

Table of Contents

	Page
List of Tables and Figures	5
1 Introduction	7
2 Food Usage and Imports by the Food Service Industry	9
3 Structure of the Food Service Industry	10
4 Family Restaurants	14
5 Fast Food	14
6 Western-Style Restaurant and Fast Food Chains	16
Details by Major Company	19

List of Tables and Figures

Tables	Page
1. Per Capita GNP (US Dollars)	7
2. Japan and United States Household Expenditure on Food Services (1985)	8
3. Breakdown of Food Material Purchasing by Restaurant Type (1982) (%)	9
4. Production of Frozen Foods for Institutional Use	9
5. Japanese Food Service Industry Consumption of Domestic and Imported Foodstuffs (1980)	10
6. Food Service Industry (1987) Sales Breakdown	11

Figures	
1. Food Retail vs. Food Service Industry Sales Volume (1985)	7
2. Food and Eating Out Expenditure by Income Bracket (1987)	8
3. Family Restaurant Market Growth	14
4. Hamburger Shop Market Growth	15