

## London Advertiser.

FOUNDED BY JOHN CAMERON IN 1858.

TERMS OF SUBSCRIPTION:  
Daily, by mail, per year ..... \$1.00  
Daily, by mail, for four months ..... 1.00  
Daily, by mail, for one month ..... .50  
All subscriptions payable in advance.  
IN LONDON.  
Morning or Evening Editions (delivered) 10 cents per week.

## THE WESTERN ADVERTISER.

By mail, per year ..... \$1.00

JOHN CAMERON, President and Manager

ADVERTISING RATES

Made known on application at office. Address all communications to

ADVERTISER PRINTING COMPANY

LONDON - CANADA.

BRANCH OFFICES:

Toronto - C. Rowland Orr, 11 King street west.

Montreal and Maritime Provinces - A. McKim &amp; Co., Montreal, Que.

London, Friday, Dec. 12.

## THE WARD REDUCTION PETITION.

The response which citizens of all classes have made to the petition favoring a popular vote on the question of ward reduction proves that there is strength in the movement.

When the petition is presented to the aldermen on Monday evening next there will doubtless be no opposition to its prayer. It proceeds on the proper line of asking that the question be submitted to the taxpayers in the same way as the license reduction matter has been. He would be an unreasonable representative of the people, and entirely out of touch with the current ideas of popular rule who would raise any obstacle to the submission of this or any other question of kindred importance for the consideration of the taxpayers, especially when any thousand of electors, more or less, request its submission.

Much can be said in favor of the ward reduction idea. One of its merits would be a concentration of responsibility. In the multitude of aldermen there is log-rolling and wire-pulling and very often a shameful waste of time, and that is money to business men. Experience has taught the people that small ruling bodies are more economical than large ones, and it is far easier to reach and punish wrongdoers.

The present system requires the sacrifice of much time at the hands of a conscientious alderman, and there is abundance of proof that many good men refuse nomination to a seat at the Board because of this fact. With but nine aldermen there would be far less talk, and a quicker dispatch of business, and successful business men, now deterred from entering the Council, would be found in the field. As a matter of course, the influence of the ward politician, who is so great a bother to many an alderman, would be vastly lessened, and ward-grabbing would be minimized. The result would be saving in time and money for both the aldermen and taxpayers, and a correspondingly larger fund for legitimate improvements in all parts of the city.

The objections to the reduction of the city divisions from six to three may be outlined. They are raised, in some instances, by sitting aldermen, who may not be altogether disinterested critics. But it is well that the friends of the reform should know them and be prepared to meet them. The chief objection lies in a misapprehension regarding the prospective rearrangement of the wards. It is represented by some that if the city is divided into three, instead of into six parts, the center of the city will receive greater attention in the matter of improvements than the outlying districts. A moment's reflection shows the fallacy of this assertion. With the city divided, as we believe is the intention, into three sections, each embracing a substantial portion of the business center, there would be no complaint on that score. Suppose Ward 6 were to have added to it all that part of the present Ward 1 bounded by Richmond street on the east, and Dundas, Carling, or some neighboring street on the north, and were reconstituted the new First Ward. Then let Ward 2 be made up of all that portion of the city lying between the north side of Dundas and Carling streets (or a street further north), and the city limits. That would leave the remaining portion of the city, bounded by the southern side of Dundas, eastern side of Richmond and the river and the city limits, to be embraced in Ward 3. This rough outline, which can, of course, be changed to equalize the three divisions, shows how the city could be fairly divided, so as to put within each ward a fair proportion of business and residential property, while affording no undue advantage in point of representation. It would have the extra beneficial effect of cutting off duplicate voting by rich property owners, many of whom now have votes in all or nearly all the six wards. To the assertion that nine men could not conduct the city's business, we reply that there is really no reason for believing that nine capable men would not be able to efficiently legislate for the welfare of the people, and expend their taxes to the best possible advantage for the benefit of the whole city. If the civic officials are efficient, the mayor able, and the aldermen see to it that the heads of departments do their whole duty, the work of the aldermen need not be heavy. The worst of it is that many aldermen run away with the idea that their duty is to act as overseers of ward jobs, whereas the city officials are paid for that work. Surely if two men can manage the waterworks with so much credit to themselves and benefit to the city, as have the Water Commissioners, nine men can look after the ordinary civic expenditures on streets, sewers, sidewalks, and public lighting.

