

BRITISH 'DRYS' GAIN STRENGTH IN LIQUOR WAR

Licensing Magistrates Favor 10 p.m. As Closing Hour in London.

PUBLIC HOUSES CROWDED

Expenditure On "Wet Goods" Estimated At \$40,000,000 Weekly.

LONDON, England, Dec. 26.—The struggle between the liquor interests and the anti-drink forces proceeds without intermission. Sometimes the former gain a temporary advantage, but in the long run the latter are unquestionably winning. Temperance reformers still have a long uphill fight before them, but past achievements strengthen their confidence in final victory. Slowly but surely the drink fiend is being driven out of his stronghold. "The trade" shows increasing signs of alarm, and is sparing neither money nor effort in defence of its interests and privileges. One of the speakers at the annual meeting of the United Kingdom Alliance declared that total prohibition was their ultimate, though not immediate goal. The way is being prepared by vigorous propaganda on behalf of local option. At every stage of the battle the example and experience of the dry Canadian provinces are cited for guidance and inspiration. The most recent engagement between the contending forces is being fought over the question of hours of sale of intoxicating drinks, particularly in London. The new licensing act empowers justices to permit the sale up to 11 p.m., and until midnight with meals. The pre-war hours were even later. The liquor control board fixed the limit at 10 p.m., and the permissive extension to 11 p.m. caused great rejoicing among drink-sellers. But the licensing justices are competent to appoint an earlier closing hour at their discretion. The time varies in different districts. In the city (the central square mile) of London 10:30 has been appointed. Wherever and whenever an earlier hour than 11 p.m. is chosen, the trade makes a great outcry about "overriding the intention, if not the letter of the law," "curtailing the liberties of the public," and so forth. Earlier Closing Favored. The licensing justices, for the most part, observing the ill effects that follow the extension of drinking facilities, show a disposition to exercise the discretion allowed by the law, in the direction of earlier closing. The commissioner of police reports an increase of about 50 per cent of cases of drunkenness since the hours have been extended. The Archbishop of Canterbury declares that "the last hour of open public houses is fraught with more evil than all other hours put together." General Bramwell Booth states that Salvation Army officers—who, perhaps more than any other men and women next to the police, have opportunities of observing the results of the drinking habits of the people—point out that it is not merely in the increased number of convictions for drunkenness that the full effects of greater drinking opportunities are to be seen, but in the damage done to the home life and the misery and want caused to the children of drinking parents: "The scenes witnessed outside many licensed houses, where young children are congregated waiting for their parents, are pitiable, and indeed, to those who have any sense of moral obligation, shameful."

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Take **Bromo Quinine** tablets

Be sure you get **BROMO**

The genuine bears this signature **E. W. Snow**

Price 30c. Made in Canada.

Although the resolution is not binding upon divisional justices, they cannot fail to be impressed and influenced by this collective decision. Referring to the suggestion that the time of closing in the West End of London should be later than elsewhere, the Times today remarks: "Uniformity of opening hours is generally regarded as better in the public interest than a system of discrimination." Act Not Regarded as Final. Temperance reformers are determined not to accept the licensing act as a permanent settlement for the regulation of the drink traffic. Mr. Jones was loudly applauded when, at the United Kingdom Alliance meeting, he insisted that this "attenuated" measure is not the fulfillment of the government's pledge to bring in a bill which would give legislative effect to the lessons gained from the experience of the war. He declared that the alliance would have nothing to do with schemes of purchase, "even though introduced by bishops." We must, he said, continue to present our old demand that the power shall be given to the people of this country, which is possessed by the English-speaking people of the rest of the world, and many others beside, to decide whether intoxicating drink shall be freely sold in their midst. While unemployment prevailed throughout the world, the people of Britain were spending \$40,000,000 a week on drink—\$250 a year for every family of five in the country.

FAMOUS JESUIT DIES. LONDON, Dec. 26.—Father Luis, the noted Jesuit director of the Observatoire Romano, official organ of the Vatican, died today in Rome, according to a dispatch from that city to the Central News agency.

DELEGATES TO SCIENCE RALLY REACH TORONTO

Includes Foremost Men in All Branches of Scientific Research.

THREE TO GET DEGREES

Predicted That Professor J. C. McLennan, Canadian Physicist, Will Be President.

