATED SOFT HATS
Regular \$9.00 line. On sale tomorrow (Saturday) for **\$6.95**
These Hats will not lose their color or shape.
SHIRTS
Ten dozen W. G. R. Best Shirts, double reversible cuffs; regular \$4.00 lines. On sale tomorrow (Saturday) for **\$2.85**
John Graham & Co.

Footwear For October Days
In fact, every hour of the day, as well as evening, is provided for in these displays. October, a month of many afternoon and evening functions, as well as a period of uncertain weather, demands a substantial selection of footwear. We offer you a choice variety—shoes distinguished by smart styling and unusual quality in leather and workmanship.
Johnston & Murray
LONDON. ST. THOMAS.

One of the smart new modes for fall wear; sport heels. \$10.50

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