

The lowest ranking industries, with lower than average wage and job creation per dollar of value added numbers, are Quarry & Sand Pit Industries. The majority of industries -- 34 out of 45 -- fall somewhere between the employment extremes, with either above average wages and below average job creation, or vice-versa.

7. Regional Comparisons

7.1 Export Destinations

Three-quarters of total Canadian exports are destined for the United States. As was mentioned in Section 3, exports to the U.S. are probably overstated since some Canadian exports to the U.S. are actually destined for third countries. Table 7.1 reveals that the U.S. is by far the largest market for manufactured exports, but resource industry exports are more widely spread. High-tech exports are largely destined for the U.S., with the EU being another significant market.

Table 7.1
Export Shares by Region

Export Destination	Total	Resource	Manufacturing	High-Tech
U.S.	74.1	54.7	79.4	75.0
APEC (less U.S.)	11.2	22.7	7.7	6.4
EU	8.3	9.6	8.2	12.3
Residual	6.4	13.0	4.7	6.3

7.2 The I-O Model and Regional Comparisons

Much of the government export development effort goes towards identifying the "best" export markets. The best markets are the ones in which the greatest potential for increased exports exists, and there is a match between market opportunities and the ability or expertise of domestic industries. Alone, the input-output analysis can not suggest where new export opportunities might exist or