There are those who think that the reduction of wards to three is not enough, and only a partial cure for civic troubles. We might grant that there is some foundation for the belief; but it must be recollected that to secure anything more than a reduction of wards further legislation is necessary, and no one knows how long the delay might be. Practical men, including almost every employer of labor in the city, favor ward reduction as a reform in the right direction that is immediately attainable. Their view is endorsed by many hundreds of taxpayers throughout the city, as will doubtless be evidenced by the coming vote.

## NEW BOOKS.

*Under Hatches; or Ned Woodthorpe's Adventures.* By F. Frankfort Moore. (London: Blackie & Son; Toronto: J. E. Bryant Company, 58 Bay street.) In resuming another boy from drowning, Ned Woodthorpe is compelled to take refuge in a light-ship, from which he is transferred to an outward-bound convict ship. After a series of exciting events, in which Bowkitt, an innocent crew member, the master under the leadership of a fanatical god-seeker, the officers, Ned and Bowkitt, are set adrift in the cutter, and eventually land on a desert island, to which also the mutineers find their way. By the want of discipline of the latter, opportunity is afforded for the daring recapture of the ship by the loyal and true friends. The story is not improbable enough to be unworthy of the attention of young people whose parents read Rider Haggard.

*Captain Bayley's Hair.* A tale of the Gold Fields of California. By G. A. Henty. (London: Blackie & Son; Toronto: J. E. Bryant Company, 58 Bay street.) Under a false accusation of theft by the hero of this story leaves England for America. He works his passage before the mast, becomes one of the hands on a river trading-boat, joins a small band of hunters, crosses a track of country infested with Indians to the California gold diggings, and is successful both as digger and trader. He returns home rich in valuable experiences as well as in ore.

*Filled With Gold.* By Jennie Perrett. (London: Blackie & Son; Toronto: J. E. Bryant Company, 58 Bay street.) This is an account of a boy in poor health, who is adopted by a miserly uncle. The affection won by the nephew becomes overshadowed by a mysterious theft, which he seems guilty. The stirring scenes that ensue before the matter is cleared up occupy most of the story. This book, like the two preceding, is beautifully bound, printed, and illustrated.

*My Uncle Benjamin.* By Claude Tillier. Translated from the French by E. R. Tucker. (Boston: H. R. Tucker, publisher.) This is called a humorous, satirical and philosophical novel. When the reader falls to encounter humor, satire, or philosophy, he is pretty sure to run across sentimentalism, pathos or pessimism. An idea of it can best be given by quotation, and the book, above everything else, is quotable.

"What is it to live? To rise, to go to bed, to breakfast, to dine, and begin again tomorrow. When we have performed this task for 40 years, it finally becomes very insipid."

"When we have all the appetites of youth, when our blood is full of iron and alcohol, we are without a cent; when our teeth and stomach are gone we are millionaires."

"My opinion is that man is a machine made expressly for sorrow. He has only five senses with which to receive pleasure, and suffering comes to him through the whole surface of his body."

"To-day you are a great philosopher, a great writer, a great poet; a fibre of your brain in breaks, and in vain will they bleed you or put ice on your head tomorrow you will be only a poor madman."

"I tell you that under certain circumstances you would have even a rattlesnake; the living fire in many men remains entirely inert. The human soul abhors the vacuum; observe attentively the most hardened egotist, and at last you will find, like a little flower among the stones, an affection hidden under a fold of his soul. Man must love something. The prisoner who cannot in decency love his jailer, loves the spider that spins a web in the window of his cell, or the fly that comes down to him in a ray of sunlight. When we find nothing animate to absorb our affections, and suffering comes to him through the whole surface of his body."

"He who has no philosophy amid the miseries of this world is like a man bareheaded in a shower. The philosopher, on the contrary, has over his head a good umbrella, which shelters him from the storm."

"After all, life is as good as another. She was a woman like 25 out of every 30. She knew how to talk very pertinently of a thousand insignificant little things, and she made very good cream cheese."

"Not to believe enough in as sure a sign of ignorance as to believe too much."