TORONTO, Dec. 26.—Hundreds of scientists from all parts of the North American continent arrived in Toronto today to attend the sessions of the American Association for the Advancement of Science, which opens tomorrow morning and continues until Saturday. Representatives of every university on the continent will be among the 2,000 delegates, who will be present when the convention gets properly in motion. Foremost men in all branches of scientific research will be here to contribute to the discussions, and the gathering, it is understood, will be the most authoritative and influential that has yet assembled under the auspices of the association. This will be the 74th annual gathering, and the second time the convention has come to Toronto. In connection with the meeting of the main association, twenty-five affiliated societies will also hold their annual gatherings. A committee has been active for some time making arrangements to house the 2,000 delegates. Many of them will be put up in the university residences and will be served meals in the college dining halls. Following the opening of the general session tomorrow evening, the University of Toronto is extending a reception to the president and retiring president of the association. Wednesday afternoon there will be another general reception at the Royal Ontario Museum. Wednesday evening will be the closing of the convention at the Great Hall in Hart House, where the scene of the annual biological smoker, which is an event looked forward to by members of the various biological societies. Plan Athletic Program. The most important social event, however, will be the convocations at Hart House on Thursday evening. On that occasion the guests will have the opportunity of witnessing an athletic program, indoor basketball games, swimming contests, water polo and a special entertainment in the theatre. Following the delivery of the retiring president's address by Dr. L. O. Howard, chief of the bureau of entomology, Washington, D. C., honorary degrees will be conferred upon three of the outstanding figures of the convention by the University of Toronto. Dr. Howard, Professor William Bateson, noted biologist and past president of the British Association for the Advancement of Science, and Dr. E. H. Moore of Chicago, president of the American association, will receive the degree of LL.D. At the convocation Sir Robert Falconer, president of the University, will officially welcome the visiting delegates. It is rumored that Professor J. C. McLennan of the physics department, one of the outstanding Canadian physicists, will receive the high honor of being elected president of the association for the coming year. Exhibit Apparatus. One of the unique features of the convention will be the exhibit of scientific apparatus, which will be held in the examination hall at the rear of Convocation Hall. This exhibit, which will be open to the public, will include examples of some of the most modern scientific apparatus in existence. The Ontario government has consented to arrange a display of materials showing the extensive raw materials available in the province.

Will Investigate Upsetting of Street Car by L. & P. S. Car.

ST. THOMAS, Dec. 26.—It was reported from an authoritative source Monday that the Dominion Railway Commission has ordered an investigation into the accident of last Wednesday night, when a L. & P. S. R. freight train backed into a St. Thomas street car at Wellington street, upsetting the car. It is alleged that the L. & P. S. R. violators of the shunting rules laid down by the railway board.

One exhibit to be shown will be a piece of gold valued at \$10,000. British scientists will be represented at the conference by Prof. William Bateson, a famous biologist of London, who at Wednesday evening's general session will speak on the subject "Evolutionary Faith and Modern Doubts." A pioneer investigator in plant and animal breeding, Dr. Bateson attracted attention in 1900, when he rediscovered certain laws of inheritance formulated by an Austrian monk, Gregor Mendel. The central theory crystallized in these laws deal with the transmission of simple characters, such as the color of eye in man, from one generation to another.

STRUCK YOUNG GIRL ON HEAD WITH A BOTTLE

St. Thomas Youth Arrested and Identified by the Complainant.

RAPID POLICE WORK

ST. THOMAS, Dec. 26.—Because Detective McCully of the local police force possesses an uncanny ability to remember faces and to fit descriptions, Earl Squire, a youth residing on Eagle street of this city, was arrested Sunday charged with brutally assaulting Hazel Combs, 5 West avenue, Saturday night. He will be tried Tuesday morning on a charge of assault causing actual bodily harm. Miss Combs, according to the story told to the police, had been to a late show and was on her way home when she was attacked. Soon after she had left a friend, Miss Irene Perry, of 54 Fifth avenue, at the L. & P. S. R. tracks on Palm street, she was confronted by a young man, apparently under the influence of liquor. Without warning he swung what appeared to be a quart whiskey bottle, striking her on the head just above the forehead. The blow shattered the bottle, and the falling glass inflicted several nasty cuts about her face. Her forehead was badly bruised, and her eyes were badly cut. The contents of the bottle spilled over her face and clothing. The screams of the girl attracted her friend, who had not gone far, who, as she hurried back, saw a man running towards a ravine. She was close enough to get a good look at him, she claimed. On Sunday the father of the victim informed the police of the assault, and Detective McCully was able to get a good description of the man. On Monday he arrested Squire. Both Miss Combs and Miss Perry identified the prisoner when they confronted him soon after his arrest.

STREET RAILWAY TO SHOW DEFICIT TO SHOW DEFICIT

Nine-Cent Fare Needed To Make Road Pay Way.

