LIFE!



Would you like, while you have life, to make sure beyond the shadow of a doubt that loved ones, who will be dependent upon the estate you leave, shall have something which cannot be swept away on your death? The North American Life gives all that's best in life insurance, which is absolutely the only kind of property the law protects for "Preferred Beneficiaries." Write for information and let us or our agents, who are almost everywhere, explain a plan to meet your needs.

L. GOLDMAN,

WM. McCABE,
Managing Director

The NORTH AMERICAN LIFE ASSURANCE COMPANY.
112-118 King St. West, Toronto, Ont.

Unprecedented Progress.

The following summary shows the standing of the MANUFACTURERS LIFE Dec. 31st, 1898, and its gains during the year:

	1898	Increase. over 1897.
Applications for New Business	\$ 3,758,689	
Insurance in Force	13,072,724	1,205 495
Total Income	516,167	67,884
		Decrease.
Total Disbursements Excess of Income over Disburse-	290,879	37,965
ments	225,288	105,849
Assets	1,522,871	229,695

A progressive company is the one in which to insure. Send your name, age and address to Head Office, or to any of our agents, and you will receive an explanation of our new Double Payment policy, which makes a provision for your family while they are coming of age.

The Manufacturers Life Insurance Co. Head Office, - TORONTO.

GEO. GOODERHAM,
President.

J. F. Junkin, General Manager.

CONFEDERATION

LIFE

ASSOCIATION.

HEAD OFFICE TORONTO ONT.

Policies issued on all approved plans.

WRITE

o FOR

RATES