"In all other respects women are like flowers; but in the matter of fecundity they bear no resemblance to them. When the clerk's wife has had her little clerk, and the notary's wife her little notary, they believe that they have fulfilled their obligation to the human race, and they abdicate."

"So far I have lived poor; I know the joys of poverty, and I am ignorant of the miseries of wealth; in exchanging my gay and laughing opulence perhaps I should make a bad bargain."

"Fortune is like the tall trees; only the insect that creeps or the bird that flies can build its nest on them."

"I hold that a garment in the closet does not serve as clothing, and so my entire wardrobe consists of a great coat of agreeable thickness for winter, and of a thin coat for the mild days of the pleasant season. I try to make these garments last as long as possible; and it concerns me very little if fashion looks at me askance when I meet her. When I am saluted I can at least feel assured that the salute is not meant for my coat."

*A Manual of Doctrine and Church Policy.* by the Rev. William Wye Smith, is a neat little pamphlet of some 50 pages. The author, in his preface, while professing himself a Congregationalist, deprecates denominationalism. The principal doctrines of the Christian religion are brought before the reader briefly and in simple language. A good point is made in the statement that "the world is willing for Christians to have as much religion as they please inside their own churches, but opposes Christianity coming into business, politics or social life." It is hardly probable, however, that the manual will prove universally acceptable, taking as it does strong ground in regard to church policy, upholding congregational principles, and denying Scriptural authority for permanent church courts. The spirit of the outline generally, however, is admirable, and in his conclusion, the author

happily confesses imperfection in his "creed," and reserves for himself the right of correcting his mistakes as he discovers them.

## MAGAZINES.

*The New England Magazine.* (New England Magazine Corporation, Boston.) A pathetic interest attaches to the two stories by John Eliot Bowen and John Elliott Curran, which appear together in the present number. The stories were accepted for publication about a year ago at almost the same time. A few months later letters were received from friends of the two writers, speaking of their deaths. Both were men of good promise in literature, of warm humanitarianism, and of high aspiration. The place of honor this month is given to a readable and well-illustrated account of the places most frequented by "Emerson and his friends in Concord." The question "What shall we do with our millionaires?" is answered thus: Suppose, for instance, there is needed a city hall. We will not keep the post to pay taxes for the new building, but we will substantially say to perhaps a single very rich man: "Here is an opportunity for the opportunity to recognize the obligation which you are under to the city which has provided you with the shelter of her laws and institutions. We will allow you the privilege of giving the city its hall. A similar appeal might be made for a new park. There is of course the objection that the rich man would not give out of his superabundance. To this it is said that if you tax a man and put the law upon him to rebel. But take him on the side of his honor, or his generosity, or his public spirit—bring to bear, not the law, but a vigorous public opinion, and the man will give. This is human nature, and according to history."

## The Cosmopolitan.

(New York, Fifth Avenue and Broadway.) The holiday number has an ornamental border around the margin of each page. "Mrs. Pendleton's Four-in-Hand" is a very New-Yorky story of a youthful widow, who became engaged to four men at the same time. She marries the most disagreeable man of the lot, on the principle that "a woman of brain and headstrong will—no negotiable like a brutal and masterful man."

"The Passion Play at Oberammergau," is well described by Elizabeth Bland, who says that there is no one who has witnessed the play whose face has not been washed with tears—who is not pale and grave. "They do not talk much, but there are few hearts that have not been, for a while at least, swept out of selfishness, hypocrisy or cynicism, have not been stirred to humility and shame by the story of the Passion as acted by these Bavarian peasants."

## The Youth's Companion.

(Boston) presents its 2,500,000 readers with a double Christmas number. It is just out, and contains no less than seven complete stories. As we turn the pages over, and enjoy the feast that lies before us of picture, story, poem and anecdote, we feel that we have been wished at least one "Merry Christmas."

## The Population of London.

is about 40,000, and we should say at least one-half are troubled with some affection of the Throat and Lungs, as those complaints are, according to statistics, more numerous than others. We would advise all our readers not to neglect the opportunity to call on their druggist and get a bottle of Kemp's Balsam for the Throat and Lungs. Trial size free. Large bottle 50 cents and \$1. Sold by all druggists.

## A German resident of Glangelo, Ohio,

has sued for a divorce from his wife because she throws sticks and stones at him. He says she has chased him a full mile from the house.

