

INGERSOLL  
STROPPING OUTFIT.

Men, don't throw away your dull Safety Razor Blades, sharpen them up with the Ingersoll Stropper, and get a cleaner and smoother shave. Takes only a few minutes, is very simple in operation, and it saves you \$ in the end! Guaranteed to sharpen any kind of blade: Gillette, Gem, Dorrham, Auto-Strop, etc. Price only \$1.75. Outport orders given every attention (extra). This Stropper is sold on a strictly money-back guarantee. If it doesn't prove satisfactory within ten days! Try one and be convinced. Write, stating make of razor used, to R. CURTIS (Repres.), P.O. Box 53302, or 58 Monroe St., City. sep12.11a.m.w

## On the Air To-Day

WILLARD STORAGE  
BATTERY COMPANY  
CLEVELAND, OHIO.

WTAM—CLEVELAND—389.4 METERS.  
Programs Eastern Standard Time.  
Saturday, Sept. 19, 1925.  
12.15 to 1.15 p.m.—Euclid Music Studio. Lunch Hour Music by Selected Artists.  
6.00 to 7.00 p.m.—Hotel Statler Studio. Dinner Music by the Hotel Statler Concert Orchestra, Maurice Spitalny, Director.  
8.00 to 9.00 p.m.—Euclid Beach Studio. Dance program by Frank R. Wilson's Euclid Beach Park Orchestra.  
9.00 to 10.00 p.m.—Willard Studio. Novelty program by E. Jones and the Con Club, assisted by Joe Perle, Tenor.

WPG ATLANTIC CITY.

Wave Length 239.5 Meters—Kilocycles 1260.  
(Eastern Daylight Saving Time.)  
Saturday, Sept. 19, 1925.  
1.30 p.m.—Hotel Morton Luncheon Music.  
6.40 p.m.—Baseball scores.  
6.45 p.m.—16-minute Organ Recital (Request Selections). Arthur Scott Brooks, City Organist.  
7.00 p.m.—Hotel Traymore Dinner Music.  
8.00 p.m.—Final baseball scores.  
8.05 p.m.—Program to be announced.  
9.00 p.m.—Chalfonte-Haddon Hall Evening Concert.  
10.00 p.m.—Steeplechase Pier Orchestra. Nick Nichols, Director.  
11.00 p.m.—Dance Orchestra, "The Silver Slipper."

Sunday, Sept. 20, 1925.

4.15 p.m.—Community vocal and instrumental recital St. James' Episcopal Church. Rev. Wm. Blatchford, Rector; Wm. Standfield, Mus. Bac. Organist and Choir Director.  
9.00 p.m.—Hotel Ambassador Concert Orchestra. Harry Loventhal, Director.  
11.00 p.m.—"Jubilee Songs" by Asbury M. E. Church Choir, Rev. A. M. Martin, Pastor; Prof. W. F. Miller, choir director; Johann Testman, accompanist. Organ selections by Arthur Scott Brooks.

STATION WOR—NEWARK, N.J.

405 Meters—740 Kilocycles.  
Saturday, Sept. 19, 1925.  
6.45 a.m.—Bernarr Macfadden's Early Bird Gym Class.  
7.15 a.m.—Bernarr Macfadden's Vim and Vigor Gym Class.  
7.45 a.m.—Bernarr Macfadden's Home Folks Gym Class.  
8.30 p.m.—Mrs. Alexander Ermoloff, soprano.  
8.45 p.m.—Willard Robinson—"Voice of the South."  
9.00 p.m.—Mrs. Alexander Ermoloff, soprano.  
9.15 p.m.—Willard Robinson—"Voice of the South."  
9.30 p.m.—Al Wilson and Playmates.  
9.45 p.m.—Words Often Mispronounced.  
10.17 p.m.—Hotel Shelton Ensemble.  
10.45 p.m.—Bill Wathey of the New York Evening Telegram Mail Staff in sports.  
11.00 p.m.—Zit's Central Park Casino Orchestra.  
11.00 p.m.—Robert Ballin and Oscar Race, piano-duo.  
11.15 p.m.—Mischa Goodman, violinist; Boris Levinson, accompanist.  
11.30 p.m.—Robert Ballin and Oscar Race, piano-duo.  
11.45 p.m.—Archie Slater's Pal's Orchestra.  
11.50 p.m.—Mischa Goodman, violinist; Boris Levinson, accompanist.  
12.00 p.m.—Serenaders Plectrum Quintet.  
12.00 p.m.—Madelaine Ceres, pianist.  
12.15 p.m.—Leander de Cordova, "Adieu, Adieu in Africa."  
12.30 p.m.—Serenaders Plectrum Quintet.  
12.45 p.m.—Sol Sabino, mandolin virtuoso.  
11.05 p.m.—Madelaine Ceres, pianist.

