

The Broadway House of Fashion

JANUARY CLEARANCE SALE!

Our Entire Stock of Ladies', Gent's and Children's Wearing Apparel priced down to prices which we can't hope and never will be duplicated. **Coats, Suits, Dresses, Waists and Sweater Wear** all sacrificed in order to make room for our Spring Goods which are due to arrive shortly. Women who have waited patiently for this sale will be rewarded by sharing in these truly sensational savings offered. When you remember that our values have been supreme since our opening and have been the talk of the town and have attracted hundreds of keen buyers, you will appreciate what wonderful bargains await you at this still lower priced sale.

SALE NOW IN FULL SWING!

Dresses

In fine quality French Serge, nicely trimmed with embroidery. Only a limited quantity. All sold previously up to \$9.98. ON SALE FOR

4.98

Waists

A limited number of Cotton Waists with embroidery to match. ONLY

29c

Dresses

In fine Tricotine, beaded with steel and other novelty beads. Sold up to \$12.98. ON SALE FOR

7.98

COATS

A limited number of fine Velour, Broad-half, some full lined; easily worth up to \$18.00. ON SALE FOR

8.98

COATS

Made up in extra quality Velour and Cordette, fully lined; some with fur collars; others without. Sizes up to 44. A WONDERFUL VALUE. ONLY

14.95

SHAWLS

Fancy Checked, all Brushed Wool Shawls; assorted shades; easily worth \$2.50. ON SALE FOR

1.39

WAISTS

In White Organdie and Voile; nicely embroidered. Values up to \$1.50. ON SALE FOR ONLY

79c

SWEATERS

Fine quality Mauve Cotton Sweaters. A good heavy Coat Sweater, easily worth \$4.00. ON SALE FOR

1.98

WAISTS

White Voile Waists; assorted styles. Sizes up to 50. A good value for \$1.75. ONLY

98c

SKIRTS

Navy and Black Poplin and Tricotine Skirts; all sizes and styles. Values up to \$4.50. ON SALE FOR

1.79

COATS

325 COATS made up in the finest materials such as Velour, Duvetyn, Marvella, Bolivia, Broadcloth; etc., etc. Some with fur collar and cuffs; others without fur; embroidered and plain styles. Sizes up to 52½. All shades. A style for every taste.

30.00 to 65.00 values on sale for **20.95 to 36.95**

DRESSES

750 DRESSES in Canton Crepe, Mattelase, Tricotine, Poiret Twill, Velvet, Satin Crepe, Chiffon Velvet, etc., etc.; assorted shades and styles; a beautiful range to choose your dress from. Latest styles. These values will never be duplicated.

25.00 to 60.00 values on sale for **10.98 to 36.95**

HATS

400 HATS in assorted styles, reduced to **69 cents** and up to **3.98**.

Children's Coats, Dresses and Sweater Wear Reduced to Cost and below Cost. Come! Compare!

MEN'S

SUITS & OVERCOATS, also BOYS SUITS & OVERCOATS REDUCED TO UNCOMPARABLE PRICES. If you contemplate buying your SUIT or OVERCOAT, buy NOW, or never.

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331--Water Street--331

Near Adelaide Street