## Friday Opens Our Annual July Sale With Tremendous Price Reductions In Ladies' Stylish Costumes

The whole of our stock of Ladies' Costumes will be cleared out during this sale. In order to accomplish this we have used most radical, drastic, price reductions. It is needless to say that the store will be crowded every day and that great buying enthusiasm will prevail. Early attendance means choice. Doors open sharp at 8:30 Friday morning. Be on time.

Regular \$25.00 \$9 75 Reg. \$47.50 \$37 50 to \$30.00 for \.

This news seems too good to be true, but the fact is that they are slightly soiled. They are Eaton styles, in cream serge, silk lined. Regular value \$25.00 to

Women's Stylish Costumes Ladies' High-Class Costumes Women's Stylish Costumes

WOMEN'S HIGH CLASS COSTUMES. This lot included our French, English and American samples, in all shades 

Regular \$13.50 \$9.75 July Sale Price 4 WOMEN'S COSTUMES, in English tweeds and Panamas,

Colors, grey, blue and black, all this year's styles, threequarter length, semi-fitting coat and circular 

chiffon finished broadcloth, in the newest shades, including taupe and all the rose shades so much worn this 

WOMEN'S COSTUMES, in Panamas, French cord and These are specially fine values. They are all shades, in MISSES' COSTUMES, in grey, blues and browns, very

Women's Fine Costumes Women's Fine Costumes Misses' Elegant Costumes

## 635 Stylish Skirts Go on Sale at Prices Ranging from

Keep this Adv. for future reference. It will aid you greatly when doing your sale shopping.

\$3.25 to \$22.50

There is no time like the present to purchase for future needs in footwear. Act promptly.

IN THIS JULY SALE we are including the whole of our stock of Ladies' Stylish Skirts, which comprises six hundred and thirty-five. They are in voiles, silks, serges, panamas, and plain cloths. In colors of black, blue, browns, greens, reds, creams, in all styles and sizes, at prices ranging all the way from \$22.50 down to ......

Stacks and Stacks of Fine Children's Dresses

Go on sale at July Sale prices. No better opportunity has ever been offered to mothers to supply the little ones' wants. Regular prices from 75c to \$8.75. July Sale prices from \$5.90 to 50¢

IT WILL PAY YOU TO READ EVERY ITEM

### Ladies' Fine Covert Coats \$6.75

WOMEN'S COVERT COATS, in tan and black, hip and three-quarter length, smartly tailored and strapped.

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Regular, \$10.00 to \$12.00. July	Sale
Regular \$15.00 to \$16.50. July Sa	
Regular \$18.50. July Sale	\$13.50
Regular \$25.00. July Sale	

Women's Wash Skirts, Reg. \$1.75 to \$2.50 for

WOMEN'S WASH SKIRTS, in white muslin, lace trimmed, also in blue, brown and tan check with small spot. Regular, \$1.75 to \$2.25. July Sale, \$1.00

IT WILL PAY YOU TO READ EVERY ITEM

# Our July Sale Offers Tremendous Saving Opportunities in Men's Apparel

A Time When Your Dollars Do Double Service

That our Men's Department will be besieged by crowds of enthusiastic purchasers, who wish to purchase high grade and reliable clothing at half its regular price, goes without saying. We have investigated prices, and have made such tremendous reductions as to be doubly sure of making a clean sweep of every suit included in this sale. It will, therefore, pay you to be here early and take advantage of this grand bargain giving event.

Men's Suits, Reg. \$5.85 \$8.75 to \$10, for \$5.85

Men's Two and Three-Piece Suits, made of fancy worsteds, tweeds and flannel of the very latest effects and cut. Regular value, \$8.75 to \$10. July sale price. .\$5.85

Men's Suits, Reg. \$18.75 \$25 to \$27.50, for \$18.75

This lot includes Fit Rite and other reliable makes in a number of the most favored materials of the season, while the styles are the very latest. Regular value, \$25, \$27.50. July sale ..... \$18.75

Men's Suits, Reg. \$8.75 Men's Fit-Rite Suits, \$11.85 \$12.50, July Sale, \$8.75 Reg. \$15 to \$18, for \$11.85

This is an exceptionally fine chance to procure a specially well made suit for little money, they are made of fancy worsteds and tweeds of extra fine quality. Regular 

are. Fit Rite is of the highest possible

Fit Rite Clothing do not need any introduction to men who know what good styles standard, both as to quality and fit. Regular values, \$15 to \$18. July