## Radio Batteries

Charged by an Expert  
WILLARD BATTERY  
SERVICE STATION

M. Maddigan, Manager  
Cliff's Cove Phone 1908  
Feb 21.11

Arrived at Little  
Bay Islands

The following vessels arrived at Little Bay Islands, from the fishery, during the week ending Sept. 12th: Loyalty, Capt. George Hallet, 800 qnts. taken in Straits; Extra, Capt. Fred Watkins, 700 qnts. taken in Straits; James Strong, Captain Sidney Wiseman, 200 qnts. taken on Labrador; Annabelle, Capt. Arthur Rowse, 200 qnts. taken on the shore; Lotus (freighter), Capt. James Kirby, 920 qnts. shore.

Millions of  
People

have read  
all about how Mrs. Ethel  
Stykes Middleton conceived  
and wrote

JUDGMENT  
OF THE  
STORM

ADMISSION  
TWENTY CENTS.

The Economics of the  
Great White Way

Broadway burns a million electric lamps in its great advertising section—an aggregation of lights, we are told, not duplicated anywhere else in the world. They give out 25 million candle-power and cost many million dollars to install. The rental value of some of the roofs in this section exceeds that of the whole building below. That such a "white way" has a psychological effect that is beneficial on those who live near it is asserted by Arthur Williams, vice-president of the New York Edison Company. In an address given to the public through broadcast station WJZ, New York, and also distributed as a press bulletin, he gives the following historical and descriptive sketch of the modern electric-sign development in the city. We read:

"Thirty years ago New Yorkers were pleasantly surprised one night when the first large electric sign, erected on the present site of the Flatiron Building at Twenty-third Street and Broadway, flashed its message upon their attention—'Manhattan Beach Swept by Ocean Breezes.' No one—not even the designers, the architects or the owners of this first sign—could have foreseen the Great White Way, the living 'Avenue of Light,' the largest and most effective thing of its kind, and so appropriately keeping with this great city.

"To-day no complete book of travel is without reference to the man-made aurora of light which blazes forth each night over the mid-town section centering on Broadway. Probably no visitor ever leaves Manhattan without seeing this spectacle. Few New Yorkers can walk along Broadway at night without marveling at this wonder of the century or noting every new message written against the sky, every new color scheme, every new sign-creation of the artist, architect, engineer, and advertising man.

"No record exists of the exact number of lamps in the first sign, but it is estimated that there were approximately two hundred. To-day there are more than a million lamps in the signs on Broadway alone, with hundreds of thousands additional on streets to the east and west of Broadway. The cost of the first sign was less than two hundred dollars. To-day many millions of dollars are invested in the construction of electric signs and in the rental of the roofs or the fronts of the buildings upon which they appear, and the designing of signs has become a profession comparable with that of the architect, artist, or engineer. Competent engineers estimate the aggregate candle-power meeting one's vision at this point to be fully 25 millions. There is, of course, no such aggregate

## BIG SUPER-SPECIAL!

## "JUDGMENT OF THE STORM"

An amazing story that lays bare the folly and tragedy of man's vices—that plumbs the depth of mother love and man's love for woman—a compelling story that is rooted in the fertile soil of every day life!

Greater than "Way Down East" with a smashing climax, tremendously dramatic, actually filmed in the blizzards and snowstorms of the high Sierras!

Without exception the most stupendous colossal feature shown this season.

## MAJESTIC THEATRE MONDAY

SEE

—the gambling den where men and women risk fortune on the throw of a dice!  
—the man who binds himself out as a slave for life to right another's wrong!  
—the most beautiful love theme ever written into a picture!

THE CAST.

Lloyd Hughes, Lucille Ricksen, George Hackathorn, Myrtle Stedman, Clare McDowell, Philo McCullough, Bruce Gordon, Frankie Darro, Fay MacKenzie.

SEE

—the most cruel test a real man was ever put to!  
—the runaway horse and the lost children in a raging blizzard!  
—the thrilling rescue amid the hurricanes and snow-slides of the high Sierras!  
—happiness wrested from despair after brave hero—have given up hope!

