

GRAIN FUTURES EASIER.

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|  | Important Announcement For January. |

Thousands of Dollars' Worth of Merchandise To be Turned Immediately Into Cash.

HE negotiations for the purchase of the site of the old Knox Church, immediately west of the store, cul minated, as our readers know, in the securing of the property While we are not yet in a position to publish the exact details of the new building, we print to-day a fair idea of the chang and improvement it will make in the long familiar appearanc the southwest corner of Queen and Yonge Streets.
And now we come to the immediate emphasis of ou announcement today. We inaugurate Tuesday, January 9th, an all-embracing Mid-VVinter Sale of thousands of dollars' worth of merchandise which must be turned into ready cash at once.

Think of the motives which combine to make this Sale and you will realize its extraordinary importance. 1st-Our building operations will require cásh.
and-We will still further be cramped for room before the readjustment can be completed.

3 rd-Mild weather has left our stocks unnaturally high in spite of the great increase of business.
$4^{\text {th }}$-Stock-taking occurs at the end of this month. And so we have determined to double our business during January. This is to be a sale of quick, instantaneous appreciation on the part of the public. We have work to do and little time in which to do it. Our prices will tell the rest of the story, for we have made economies such as everyone may realize at a glance.


