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This well known Company having reduced their rates for Canada, beg to draw attention to the security offered

Investments in Canada over \$1,000,000.

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This Association affords all the Benefits of MUTUALITY, with the This Association and Security of a Stock Management.

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No. of	Kind of	Sum	Annual	For 1876.	For 1877.
Policy.	Insurance.	Assured.	Premium.	Casa. Donar,	Cash, Bongs.
	Litie.	\$10,000		\$ 74.40 \$217 00	\$ 10.60 \$258 00
	10 Paym't Life.	5,000	269.40	112.10 207.00	130.00 853 00

It will be observed that these results are not only very handsome, but are also Equitable. If this Association distributed the Profits on the ordinary PERCENTAGE PLAN, allowing a bonus of 2½ per cent., payable at death, then the Profits would bave been as follows:—

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H. J. JOHNSTON, Montreal.

Manager for New Brunswick,

Major J. MAUGREGOR GRANT.

J. K. MACDONALD, Managing Director.

Manager for Nova Scotin. AUGUSTUS; ALLESON, Halifax.

LIFE ASSURANCE CO.,

Of London, England.

CANADA BRANCH.

Head Office,

. . . 42 ST. JOHN STREET.

MONTREAL.

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Active Agents wanted Where the Company is not already represented. Apply to or address,

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