

THE BROADWAY HOUSE OF FASHION

Fall Continuation Slaughter Sale!

Slaughter Sale--on To-Day, To-Morrow and Every Day this Week--Don't Miss It!

500 Children's & Misses Coats

IN THE SEASON'S MOST FASHIONABLE STYLES and in a VARIETY OF MATERIALS and SHADES.
The Regular Selling Price of these COATS would range From \$7.50 to \$12.90
FOR THIS GREAT SLAUGHTER SALE WE WILL CLEAR THEM OUT
At 4.50 to 8.90

300 SWEATERS

Of all descriptions
2.48 to 5.90

400 SCARFS and SHAWLS

In Silk and Wool
1.90 to 3.90

250 CHILDREN'S DRESSES

In all kinds of materials
2.90 to 7.50

When you see the above you will appreciate what wonderful Bargains await you at this SLAUGHTER SALE!

New Dresses and New Coats

Specially Priced for this Great Slaughter Sale

These DRESSES and COATS are Fashion's last word--The Styles are New--The Materials are New--And the Trimmings are New. The prices will save you many dollars on each garment. These DRESSES and COATS will create a sensation. We say without fear of contradiction that they are the finest value in this city. Women who know Dress and Coat values will snap them up. They are all ready for your inspection--Come and see them--Even though you are not prepared to buy just now.

A SMALL DEPOSIT RESERVES YOUR SELECTION

In these Dresses the materials come as follows: Frost Crepes, Satin Faced Canton Crepes, Chifon Velvets, Poiret Twills, and Flat Crepes.

The Coats come in the following styles: Some have Beaverette Collars and Cuffs; others have Shawl Collars of Skunk Opossum; some have collars of Caricul or Nutria. Misses' Sizes, Regulars and Stylish Stouts.

650 Pairs of Ladies' Parisian Corsets

Only three Sizes left--19, 20, 21.
We offer them for this SLAUGHTER SALE at the extremely low price of
95c and 1.19 a pair

250 Ladies' New Circlet Brassiers

The SLAUGHTER SALE Price of these will be
59c each

350 Ladies' Tricolette Waists

In all the latest attractive styles and shades. Sizes range from 36 to 48. All will be offered at the extremely low price of
1.39 each

200 Beautiful New Fur Scarfs and Chokers

Worth double the price at which we are selling them.
The SLAUGHTER SALE Price of these range from
3.90 to 7.50

A COMPLETE AND MOST ATTRACTIVE ASSORTMENT OF Ladies' Skirts and Waists

In the latest styles--Newest shades and most fashionable fabrics. The prices for this Great SLAUGHTER SALE will be from
2.25 to 7.50

MEN! YOUR OPPORTUNITY HAS NOW ARRIVED

For Your New FALL SUIT and OVERCOAT This Store Presents to You the Best Selection in the City

Men's Overcoats and Suits

You will find here one of the best assortments of Suits & Coats for the young dressy type, for the more conservative type men, for the stout men--in fact for EVERY MAN young or old. We have an assortment in

COLORS and CLOTHS

which will be a revelation to every man. In this great assortment you will find for the young man SUITS with two pairs of Pants, so that the wearer gets the benefit of practically TWO SUITS.

Prices range from

11.90 to 35.00

ALL THESE SUITS AND COATS ARE ABSOLUTELY THE FINEST AMERICAN MAKES.

A Wonder Super-Value Special

Men's Fine Tailored Suits

The prices at which we offer these would be wholly impossible at any other time of the year. As we have only a limited quantity on hand, we strongly advise you to secure a Suit at once. The Price is

9.90 per suit

Men's Two-Pair-Pants Suits

Another marvellous "SCOOP" which only our enormous buying power, our close touch with the foremost makers, and our keen Grand Finale Merchandising has enabled us to offer. We are sure this offering will never be duplicated.

Only one price, **21.90 per suit**

Men's Separate Trousers

We have been specially fortunate in obtaining for this SLAUGHTER SALE

550 pairs

of these

Separate Trousers

And now enable you to share in this Lucky Purchase by offering them

TO YOU

At the Low Price of

1.90, 2.50 to 5.90

Per Pair.

Boys' Suits and Coats

A great assortment for the youngsters in One and Two Pants-Suits

Also a great variety in

Coats

All our SUITS have fully lined Trousers which ensures Double Service. They are also made in good quality of Cloths for which we absolutely guarantee entire satisfaction.

OUR COATS

you will find, are fully lined and interlined so that they give the youngsters warmth and comfort.

Prices range from

5.50 to 17.00

YOU SIMPLY MUST SEE THEM TO APPRECIATE THE VALUE AND QUALITY

Men's and Boys' Clothing Department--second floor. Mail Orders for this Sale Not Accepted

We can't impress too much upon you the benefit you will gain by taking advantage of this SLAUGHTER SALE

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331--Water Street--331