The whole world will  
be enthralled at this  
mighty Photo Drama

JUDGMENT  
OF THE  
STORM

Conceived and written  
by a Pittsburgh housewife

Mrs. Ethel Stykes  
Middleton

Educational  
Supplies.

Books for the Grades:

Primary

Preliminary

Intermediate

Junior Matriculation

Senior Matriculation

Our stock is now about  
complete. Write for a copy  
of our new School Book  
Price List and get your  
orders in early.

Garrett Byrne  
Bookseller & Stationer.

## Corkwood.

Just arrived ex "Newfoundland"

100 Bundles

## Corkwood,

Thick, Medium and Thin.

J. J. Stabb &amp; Co.

Quebec Southern  
Power

6-2 p.c. Bonds

Due May 1st, 1925

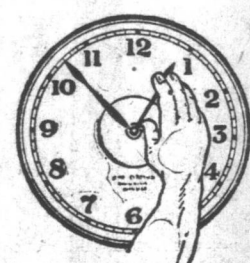
This Corporation serves light and power to 50 municipalities in the Laurentian district under generally exclusive franchises. The territory served has an area of 900 square miles, is prosperous, and has a present population of approximately 60,000 which is showing steady increase.

I recommend these bonds for investment and will forward descriptive circular upon request.

Price: 100 and interest to yield 6 1/2 p.c.

Bonus of two shares of common stock with each \$1,000 bond.

Bernard D. Parsons  
Room 12 Muir Bldg.

"THE POWER WITHIN"  
If You Should Break  
Your Arm

Health  
turns the  
Clock  
Backward

DEFINITION  
The "practice" of  
Chiropractic consists of the adjustment, with the hands, of the movable segments of the spinal column to normal position, for the purpose of releasing the imprisoned impulse

there is a "power within" the body that mends the broken bone.

If you lacerate the flesh, there is a "power within" that heals the wound.

What is true of a broken bone or of a flesh wound, is also true of burns, scalds and bruises.

Nature teaches that this "power within" is the only power on earth that heals, cures or mends, and that what that power cannot or will not heal, cure or mend, is beyond the power of anything on earth.

Nature teaches that the power within moves the body, regulates the heat of the body, converts common food into living flesh and blood, develops the body from a single cell to an adult organism and reproduces the species.

It teaches that this power performs these physical functions by means of impulses sent over the nerves, and that when a nerve is impaired the impulses are interfered with and the result is called disease.

To cure disease the tissue interfering with the nerve must be adjusted to normal.

This is what MacPherson does in his practice.

Information for any person wishing to take up the study of Chiropractic.

Dr. Wm. H. MacPherson,  
D.C., D.O.

11 ATLANTIC AVENUE. PHONE 1697M.  
sep12.11a.m.s

## WATCHES.

Our stock of Ladies' and Gents' Watches is the finest ever shown by us. See them. Prices right.

W. & R. ENGLISH,  
Jewellers.

Est. 1871. 401 Water St. Box 447.  
June 13.6mo.eod

EVENING  
TECHNICAL CLASSES.

Engineering  
Machine Drawing  
Building Construction  
Workshop Mathematics and Mechanics.

Interested Students meet at the Normal School Monday evening, September 21st, at 8 o'clock. sep12.11a.

## CARD.

G. B. DARBY,  
Optometrist & Optician.

Office: 335 WATER STREET  
(Bishop Building).

HOURS: 9.30-1.00; 2.30-5.30.  
Phone 2300 Box 787.  
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## TAKE ADVANTAGE

Cash down for anything you have to sell. Public Auction or Private Sale, as you wish. The largest and best Auction Rooms in the City. List your goods with us for prompt and efficient service.

FEARN &amp; BARNES,

The Auctioneers.

Morris Building, Queen Street.  
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THE  
LONDON DIRECTORY

with Provincial & Foreign Sections and Trade Headings in Five Languages

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In London and in the Provincial Towns and Industrial Centres of the United Kingdom and Ireland, the Continent of Europe, Africa, Asia, Australasia, America, etc. The names, addresses and other details are classified under more than 3,000 trade headings, including

EXPORT MERCHANTS with detailed particulars of the Goods shipped and the Colonial and Foreign Markets supplied.

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DEALERS SEEKING AGENCIES can be printed at a cost of 8 dollars for each trade heading under which they are inserted. Larger advertisements at 30 dollars per page.

The directory is invaluable to every one interested in overseas commerce, and a copy will be sent by parcel post for 10 dollars net cash with order.

THE LONDON DIRECTORY CO. LTD., 25, Abchurch Lane, London, E.C. 4, England.

