

brilliancy. This pattern is produced in a great variety of shades.

No. 337 is another gift, the decoration being a chrysanthemum.

No. 338 and 346 are two gifts, the first a



No. 338 Combination.  
MANUFACTURED BY WATSON, FOSTER & CO.

design in poppies and the second in roses, that will beautify any parlor.

A noticeable feature in silk effects are a number of plain stripes, with clouded friezes to match. The quiet tones of these papers are specially adaptable for bedroom decoration.

For hall and dining room decoration rich, deep-toned walls are a desideratum. The leather papers are certain to have a run for this very reason. Two notable examples of the fashionable heraldic treatment are Nos. 315 and 352, which are especially suitable for this class of work. No. 412, a tapestry pattern, is equally so, and perhaps the most striking number of all in these leather papers is 410, an Empire design. It is large in effect, but is considered

the most artistic treatment of the entire line shown this season by the firm.

These are only a few patterns of a large number of others equally good, and, on the whole, the line is one of the most comprehensive that a buyer can have the pleasure of inspecting. Orders to date with the firm show a satisfactory increase compared with last season, which is a good indication that the trade are appreciating the goods. The increase is specially noticeable in the medium and better grades.

#### THEIR NEW FACTORY.

The new wall paper factory of Watson, Foster & Co., which is being erected at Maisonneuve, is progressing rapidly. It is expected that it will be ready for occupation early in September. The very latest devices in machinery are being employed, and altogether the factory will be among the largest and best equipped of its kind on the continent.

#### THE WORLD'S FAIR MEDAL.

Watson, Foster & Co. have just received the medal and diploma awarded them at the Columbian Exposition 1893. They were a long time coming, but were worth waiting for, as they are both very handsome.

#### A CANADIAN FACTORY'S NEW MACHINES.

Colin McArthur & Co. have added another embossing machine to their factory, giving additional capacity in the production of their fine gold papers, also leather papers, the latter being washable, and are now introducing other machinery, to ensure the prompt fulfilment of next season's orders.

#### A FINE ASSORTMENT.

Colin McArthur & Co. have this season placed before the trade the most perfect line of fine varnish bronze wall papers, consisting of drawing rooms, parlors, halls, etc. The designs of these papers are very graceful and the colorings most attractive. These effects are greatly beautified by the cloud-blended friezes, every one of which is blended from the ground color at the bottom, matching the side wall, to the delicate shading of the ceiling at the top. They are also foremost in the trade by producing these beautiful blends in two-band borders. The varnish bronze papers—all practical men know their merit. They give much greater brilliancy and evenness than attained by the liquid bronzes.

Ingrains are still popular, and have received during these last three months every attention. The cloud-blended glitter friezes are deserving of particular mention. They are graded to meet the prevailing style of decorative effects in both color and design. The dealer will find them useful because of

their intrinsic merit and for the assistance they give in the sale of other fine papers.

Anaglypta, the best relief material for mural decorative purposes ever made, is produced in a great variety of styles: Dado designs for rooms and stairways, side walls, ceiling decoration, all in ornamental relief, festoon friezes, panel friezes, etc.

The great diversity of styles shown by Colin McArthur & Co. gives the dealer a selection from the lowest grade of wall paper to the finest effects that can be produced.

#### A SANITARY PAPER.

Colin McArthur & Co. have now in course of preparation an entirely new line of goods, the manufacture of which has never before been attempted by the Canadian



Cinerrata,  
COLIN McARTHUR & CO., MONTREAL.

trade. It is styled "Sanitum," and will be placed in the hands of the trade in the course of a few weeks. It is an entirely new wash