Take These Pants Away at One-Third Less Than Their Regular Value

Men's Pants in Flannel and Homespun in blue gray, plain and fancy stripes Men's Pants, Flannel and Homespun. Regular, \$3 to \$3.25. Sale price ......\$2.50  Men's Fit-Rite Suits, \$13.85 Reg. Val. \$20, for \$13.85

Just fancy a clear saving of \$6.15. They are made of the finest finished worsteds, splendidly tailored, and are thoroughly shrunk, in the very latest style effects. The regular price was \$20. July sale. \$13.85

Men's Serge Suits, \$7.50 Reg. \$10, \$12.50,

A splendid line of Men's Blue and Black Serge Suits go on sale at remarkable reductions, good materials coupled with best workmanship will be these a winner. Regular valu \$12.50. July 

AVID SPENCER, L'D.

We have reduced prices in eve sented se as to make a comp



VOL. L. NO. 263

England, and France Join With United States in Champlain Tercentenary

PROGRAMME IS

BEGUN TODAY

Indian Braves, Descendants of Algonquins and Iroquois Warriors Will Enact Drama of Hiawatha

Port Henry, N. Y., July 5.—With the crumbling ruin of Forts Amherst and Foderick forming a historic setting series of events celebrating the see hundredth anniversary of the iscovery of Lake Champlain by the famous French expiorer, navigator and colonizer Samuel de Champlain, occurred today at Crown Point, where Champlain with the Canadian Indian ailies of the Huron and Alonquin tribes first met the Iroquois in battle.

the.

The celebration was arranged jointly between the states of New York and Vermont, and will continue throughout the week. Representatives of France, of England, of Canada, and of the Indian aborigines are joining with those of the states and of the Federal Government in the exercises commemorative of the history-making struggles throughout the Champiain valley.

range in his state a similar commission to be appointed on the part of a

range in his state a similar commission to be appointed on the part of the state of New York to arrange for the observance of such tercentenary. The commission was appointed the following year and jointly the representatives of the two state sarranged the programme.

The New York commission during the week will entertain President Taft, U. S. Senator Root; Ambassador Bryce, of Great Britain, and Jos. Jusserand of France, members of the New York legislature and other distinguished guests. The programme today included a sham-battle between companies F., 10th regiment between companies F., 10th regiment which has been in camp for a week a

literary exercises late in the day.

'The speakers were Governor Hughes,
Ex-Mayor Seth Low, of New York,
and Judge Albert C. Barnes, of Chiand Judge Albert C. Barnes, of Chicago. An original poem entitled "Song for the Tercentenary of Lake Champlain," has been composed for the occasion by Clinton Scollard, of Clinton, N. Y. The Indian drama of Hiawatha by 150 Indians, original descendants of the Algonquins and Iroquois, who particles are Chemplatic, bettigs, under the Aigonquins and Iroquois, who par-ticipated in Champlain's battles, under the direction of L. O. Armstrong, of Montreal, on a floating island con-structed on barges. The island, which is several hundred feet in length, deplots among other scenic effects, a stockade, the point of attack in the battle by the besieging bands of In-dians who reach the beach in cances. Late in the day there will be a dress parade of the 10th regiment following which the gubernatorial party will leave on a steamer for Ticonderago which will be the scene of tomorrow's

which will be the scene of tomorrow's observances.
Wednesday at Plattsburg will be the big day of the celebration. Thursday, Burlington Vt., will be the center of interest and Friday exercises will be held at Isle Lamotte in the Northern part of the lake. At each of these Indian pageants will be presented, the floating island having been so constructed that it can be towed from place to place on the lake.

### LADY GREY HAS

SCARLET FEVER Ottawa, July 5.—Lady Grey and Capt. Capt. Newton, A.D.C., are suffering from scarlet fever. The former is at Rideau Hall and the latter has been removed to the Isolation hospital.

Lady Grey seems to have contracted the disease in Toronto while attending the meeting of the International Council of Women. Both patients are reported as making as good progress as possible today. Earl Grey who is at present in England, has been acquainted with the liness of Lady Grey. Anxious enquiries poured into Government House this morning from all over the country. One of the first to enquire was Sir Wilfrid Laurier.

### FAILED TO FIND DESPERADO

Vancouver, July 3.—The engineer and fireman of the C. P. R. train which was held up two weeks ago have identified the body of the man shot by Constable Decker on Monday night at Asheroft as that of the leader of the three robbers.

The dead man is the man who held

up the engineer after crawling over the tender. It is admitted that Con-stable Decker's murderer, the second train robber, must have escaped from that part of the country. The tired posses have returned to Ashcroft and Kamloops after days of fruitless searth.

above all watch our windows.

Read our daily announcements closely, and