## Advice to Mothers.

Mrs. Winslow's Sore Throat Syrup should always be used for children's coughing. The child, softened gums, always all pain, cures wind colic and is the best remedy for diarrhoea. 25c a bottle.

## Green, the jeweler, 374 Richmond street

is giving unequalled value in watches and jewelry. Call and see. No trouble to show goods.

## Four Dollars—Ladies' plush rocker at \$4.

Oak, cherry and Queen Elizabeth. Drum chairs very cheap, at TRAFFORD'S, 96 King street.

## No Christmas and New Year's sale

should be without a bottle of Angostura Bitters, the world renowned aperitif of exquisite flavor. Beware of counterfeits.

## At this season of the year Xmas presents

are in order. Gents, you cannot do better than present yourself with one of those ultra-soft Exoco's. Trunks, trunks, Scotch cases, all the latest shades pick from.

## THE HINTON-MILLS

MANUFACTURING COMPANY.

Have a fine stock of Parlor

Sofas, Lounges, Easy Chairs, on hand for the Christmas and New Year Trade. Their prices from now until Jan. 2, 1891, are away down.

202 King Street, London.

34 vt

## W. Chapman

BUTCHER.

Fresh and Salt Meats, Beef, Mutton, Poultry

Goods delivered to any part of the city.

269 DUNDAS STREET

## Now, Boys, Get Ready!

## BURNS, THE CLOTHIERS

Are Ready for You.

We have 500 beautiful Sleighs, which we are giving away FREE to every boy who buys his SUIT or OVERCOAT from us.

Make your selections now while our stock is overflowing with nice goods at the lowest possible prices.

Every boy gets his Sleigh FREE with his Suit or Overcoat.



## Great Caesar's Ghost!

Can you blame us for selling first-class Drygoods cheaper than any other house in London? Our Great December Sale has been a Waterloo to the Drygoods trade of the city. This week we will offer the following bargains:

Ask to see our 75c Henrietta Cloths at 59c a yard.  
Ask to see our 75c Black French Soleil at 59c a yard.  
Ask to see our 25c Tweed Dress Goods at 12 1-2c a yard.  
Ask to see our 50c Plushes at 25c a yard.  
Ask to see our 25c Colored Satinets, all Shades at 14c a yard.  
Ask to see our 35c Black Cashmere Hose at 23c a pair.  
Ask to see our 37 1-2c Black Wool Hose, extra heavy, at 25c a pair.  
Ask to see our \$10 Sealettes at \$6 95 during this sale.  
Ask to see our \$8 Sealettes at \$5 95 a yard.  
Ask to see our 25c All Wool Flannels, in plain or twill at 15c a yard.

Ask to see our 25c German Plaids, all wool, at 12 1-2c a yard.  
Ask to see our \$5 White Wool Blankets at \$3 95 a pair.  
Ask to see our \$2 50 White Wool Blankets at \$1 29 a pair.  
Ask to see our \$2 50 Home Made Flannel Sheetings at \$1 75 a yard.  
Ask to see our \$2 50 Beaver Cloth (in all shades) at \$1 75 a yard.  
Ask to see our \$12 Black Cloth Ulsters at \$7 95 during our sale.  
Ask to see our \$4 50 Short Jackets at \$1 95.  
Ask to see our \$3 50 Short Jackets at \$1 95.  
Ask to see our 75c Jersey Flannels, for children's coats at 37 1-2c.

Friday is Our Special Bargain Day.

## The London Bargain Store,

136 DUNDAS STREET,

Opposite the Market Lane.

K. J. TOBIN, Manager.

## SPECIAL REDUCTIONS.

Scotch Tweed Suits (\$25 for \$20)  
(\$22 for \$18)

ROBT. G. BALMER'S,

146 Dundas Street, Robt. Wallace's Old Stand.

## IT STANDS AT THE HEAD.

To the Business and Professional Men of London:

Mr. George Brough, general agent, has appointed Mr. A. A. Campbell, Molsons Bank Building, agent for London of this high-class writing machine, and invites all who are desirous of getting a typewriter to call and inspect the work of these machines.

## The Remington

Standard Typewriter,

for fifteen years the standard, and today the most perfect development of the writing machine, embodying the latest and highest achievements of inventive and mechanical skill.

