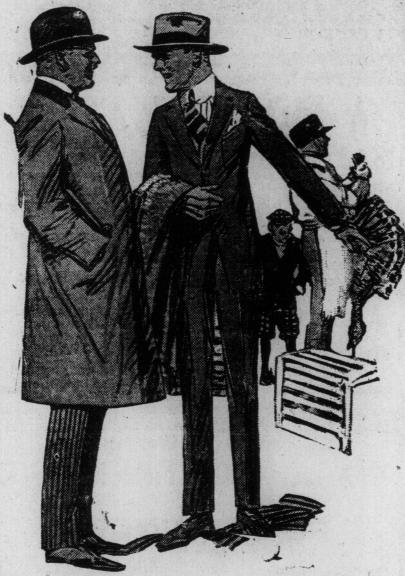
TWENTY-FIRST ANNIVERSARY

SIMPSON'S COMING OF AGE YEAR



The Store for Men Has Important News For Today Regarding Suits and Overcoats

Men's and Young Men's Suits, \$28.00, of all-wool English tweed, a rich dark brown with novelty stripe effect; 3-button, soft roll, semi-fitted sack model; 5-button vest; trousers, cuff or plain bottom. Sizes 36 to 44. \$28.00.

Youths' First Longer Suits, \$22.50, of dark grey English worsted with neat stripe effect; 3-button, soft roll, form-fitting sack; 5-button vest; narrow trousers, cuff bottoms. Sizes 33 to 36. \$22.50.

Men's Trencher Overcoats, \$25.00 --- All-around belt, slash pockets and convertible collar. Materials are rich dark brown and green coatings. All-wool linings. Sizes 34 to 42. \$25.00.

Men's Ulster Overcoats, \$30.00, of all-wool Irish cheviot, dark grey, double-breasted, convertible collar, half-belted back, regular pockets with flaps, all-wool linings. Sizes 36 to 44. \$30.00.

February Furniture and Home Furnishing Sale

12 Rousing Specials From the Furniture Sale

Buy Through

The Home-

Lovers' Club

It is open to any re-

sponsible person who

wishes the convenience of

deferred payments on pur-

chases of furniture and

furnishings for the home.

No extra charges at all.

Club Office-Fourth Floor.

Dine in the Palm Room

Good food, well cooked and properly served, makes the Palm Room most popular. Then, too, the charges are very mod-

Dainty French Pastries

-just outside the Palm Room, dainty French pastries and cakes on sale daily after 10.30 a.m. Simpson's-Sixth Floor.



6 Big Lots in the Hosiery Sale

Stockings, 65c.

LOT 2-Women's 95c Black Cashmere Stockings, 65c

Dark African brown silk and lisle mixture. All sizes. Regularly \$2.00. Hosiery Sale, \$1.35.

5 to 10; 65c value. Hosiery Sale, LOT 5-Children's 75c and \$1.00 Cashmere Hose, 59c.

5 Big Lots of Shoes at a Fraction of Regular Prices

3,000 Pairs Women's Sample and Novelty Boots, \$2.49 Pair



Another Big Boot Sale of Lines from John Lennox Co., Ames Holden, McCready and Lady Belle Shoe Co.

Lot 1—That means half, or less than half, regular prices. Black kid, gunmetal and patent leather boots, in button and lace styles. Some have Goodyear welt soles. All new goods-on best fitting, stylish lasts, with plain vamp, straight and imitation toecaps. Cuban and Spanish heels. All sizes in the lot, 21/2 to 7. Regularly \$5.00, \$5.50, \$6.00. Today, pair, \$2.49.

Lot 2-Broken Sizes Men's Boots, \$2.65-Not a full range of sizes. Button and blucher styles, in patent, gunmetal, box calf leathers. Wide and narrow toe shapes—heavy and medium weight soles. Flat heels. Today, \$2.65.

Lot 3-Victor Gold Medal Boots for Men, \$12.00-Style No. 6305-4, made of Russia calf leather, cosy, medium shaped toe. Extra heavy single best English oak sole-flat heel. Sizes 5 1/2 to 11. Regularly \$14.00. Today, \$12.00.

Lot 4-Men's Kangaroo Straight Lace Boots-Straight toe last, light-weight leather sole, flat heel. Today, \$12.00.

Lot 5-Children's Brown Kid Lace Boots-300 pairs, Havana brown kid lace boots, with medium weight sole, wide fitting last. Sizes 5 to 71/2, at \$1.49; 8 to 101/2, at \$1.69. Simpson's-Second Floor.

LOT 1-Women's Thread Silk

900 pairs of \$1.25 grade. Manufacturers' seconds. Black, white and colors. All sizes; \$1.25 value. Hosiery Sale, 2 pairs, \$1.25; pair,

Seamless, manufacturers' seconds. Sizes 8½ to 10; 95c value. Hosiery

LOT 3—Women's \$2.00 "Gordon" Silk Stockings, \$1.35.

