



TEAM CANADA: A CURRENT AFFAIR

Thinking of Exporting? Talk to your Local Team Canada Regional Trade Network

You will, of course, have heard of the Team Canada missions overseas, but did you know there's a strong domestic team working for you here at home? Federal, provincial and local Team Canada partners have joined together to launch Regional Trade Networks (RTNs) in each province to help ensure you gain the maximum benefit of available exporter services.

These Networks allow government and the private sector to work together at the regional level to generate new international business opportunities for Canadian business. They also represent a major step forward in efforts to reduce overlap and duplication between governments and focus resources where they can genuinely make a difference.

RTN partners include Industry Canada, the Department of Foreign Affairs and International Trade, Agriculture and Agri-Food Canada, regional development agencies, the Export Development Corporation, the Canadian Commercial Corporation, Canada Mortgage and Housing Corporation, the Business Development Bank of Canada, provincial governments and, sometimes, industry associations.

Each Network has four key areas of focus:

- export preparation services,
- market information and intelligence,
- export counselling, and
- international financing.

What RTNs can do for you...

RTNs offer you quick access to the special expertise of all the partners in your Regional Trade Network. Services include:

- export readiness assessment,
- export counselling,
- export preparation and training,
- information on trade fairs and missions,
- introduction to foreign buyers visiting your province,
- contacts in international markets,
- worldwide leads on international business opportunities,

- technology transfer,
- liaising with Canadian embassies,
- export financing and insurance, and
- market information and intelligence.

For more information...

As a starting point and for information on exporting, check our Web site (<http://reliant.ic.gc/index.html>) or contact your province's Canada Business Service Centre:

Newfoundland:

Tel.: 1-800-668-1010
St. John's: (709) 772-6022
Fax: (709) 772-6090

Prince Edward Island:

Tel.: 1-800-668-1010
Charlottetown: (902) 368-0771
Fax: (902) 566-7377

Nova Scotia:

Tel.: 1-800-668-1010
Halifax: (902) 426-8604
Fax: (902) 426-6530

New Brunswick:

Tel.: 1-800-668-1010
Fredericton: (506) 444-6172
Fax: (506) 444-6172

Quebec:

Tel.: 1-800-322-4636
Montreal: (514) 496-4636
Fax: (514) 496-5934

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