



Pond's Cold Cream has exactly the consistency demanded by masseurs



One application of Pond's Vanishing Cream makes your skin noticeably lovely



Every day your complexion pays toll to wind and dirt

BUT WITH THESE TWO CREAMS YOU CAN KEEP IT RADIANTLY LOVELY

Begin early in the season to apply Pond's Vanishing Cream just before you put on your veil and you will find that your complexion keeps its pliancy, its brilliancy throughout the most trying weather



THE rough, cold winds chap and roughen the skin; dry heated air draws and parches it. The constant strain under which we live—the ceaseless activity of crowded days, the constant effort, the lack of rest—all these things take daily toll of the complexion.

You can protect your complexion from the wear and tear of winter—can prevent that tired, drawn look from appearing in your face, by giving your skin the care it needs.

Every normal skin needs two entirely different creams

It constantly needs a greaseless cream to refresh, soften and keep it elastic, and at night it needs an oil cream for cleansing and massage.

Try these two creams on your own skin and see how different they are.

When you dress, rub a little Pond's Vanishing Cream lightly over your face and neck before powdering. See how gladly the pores absorb it—your complexion becomes soft, healthfully rosy and refreshed. The cream completely disappears, leaving the skin soft, smooth and free from any "shiny" look.



TRY BOTH CREAMS FREE

Tear out and mail the coupon before you turn the page—and get sample tubes of Pond's Vanishing Cream and Pond's Cold Cream free. Or send 10c. and we will send you tubes of each cream large enough to last two weeks. Send today. Address Pond's Extract Co., 146-P Brock Avenue, Toronto, Canada.

(Photo copyright, Lumière Studio)

Norma Talmadge, who needs no introduction to theatre-goers, says: "Pond's Vanishing Cream leaves my skin refreshed and clear"



This fragrant, dewy cream contains a skin-softening ingredient of great value—that one that skin specialists recognize as most efficient in keeping the skin supple, for giving it the transparent freshness everyone admires.

Apply a little Pond's Vanishing Cream when you motor or travel. Rub it in lightly. This will protect the sensitive pores from grit and grime, will keep your skin free from that parched feeling that generally follows exposure to dust and dirt.

For cleansing and massage you need an oil cream

Pond's Cold Cream is an oil cream.

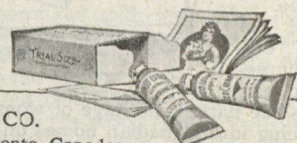
Much of the value of a cleansing and massage cream depends on its consistency. Unless it is easy to work into the pores, it does not thoroughly benefit the skin. The moment you use Pond's Cold Cream, you will exclaim at its delightful softness and smoothness.

Do not expect one cream to accomplish the gratifying results you can attain by the use of these two *entirely different* creams. Neither cream will cause the growth of hair—both are obtainable at drug and department stores. Get a tube or jar of each today and try them. See how their use will improve your skin.



(Photo by Ira Hill)

Billie Burke, whose beautiful skin is the envy of everyone who sees her, says: "No one appreciates Pond's Vanishing Cream more than I"



POND'S EXTRACT CO.

146-P Brock Avenue, Toronto, Canada:

Please send me, free, the items checked:
 Free sample of Pond's Vanishing Cream; Pond's Cold Cream.
 Instead of the free samples, I desire items checked below, for which I enclose the required amount:
 5c sample Pond's Vanishing Cream; 5c sample Cold Cream.

Name

Street

City.....Province.....