LOT 4-Children's 65c Lisle Thread Stockings, 45c "Seconds," fine one-and-one ribbed leg-black and white. Sizes

"Seconds," ribbed cashmere, medium weight, black and white. Sizes 4 to 7½, 75c to \$1.00 grades. Hosiery Sale, 59c. LOT 6-Men's Grey Wool Socks, Special 39c Value, 29c

MEN'S GREY WOOL SOX, seamless foot, ribbed close-fitting cuff. All sizes; 39c value. Hosiery

\$22.00 Tapestry Rugs Now \$16.95

Ask about it.

Floral patterns for bedrooms, or Oriental effects for living-rooms. Size 9.0 x 10.6. Regularly \$22.00.

NEL, 30 inches wide. Not more than 10 yards to a customer. \$132.00 Wilton Rugs for \$119.75 Reduced today, yard, 95c. WHITE FLANNELETTE, medium weight, 34 inches wide. Special today, yard, 36c.

APRON GINGHAM, small blue and white check. Fast colors; 40 inches wide. Special today, yard, 27c.

PLAIN TEA TOWELLING, manufacture, 24 inches wide. Special today, yard, 43c. ROLLER TOWELLING, pure linen crash, with red border; 17 inches wide. Special today,

55c English

Madapollam 39c Yard

1,200 yards, 45 inches wide.

ALL-WOOL CREAM FLAN-

Regularly 55c yard. Special, today, yard, 39c.

Twenty-

Anniversary

set, \$28.15.

Regular price \$36.50. February sale price, \$27.95.

Regular price, \$44.75. February sale price, \$26.95.

Regular price, \$22,00. February sale price, \$14.95.

lar price, \$21.00. February sale price, \$16.25.

Buffet-Large case, 501/4-inch wide. Bevelled mirror.

Dresser-Selected ash, golden finish, bevelled mirror.

Dresser-Selected ash, golden finish, plate mirror. Regu-

Brass Bed, Spring and Mattress, \$28.15-Brass bed, bright,

Chiffonier—Selected ash, golden finish, bevelled mirror. Regular price, \$20.00. February sale price, \$13.85.

polette and satin finish. All regular sizes. Spring, metal frame,

closely woven wire fabric. Mattress, seagrass jute felt, both

sides and ends. Regular price, \$37.00. February sale price,

Simpson's-Fifth Floor.

yard, 45c.
PLAIN BLEACHED SHEET-ING, linen crash, 2 yards wide. Special today, yard, 85c. DAMASK TABLE CLOTHS, slightly soiled, assorted designs; size 2 x 2½ yards. Regularly \$3.95. Clearing today, each, \$2.75. \$19.50 ALL-WOOL BLAN-KETS, \$14.00 PAIR—White with blue or pink dice stripe borders, 7 lbs. weight; size 64 x 82. Regularly \$19.50. Clearing today, pair, \$14.00.
WHITE SAXONY BLAN-

KETS, fast color pink or blue borders, white or ribbon bound ends; size 70 x 84 inches. Reduced today, pair, \$4.95. Simpson's-Fourth Floor.

\$22.00 Tapestry Rugs for \$16.95

Of extra fine weave. Seamless. Rich colorings—copies of fine Persian and Oriental rugs. Size 9.0 x 12.0. Regularly \$132.00. Sale price,

Scotch Jute Rugs, Half Price For bedrooms or for laying over old carpet, One piece, stencilled in neat patterns, in green and brown colorings. Size 9.0 x 10.6, regularly \$10.50, sale price \$5.25; size 9.0 x 12.0, regularly \$12.00, sale price \$6.00.

Wool and Union Rugs, \$12.95 and Up Dainty patterns and colorings. Small designs. Size 7.6 x 9.0, special \$12.95; size 9.0 x 12.0, special \$20.95.

\$5.75 Rag Rugs for \$2.95 Chintz effects, reversible. Size 3.0 x 5.3. Regularly \$5.75. Sale price, each, \$2.95.

Cocoa Door Mats, Special, 98c Size 14 x 24 inches. Special sale price, each, 98c.

Oilcloth Rugs Clearing at \$3.95 For kitchen or bedroom. Oriental patterns. Size 4.6 x 7.6. Special sale price, each, \$3.95. Simpson's-Fourth Floor.

Special Sale Lots of Window Shades

At 63c Each Heavy opaque cloth, in white or green. Reliable spring rollers, complete with brackets, nails and pull. Size 37 inches wide, 70 inches long. Today, each, 63c. At 88c Each-The plain shades are of oil-finished cloth with guaranteed Hartshorn rollers-cream or green. The trimmed shades have attractive insertion with strong rollers—cream or cream or green; both styles. Standard size. 37 inches wide, 70 inches long. Today, each, 88c.

At \$1.09 Each—Made of heavy oil-finished material, showing cream color to the street and dark green inside. Best Hartshorn guaranteed rollers. Complete with nickel pull, brackets and nails. Size 37 inches wide, 76 inches long. Today, each, \$1.09.

Special Size Window Shades Made to Order Choose from an immense stock of finest imported Scotch Holland, in white, cream or green, also heaviest oil-finished opaque cloth in all plain and duplex colors. Guaranteed Hartshorn rollers used. No charge for

(Phone Main 7841-Drapery Department) Simpson's-Fourth Floor.

