REPORT 4 89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :611-SEATTLE

013-CONSUMER PRODUCTS

UNITED STATES OF AMERICA

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PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

INCOMING BUYERS TO VANCOUVER FURNITURE SHOW - MAY 88

TWO NEBS MISSIONS

INTRODUCE CANADIAN FASHION EXPORTERS TO TERRITORY.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 RECRUITMENT - VANCOUVER FURNITURE SHOW - MAY 88

QUARTER: 2 Participation of new Canadian companies in August Seattle Gift Show. N.E.B.S. group from Vancouver, B.C. - July 12, 1988.

QUARTER: 3 -----

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INTRODUCE 12 RETAILERS.

INTRODUCE 40 COMPANIES TO THE MARKET.

INTRODUCE 3 NEW BUYERS.

QUARTERLY RESULTS REPORTED:

4 BUYERS RECRUITED - FOLLOWING UP ON SALES RESULTS.

10 New participants on-site orders=\$24,800 US estimated 6 mo. sales=\$201,200;6 agents/distributors appointed; 82 new accounts opened. 15 new companies introduced to market place.

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