## TO PAINTERS AND BUILDERS.

Special inducements are given to the above-mentioned at

## McLean's New Hardware,

151 DUNDAS STREET.

Give us a call and see our prices.

## DON'T

Stand out in  
The cold and  
Shiver and shake,  
But come into  
Bapty's to order  
An overcoat.  
We will make  
You a coat  
For a small sum  
That will  
Defy Jack Frost  
Of Melton,  
Beaver, Nap,  
Frieze or Tweed.  
Such a variety.  
Remember name  
And place.  
**BAPTY,**  
Dundas Street.

JOHN T. STEPHENSON.

Wholesale dealer in metallic caskets and

sole agent for the Dominion of Canada

for the Detroit Metallic Casket Company,

Detroit, Mich. Telephone 496, London,

Ont.

STORE, 180 KING ST

FERGUSON &amp; SONS

Undertakers and Embalmers,

Largest, best and cheapest in Canada.

Telephone connection.

Residence, 189 Dufferin avenue

27

## Burdock

REGULATES

BOWELS, ILLS AND BLOOD.

Constipation, Bilious

ness, all Blood Humors

Dyspepsia, Liver Com

plaint, Scrofula, and

all Broken Down Con

ditions of the System.

WATFORD, ONT.

My daughter, after a severe attack of

Scarlet Fever, was completely broken down.

I spent hundreds of dollars in doctors' bills

with but little satisfaction. Before she had

taken one bottle of Burdock Blood Bitters

there was a remarkable change, and now she

entirely cured. MRS. HOPKINS.

LONDON

## Machine Tool Co.

MANUFACTURERS OF

Lathes, Planers, Drills, etc.

Send for catalogue.

27

## DRUNKENNESS

LIQUOR HABIT.

IN ALL THE WORLD THERE IS NO CURE

DR. HAINES' GOLDEN SPECIFIC.

It can be given in a cup of coffee or tea, or

in articles of food, without the patient's know-

ledge. It is a powerful and reliable remedy.

GOLDEN SPECIFIC CO., 180 BAC ST., CINCINNATI, O.

eod

## LEADING HOTELS.

TECUMSEH HOUSE,

LONDON, ONT.

The finest hotel in the city. Situated in

the business center. Passenger and

baggage elevators. Good sample rooms.

Rates, \$2 to \$10 per day.

CHAS. W. DAVIS, MCGAW &amp; WINNETT,

Proprietors.

## GRIGG HOUSE

LONDON.

THE UNDERSTANDING having assumed the

proprietorship of the above first-class

commercial hotel, trusts, by strict attention to

the wants of the traveling public, to merit a

continuance of the patronage so liberally be-

stowed upon his brother hotel of the past eleven

years. Everything of the best.

THOS. K. GRIGG.

## LIVERY STABLES.

TOM MAKER'S LIVERY, EAST LON-

DON—Good reliable horses and first-class

rigs sent to all parts of the city; hacks in con-

nection. Telephone, 633.

## LILLY'S CROWN LIVERY, NO. 619

Dundas street, East London. Telephone

No. 666.

## STAR LIVERY

Robt. Tripp, Prop.

Richmond street, near C. P.

R. station. Mr. H. M. Doug-

lass has sold out to Mr. Robt.

Tripp, who will be pleased to

meet all the old customers of

his well-kept livery. Telephone 423

## HUESTON'S.

Finest Livery in the City

HACKS, COUPES.

LIVERY OF ALL KINDS.

Telephone 441. Open Night &amp; Day

771

## Pecu

To tell in many important

Sarsaparilla is different from

other medicines.

Peculiar in combination,

action of ingredients, it ac-

cesses the full curative value

remedies of the vegetable ki-

nds accomplishes cures which

Peculiar in its medicinal na-

ture, it is the only medicine

to be said, "100 doses cure

and smaller bottles require

not produce as good results

Peculiar in its "goodness" it

more of Hood's Sarsaparilla

is made, than of all other

Peculiar in its phenomena

abroad, no other preparation

such popularity to its effect

deduced to take any other pre-

## Hood's Sarsaparilla.

Sold by all druggists. Give

by C. I. HOOD &amp; CO., Agents

100 Doses Cures

## MEN OF M

Incredible Feats of