

SUMMER READING

should be lighter than winter reading, but not too light. Reading that is too light is, like frivolous conversation, to be taken in very small quantities and not too often. Commencing with the May number, The Canadian Magazine will publish material suitable for summer reading. There will be illustrated descriptive articles, short stories and crisp information.

Have The Canadian Magazine sent to your summer residence direct from the office of publication. Subscribe at once if you are not now on the list. A change-of-address reaching us by the 15th of the month will ensure your getting the next number. One Dollar for the five summer numbers—in advance. For this sum you get 500 pages of illustrated reading matter—equal to four average novels.

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