

PROSPECTUS

Vol. II. "New Dominion Monthly."

This magazine, the only one in the English language of a general literary character published in the Dominion of Canada, has been before the public for half a year, during which time its circulation has reached seven thousand copies monthly. The increase of the subscription list has been so much more rapid than was expected, that we have had to reprint several of the numbers, at heavy expense, to supply new subscribers from the beginning. But, as several of the numbers are again nearly exhausted, we can no longer attempt to do so. We have therefore divided the year into two volumes, the second of which will commence with the April number; and we now solicit subscriptions for the year, beginning with that month.

The numbers of this second volume will be stereotyped, so that any number of subscribers can be supplied; and for those who remit for a year, beginning with April, we will prepay postage on the February and March numbers of 1869, as, after the new year, postage must be prepaid by publishers; but subscribers beginning after that date will please remit, over and above the dollar subscription, a cent for every month their year runs into 1869.

The expenses of the *Dominion Monthly* have been much heavier than we estimated; and in consequence we find that, notwithstanding its very respectable circulation, it has not yet reached a paying point. In fact, the very low price at which it is published would require a circulation at least twice as large, and a fair advertising patronage, to enable the *New Dominion Monthly* to pay its way and allow for a moderate remuneration to contributors and a pictorial illustration or two monthly. It is, however, as reasonable to expect 15,000 subscribers, after the general approval of the press and public, as it was to expect 5,000 when the *Monthly* commenced; especially considering the generous aid it has received in contributions from some of the best writers in the Dominion. The ever-increasing stream of such contributions is also the best guarantee for a growing popularity.

We respectfully ask our present subscribers, and all who wish well to this enterprise, to aid in extending our subscription list at the beginning of this volume.

Properly recommended parties wishing to canvass for the *New Dominion Monthly* in any city, town, or district, will learn particulars on application.

Terms of *New Dominion Monthly*, ONE DOLLAR per annum invariably in advance, and one cent per month postage for the time subscription extends beyond 1868.

JOHN DOUGALL & SON, Publishers,

MONTREAL.

OPINIONS OF THE PRESS.

JEZEBEL.—"The author of 'Saul' furnishes a poem, in three cantos, entitled 'Jezebel,' which of itself is sufficient to give the number a very large circulation. The poem, though less pretentious than 'Saul,' is of even greater excellence, both in imagery and finish of language. Other hands contribute articles of varied interest, and altogether the number proves that both energy and discretion are used in the collection and choice of matter."—*The Daily News* (Montreal) on the January number of the *NEW DOMINION MONTHLY*.

THE NEW DOMINION MONTHLY.—"The February number of this Canadian publication comes to us enriched with more than its usual amount of original articles, both prose and poetry. For one dollar per year, we do not know where a person would get more reading matter—much of which is interesting and instructive, being interspersed with hints on domestic economy. We judge the readers of the present number will feel satisfied that the standing of the *Monthly* is, so far, well sustained."—*Religious Intelligencer, St. John, N. B.*