ST. THOMAS, Dec. 26.—During the year just ending the St. Thomas Street Railway has accumulated a deficit of \$20,815.39, according to a statement issued by Ald. Walker, chairman of the street railway committee, Monday night. This amount, however, he said, was a decided improvement over previous years. A total of 645,479 passengers were carried during the year, giving a monthly average of 53,790, and a daily average of 1,582. The daily business during the past year showed an increase of 100 over the daily average of last year. The expenditures during the twelve months would total \$51,776.29, while the revenue amounted to only \$30,960.90. The daily deficit averaged \$60.69. May Increase Fare. To make up the deficit, Ald. Walker stated that the railway would have to carry 3,000 passengers every day. Running expenses could be met if the fare was increased from 5 cents to 8 1/2 cents a ride, but this amount would not cover the interest on the debentures. It would require a fare of 9 cents before the road could pay for itself. The fact that there was a deficit, however, should not be alarming, he said, because no road in Canada with a 5-cent fare was paying its way. He believed that the St. Thomas Street Railway would compare favorably with any other service within the province in cities no larger than St. Thomas.

DIES IN TORONTO WHILE ON VISIT

J. J. Cunningham, Head of the Wingham Foundry, Succumbs To Heart-Failure.

TORONTO, Dec. 26.—(Canadian Press.)—John James Cunningham, president of the Western Foundry Company, Wingham, Ontario, and well known stove manufacturer, died suddenly of heart-failure here this morning at the residence of his sister, Mrs. Madigan, with whom he was spending Christmas. He was 57 years old, and was born in Toronto. Mr. Cunningham was one of the founders of the first president of the Wingham Foundry Company, giving up his connection with that firm about eighteen years ago to acquire the controlling interest in the Wingham foundry. He was preceded in his death by a year ago, and his only surviving relatives are his sister and her family. He was a Conservative and a Roman Catholic. Interment will be at Wingham on Thursday.

YEAR-END SALES



The intrinsic worth of the multitude of merchandise values available lend to these sales an interest surpassing in significance any similar sales event of a previous season, with an immediate bearing upon home and personal requirements. Watch closely the announcement in this space each day this week.

Today Blouses, Housedresses Petticoats, Corsets and Furs. 1-3 and 1-2 Off. Second Floor.



FUR COATS At Quarter Off

Here is an opportunity to invest your Christmas check and make a profit of 25 per cent. This is a sale that should strongly appeal to women of discriminating tastes, and these coats are conservative designs that will carry on for seasons ahead, and when you note the prices and figure it out that these coats are worth one-third more, you will realize that such an opportunity comes but rarely. There are just seven coats to be offered at this reduction—one-quarter off—tomorrow, as follows:

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| 2 only, Kolinsky Marmot Coats, large seal collar, cuffs and banding. Sale price \$111.75 | 1 only, Muskrat Coat, size 36, 42 inches long, large collar of self, belted, slashed pockets. Sale price, \$142.50 |
| 1 only, Muskrat Coat, size 38; seal collar and cuffs, slashed pockets. Sale price \$101.25 | 1 only, Russian Pony (black), collar and cuffs of dyed skunk, 40 inches long; one-third off regular price. Sale price.... \$119.00 |
| 1 only, Muskrat Coat, fine Canadian rat skins, Hudson seal collar, cuffs and banding, belted, slashed pockets. Price \$239.25 | 1 only, Russian Pony, misses' model, collar and cuffs of opossum. Sale price \$119.00 |

Clearance Sale of Blanket Cloths and Delaines

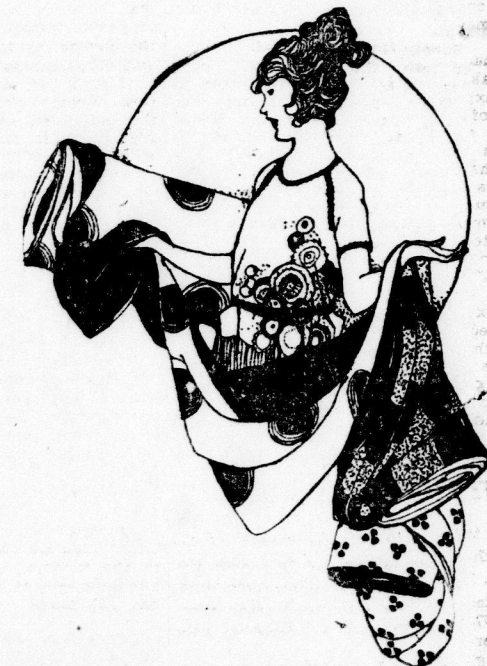
Ladies and Children's Sweater Coats \$1.98

Another topsy-turvy lot. Odd and broken assortments—good styles and colors—a varied collection. Many much below half price. Most every size in the group. For quick clearance. Tomorrow \$1.98 Second Floor.