4 Extraordinary Specials in Silverware Sale

Dessert and Table Forks, Set

98c

Silver-plated Forks. Regularly \$3.50 and \$3.75 dozen. Today, set of six, 98c.

\$5.50 Fruit Dish and Stand for \$3.59

13-inch oval glass, tinted and decorated, in silver-plated stand. 12 inches high, with handle and feet. Regularly \$5.50. Today,

\$11.00 Silver-plated Tea Set for

\$6.95

Full size teapot, sugar bowl and cream jug. Plain design, bright finish, two small pieces gold lined. Regularly \$11.00. Today, \$6.95 set.

Simpson's-Second Floor.

A1 silver - platedfull size, various patterns, in fancy lined box. Regularly \$1.75. Today, \$1.15.

Coming-

design, plate mirror. Regular price, \$23.75. February sale

glass doors in top. Regular price, \$19.50. February sale price,

feet. Regular price, \$24.00. February sale price, \$19.75.

lar price, \$21.50. February sale price, \$15.65.

Dresser-Surface oak, golden finish. Plate mirror, coloniai

Combination Secretary-Surface oak, golden finish, double

Library Table-Solid quarter-cut oak, fumed finish. Regu-

Parlor Suites-Settee, arm chair and arm rocker, mahogany

Brass Bed, Spring and Mattress, \$43.25-Brass bed, heavy

Market Adel. 6100

MEATS AND FISH.
Canada Food Board License No. 9-029.
SPECIALS FOR WEDNESDAY.

SPECIALS FOR WEDNESDAY.

1,000 lbs, Tender Round Steak or Roast, Wednesday special, lb., 26c.

800 lbs. Sirloin Steak or Roast, Wednesday special, per lb., 29c.

500 lbs. Wing Steak or Roast, Wednesday special, per lb., 31c.

700 lbs. Porterhouse Steak or Roast, Wednesday special, per lb., 33c.

200 omly, Boneless Peamealed Cottage Rolls, 3 to 5 lbs. each, Wednesday special, per lb., 37c.

1,000 lbs. Breakfast Bacon, choice, mild curing, whole or half piece, Wednesday special, per lb., 44c.

500 lbs. Family Sausage, our own make, Wednesday special, ber lb., 22c.

Winter-caught Lake Erie Herring, per lb., 9c.

Fresh, Frozen Mackerel, per lb., 17c.

per lb., 9c. Fresh Frozen Mackerel, per lb., 17c. Fresh Smoked Finnan Haddies, lb.,

Fresh Smoked Cod, per lb., 13c. Fresh Smoked Boneless Fillets, lb.,

23c.

GROCERIES.

Canada Food Board License No.
8-7531.

3,000 packets Green Peas, pkt., 10c.
2,000 tins Finest Canned Golden
Haddie, tin. 17c.
2,000 bags Finest Manitoba Flour,
Quaker Brand, 24-1b, bag. \$1.57.
Fresh Rolled Oats, stone, 78c.
One car Standard Gramulated Sugar,
in 5-1b, packets, 2 packets \$1.14.
Eagle Brand Blueberries, tin, 17c.
Simcoe Canned Spinach, tin, 18c.
500 jars Pure Raspberry Jam, jar,
30c.

30c. Pure Crabapple Jelly, No. 4 size tin, 80c. Egg-O Baking Powder, 6in, 25c. 500 tins Rice and Milk, Holly Brand,

tin, 15c. Cream Sodas, packet, 32c. Edwardsburg Laundry Starch, 3-lb. packet, 37c. Bluebell Jelly Powders, assorted, 3 packets, 29c.

COFFEE SECTION.

This Table

Illustrated. Meta

lamp, with socket, cord and plug, light bronze, 20 in. high, 12 in. shade, amber

Lamp

\$9.00

panels. sale, \$9.00.

finish. Covered in mixed tapestries. February sale price, \$44.25.

2-inch post, 1-inch fillers, bright, polette and satin finish. Regu-

lar sizes. Spring, blown cotton, full depth border, roll edge.

Simpson's-Fifth Floor.

Regular price \$55.00. February sale price, set, \$43.25.

commissions style, and the clubs, the fin capensive ap they are and body is able they seem to bers as the-set the lilies of . They dispens they enjoy thrich man in sumptuously Military
Then there

Paris, Feb. the British league of r phatically de spread in Properties of the rations common creation

sale, \$9.00.

Dainty Pink or Ecru Glass Shades, old ivory stands, with pull sockets, silk cords and plugs, boud February sale \$7.50.

Simpson's—Sixth Floor

Robert SIMIPSON Limited

Office Se Deputatio

LIVING Parliament Make Ho

and her hot but not quit. This partic and may hav misunderstan officials on commissions

officers who station. Som Victoria Chan its lodging pl liament) and Rideau Club, clientele of the and apartmen The Russell bulk of the dways crowder.

DENIES IN

BRITISH A a.m. Thursda Regular or Friday. Feb. Supplement a.m. Friday.
Registered
Thursday. Fe