
A CHALLENGE FOR CANADA

The upcoming Canada/World Trade Talks and Canada/U.S. Trade Talks present both an opportunity and a challenge. The opportunity is to strengthen our position in both multilateral and bilateral trade and, as a result, emerge as a more productive and prosperous country. The challenge is to our confidence as a nation. But for almost 120 years Canada has successfully faced challenges.

Trade negotiations are never easy. To work, they must benefit both sides. Canada's team will take to the table tough, hard-won negotiating skills. But they'll also take with them the essential decency and sense of fairness that hallmarks the Canadian character. What would also help is the good wishes and support of all Canadians. Armed with all three there's an excellent chance for an excellent agreement. And a brighter future for Canada.