After a very successful Christmas business, a clean-up sale of all the odd lengths and balances of our stock of Blanket Cloths. These are of extra weight, and are most suitable for men's and boys' bath robes, girls' school coats, etc. With months of cold weather ahead of us, this is a splendid opportunity of securing seasonable goods at an attractive price. Colors are brown, grey, purple, light green, dark green, maroon; 54 inches wide; about half price. Wednesday 9 a.m. \$1.49 yard

Delaines, About Half Price 69c Yard

A large range of high-grade Wool Delaines, including some of the fine French makes. These are in Oriental, Paisley, conventional and floral designs, suitable for blouses, waists, negligees, kimonos, etc., 29 inches wide. Wednesday, 9 a.m. 69c yard Also one piece of "Evlama," one in light blue plaid and a dark blue plaid, for ladies' skirts, etc., fast washing colors, 29 inches wide. Wednesday, 9 a.m. 69c yard Also one piece of "Terry" bath robe material, in stripe effect. Just the thing for bath robes and kimonos; makes splendid bath towels. Don't miss this line: 28 inches wide; about half price 69c yard One piece of Sky Blue Ewlama, for kimonos, waists, etc., 36 inches wide 69c yard Rear Aisle A.



Ladies' and Children's Underwear Half Price



One table of Ladies' Knitted Underwear—Vests, Drawers and Combinations; broken assortments and size ranges and discontinued lines from the manufacturer, together with odds and ends of soiled or slightly damaged goods from stock. These will be cleared tomorrow at just half price. All on one table. Take your choice. Every garment half price. Also one table of Children's Knitted Underwear, odds and ends from stock, Vests and Drawers, to be cleared also at just half former prices. Second Floor.

THE "DESIGNER." Special subscriptions close this week. \$1.00 year.

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LAST WEEK FOR SPECIAL "Designer" Subscriptions \$1.00 a Year

Subscription list will close this week, after which the regular price will be charged. We have taken over 1,000 subscriptions already for 1922. We want 1,000 more. Remember, this magazine and monthly fashion book costs you only 8 1/2 cents a copy if you subscribe now, instead of 20 cents a copy singly. It is known as the leading household magazine and fashion authority. Subscribe now and get it for less than half price—\$1.00 a year. If mailed, \$2.00.

"HIS MASTER'S VOICE." December Records. Hear them on a Victor.

The Rates!

DEPOSITS

Money deposited in the Savings Department may be withdrawn by check. You receive interest at the "higher-than-ordinary" rate of

3 1/2%	per annum payable half-yearly
4%	per annum payable half-yearly
4 1/2%	per annum payable half-yearly
5 1/2%	per annum

DEBENTURES

Surplus money which can be spared for twelve months or longer may be invested in the Debenture Department. Any term—one to five years. Any sum of money—\$100 or more is accepted. Interest coupons are payable each half year at the rate of

Guaranteed Trust Certificates

Any sum of \$500 or over placed with The Canada Trust Company Guaranteed Trust Certificate Department is withdrawable on the first day of any month on 30 days' notice. Interest is paid for the full term of the investment at the rate of

"SPECIAL INTEREST DEPOSITS"

In this Department you are asked to leave on deposit \$1,000 or more. You are given the privilege of issuing up to five checks each month against the account. This new and increased rate is especially attractive to those who have substantial sums on deposit and who issue but few checks. This rate may be obtained upon application to the Manager.

The Huron & Erie Mortgage Corporation

Savings and Debenture Departments

Four Branches in London:

RICHMOND STREET DUNDAS STREET EAST	MARKET SQUARE SOUTH LONDON
WINDSOR CHATHAM	ST. THOMAS TORONTO

HUME CRONYN, General Manager. T. G. MEREDITH, K.C., President

"Older than the Dominion of Canada"

CONTRACTS TO PROVIDE WORK FOR 1,200 MEN

PORT WILLIAM, Ont., Dec. 26.—Twelve hundred men will be placed on the payroll of the Port Arthur Shipbuilding Company to take care of two contracts just closed; eight hundred will find employment in the construction of the lake steamer for the Matthews Shipbuilding Company, which is to be ready for launching by October, 1922. At the same time four hundred men will be used on a contract for paper

NAB MAN WANTED FOR STEALING RACE MONY

BRIDGEBURG, Ont., Dec. 26.—Jos. Ryan, aged 26, an employee of the Niagara Racing Association here, who is alleged, fled on August 12 with about \$7,800 during the second race meet here, was brought to Bridgeburg today from Montreal. The money be-

longed to the association. Ryan was arrested after four months' continuous search. Ryan refused to make any comment on the case and appears worried. He was taken to Welland County Jail by Provincial Officer James Howie.

CHRIS COULTER DIES.

[Special to London Advertiser.] WHEATLEY, Dec. 26.—After several weeks of lingering illness, death came Friday night to Christopher Coulter

of this place, at the age of 86 years. Mr. Coulter was a retired farmer, having moved to the village some years ago from Mersea Township, where he had spent the greater part of his life engaged in general farming. For a number of years he was superintendent of the Methodist Sunday school at Trinity and since coming to Wheatley has actively identified himself with church and other activities. He leaves a widow, two sons and two daughters. Interment took place at Wheatley on Monday.