

2.4.4 Personal Computers Expenditure

Figures provided here include 'goods sold to institutions and through institutions to students'; for example, through campus computer shops.

The retail value of PC shipments to Australia in 1993 was \$2,069 million. Table 2.2 details PC hardware and software expenditure in the Australian education sector.

Table 2.2 PC hardware and software expenditure

Item	Universities	TAFE	Schools
Number of students (millions)	0.54	1.6	3.1
Relative IT spending per student *	5	1	1
Share of IT expenditure	36%	22%	42%
Expenditure on sector (A\$ million)	46.5	27.8	53.9
Value of education software market (A\$million)	<u>3.9</u>	<u>2.3</u>	<u>4.5</u>
Total PC hardware & software in education	50.4	30.2	58.5
(A\$ million)			

* Expressed as a ratio; that is, for every \$5 spent on a higher education student, \$1 is spent on a TAFE student and \$1 on a school student.

Table 2.3 provides details of total PC market in Australia for 1993.

Table 2.3 1993 PC Market

Item	Number/value
Shipments in 1993	756,919
Annual growth	20%
Installed base	3.47 million
Annual growth in installed base	15%
Retail value of shipments	\$2,069 million