Business Established in 1814. X

When Retrenchment  
is Possible

"It is simply fantastic that we should now be spending 144 millions on national defence, whereas we spent only 86 millions in 1913 during the competition in armaments against Germany. Last year the Armaments

## Halifax-Marathon Sweep, 1925

(In aid of Outer Cove Parish)—Permission Granted.

Prizes: 1st, \$2,500; 2nd, \$1,000; 3rd, \$750; 4th, \$500; 5th, \$400; 6th, \$300; 7th, \$200; 8th, \$150; 9th to 12th (\$100 each) \$400; 13th, \$75; 14th, \$75; 15th, \$50; 16th, \$50. Weekly Numbers—\$50 each.

N.B.—Lucky Numbers announced weekly in Evening Telegram.

Basis: This sweep is on the Halifax-Marathon Race, to be run at Halifax in October, and is based on Fifty Entries, and their time. Each ticket has printed in RED the Competitor's Entry Number, and in Black, the Time.

Governing Rules: Should there be more than Fifty entries in the race, only the time of the entries, numbered One (1) to Fifty (50), both inclusive, will be considered. Should any entry, numbered from One to Fifty, withdraw from the race; fail to show up; or be disqualified, the time for such entry will be drawn for, and a prize of \$50.00 awarded. All prizes awarded on the time obtained from the Official Timekeepers of the Halifax-Marathon Race Committee. Entire ticket must be presented, otherwise prize will not be awarded.

Committee in Charge: Chas. Myler, M. F. Rolls, John J. Murphy, Edward Brophy, John C. Pippy, James Carberry, J. M. Tobin, Alf. J. Moakler, Jas. L. Vinicombe, Wm. F. Graham, John T. Walsh, Joe Murphy, Edward Power, Claude Hall, F. J. Wadden, M. P. Murphy, Thos. J. Rolls.

Outport orders will receive prompt attention. Orders of \$1.00 or over will be sent by registered post. Address all communications to the Secretary Halifax-Marathon Sweep, P. O. Box 81, St. John's, N.F. Every ticket sold, no matter what happens, has a chance of a prize.

TICKETS: TEN CENTS EACH—ON SALE AT USUAL CENTRES.

aug15.71a

EXTRACT FROM A RECENT STATEMENT OF  
THE LIVERPOOL & LONDON & GLOBE

Total Assets exceed \$100,000,000.00

Claims paid since organization exceed 500,000,000.00

For generations this great Company has furnished to the insuring public the best security, the best contract, and the best treatment obtainable in the Insurance World, and continues the same policy that has characterized it for 85 years—stronger and more progressive than ever.

THAT IS WHY WE LEAD.

BOWRING BROTHERS, LIMITED  
AGENTS FOR NEWFOUNDLAND.

june15.5m.eod

Intelligent Clergymen Will Insure With Me.

## GEO. W. B. AYRE, L.I.B.

Special Representative of

The Imperial Life Assurance Company  
of Canada.

Offices: LAW CHAMBERS, Duckworth Street.

aug11.11

Votes were reduced by £7,500,000, but Mr. Churchill, instead of decreasing them still more drastically, sanctioned a further increase of £6,500,000," says the Westminster Gazette.

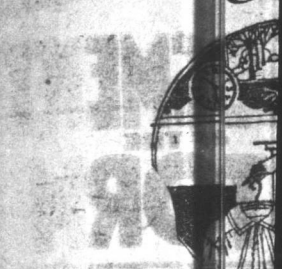
"The Air Service may be justified in requiring over 21 millions, but the Fleet, which we are constantly told is becoming obsolete, costs over 64 millions this year, as against barely 61 millions when the German Navy was a real menace. These are the

votes upon which any national campaign for retrenchment must mainly concentrate; but the civil Service still offers a field for drastic economy."

Sliced hard-boiled egg and chopped celery make a good sandwich filling for the child's lunch box.

Chop canned peas and almonds, mix with cream cheese and spread between buttered slices of bread.

30 m  
with magi



and

—your discarded dress blouse  
—or that bedgown you love  
—or those yellowed white

Water modern Summer you any of the popular shap garments and material that gives new life to too out of date these.

Success is certain with rections. All Summer co not stain the hand, or Card in drug, delectu also for free for the "Season's Color"

SUMMER Navy blouse and Sunhat Black and white, rich colors—new Navy and Red Black—112 them for your dark-colored garments

NORTH AMERICAN CO. Sales representatives: Toronto

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