SEAN BRADY ELECTED PRESIDENT OF THAI-CANADIAN BUSINESS **BUSINESS CLUB**



From left, the newly elected TCBC vice-presidents Norarit Komalarajun and Kusa Panyarachun, Pat Carney, Mechai Viravaidya, Sean Brady and Canadian Ambassador to Thailand, Lawrence Smith

At its first Annual General Meeting held recently in Bangkok, the Thai-Canadian Business elected a new Executive Board headed by Mr Sean Brady, Canada's former High Commissioner to Singapore and currently President of PSB Land Co. in Bangkok.

Mr Brady served in the Canadian Embassy in Bangkok from 1977-81 and had diplomatic postings in Hong Kong and New York in addition to serving as the Official Spokesman of Canada's Department of External Affairs from 1984-86. He was Canada's High Commissioner to Singapore from 1986-89 before leaving government service to go into business in Thailand in July 1989.

Addressing the Annual General Meeting was Mechai Viravaidya, Secretary General and founder of the Population and Community Development Association, who spoke on "Thai Business Initiatives in Rural Development". Also in attendance was Pat Carney, Economic Advisor to Canadian Airlines International, who was in Thailand to attend the Williamsburg Conference in Chiang Mai.

Trade Mission from Quebec Visits Manila

In February, a trade mission sponsored by the Government of the Province of Quebec visited Manila. The mission, led by Yves Cousineau, Economic Counsellor in the Quebec Ministry of International Trade, consisted of representatives of five prominent Quebec companies involved in resource development and education.

The participating companies were Thibault Experts Conseils, Société de Developpement International Desjardins, Enerquin Air Inc., Biothermica International and Consulab.

During its six-day visit, the mission held meeting with government officials and representatives of the Asian Development Bank. Discussions were also held with Philippine companies which were active in resource development, as well as educational institutions.

The mission reflected Canada's continuing commitment to the expansion of trade relations with the Philippines, following President Corazon C. Aquino's successful visit to Canada last November.

THAI-CANADIAN

In early November 1989, the Thai Canadian Business Club (TCBC) launched its new bi-monthly magazine, Thai-Canadian Business.

Thai-Canadian Business will be distributed to all members of the TCBC as well as to government offices, Chambers of Commerce, Boards of Trade, trade associations and agencies in both Thailand and Canada. In addition, the magazine will be found on all flights of Canadian Airlines International leaving Bangkok.

The cover story of the inaugural issue was the opening in Bangkok, on October 31, 1989, of Ganong Limited's chocolate and candy factory, a joint venture between a 117-year-old Canadian company, Ganong Bros Limited, and a 107-year-old Thai company, Rubia Industries Ltd. Currently, the joint venture company, Ganong of Thailand is exporting 100% of the production of its three confectionery products to Ganong in Canada.

