

Enthusiastic Buying!

That's a characteristic feature of this June-July White Sale of ours. It's now 8 day's old and has

ONLY 7 MORE SHOPPING DAYS
and every day offers something of fresh interest in the way of exceptional savings in

'ROYAL' QUALITY WHITE GOODS.

JUNE-JULY

WHITE SALE

June 21st to July 6

This Sale has grown to such proportions that

EARLY BUYING IS ADVISED.

The importance of the unusual values cannot be over-estimated by the most critical shoppers. The excellence of the materials, the beauty of the patterns and the remarkable prices to which they have been reduced are commanding the admiration of shrewd buyers every where.

ENGINES!
For a special Four Cycle proof ignition system, at a
park or Make and Break
sea stuffing box, shaft, propeller, spark plug, mixing valve,
scholar carburetor, and shaft, batteries and tank at
\$ 80.00
140.00
200.00
250.00
300.00
for use.

FOR ENGINES!
\$110.00
\$175.00
follows:—Thrust bearing, spark plug, grease cups, scholar carburetor, and shaft, batteries and tank at

REGISTERS!
\$10,000.00
Landed . . . \$60.00
Landed . . . 70.00
Landed . . . 70.00
Landed . . . 85.00
Landed . . . 105.00
Landed . . . 110.00
Landed . . . 135.00
for two years. Terms:

WIGHT SCALES!
will outwear any other
as your order you secure
expert, with a factory train-
ing of Scale up to 50 tons
steel Trucks for warehouse
received one of our latest
is the finest Scale money
ing pendulum scale. It is
lights, which shows all

Agents for Dayton

HTING!
celebrated UN-ELECTRIC
kind made. Can be used
from one of our leading
plant to be installed
g buildings and grounds,
till after a careful investi-
machines and expert ad-
System

SPECIALTY CO.,
TREET,
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A SALE in Straws

The HAT of the Hour.

That grows more popular every day, is the cool, comfortable

Swiss Straw Boater

of which we have the finest quality, for men or youths. Sizes to suit any head. The June-July Sale Price will sell them.

Value \$2.50,
Sale Price,
\$1.10.



There is not another Store in Newfoundland that will offer such

Low Prices on Wash Goods as we will during this Sale

Do not fail to visit this department because the offerings will be irresistible. We have not only reduced the prices on our regular stock, but last week we

Opened a Big Shipment of AMERICAN WASH GOODS

purchased more than six months ago at a price considerably below the cost prevailing to-day for the same qualities. We are giving our customers the benefit of this purchase during this White Sale. They are all standard qualities in

CHECK AND AWNING STRIPE VOILE, AMERICAN PIQUES, COLORED CREPE MUSLINS in floral leaf, bad and fancy designs; FANCY STRIPED PERCALES, MERCERIZED CREPE MUSLINS in groups of pin stripes, floral, etc.; CROSS-BAR SHOWER OF HAIL, FANCY & STRIPED MUSLINS, etc., etc.

All Priced from 13c to 57c Yard.

It's a rare opportunity to buy your supply for Summer Dresses at just the time that you'll be needing them.

Summer Neck Accessories Cost Little Here.

Special values in Collars, Collar and Cuff Sets, Jabots trimmed with silk, embroidery and valenciennes insertion; also Silk, Ninon and Georgette Crepe.

A Huge Assortment of this delightfully cool Summer Neckwear in all the New Shapes.

WOMEN'S COLLARS.

Sailors, peter pans, round and coat collars in silk, georgette crepe, crepe-de-chene, etc.

WOMEN'S COLLARS.

Muslin, lace and net, in sailor, coat, round, peter pan and high collars, with plain and lace finished jabots.

Reg. Price	Sale Price
50c. each	42c.
55c. each	46c.
65c. each	55c.
75c. each	63c.
80c. each	67c.
90c. each	76c.
\$1.10 each	89c.
\$1.25 each	\$1.05
\$1.35 each	\$1.13
\$1.45 each	\$1.20
\$1.65 each	\$1.33

Reg. Price	Sale Price
17c. each	14c.
20c. each	16c.
25c. each	20c.
30c. each	25c.
35c. each	29c.
40c. each	34c.
45c. each	38c.
75c. each	63c.
80c. each	67c.



Templing Whitewear Values.

In the lots here you will find that every garment offered were excellent values at their original prices, and at their special prices they should prove doubly tempting. They are all of good materials, well made and in

Styles Good Enough for a Bride to Wear.

Cambric Corset Covers.

Reg. Price	Sale Price
45c. each	35c.
55c. each	42c.
65c. each	50c.
\$1.00 each	75c.
\$2.00 each	\$1.50

Women's Cambric Knickers.

Reg. Price	Sale Price
50c. pair	40c.
65c. pair	50c.
70c. pair	56c.
\$1.00 pair	80c.
\$1.20 pair	95c.
\$1.55 pair	\$1.10

Women's Long Sleeve Summer Vests.

Reg. Price	Sale Price
85c. each	70c.
\$1.10 each	85c.
\$2.00 each	\$1.50
\$2.40 each	\$1.80

Princess Cambric Underskirts.

Reg. Price	Sale Price
\$4.10 each	\$3.45
\$4.85 each	\$4.00
\$4.85 each	\$4.00

Misses' Princess Underskirts.

Reg. Price	Sale Price
\$1.30 each	\$1.04
\$1.60 each	\$1.28
\$1.65 each	\$1.34
\$1.75 each	\$1.40

Sleeveless and Long Sleeve Summer Vests.

Reg. Price	Sale Price
25c. each	22c.
33c. each	29c.
40c. each	35c.
45c. each	40c.
55c. each	48c.
60c. each	54c.
70c. each	62c.
75c. each	67c.
85c. each	75c.
\$2.00 each	\$1.50

Women's Corsets.

Reg. Price	Sale Price
70c. pair	62c.
75c. pair	67c.
90c. pair	80c.
\$1.00 pair	88c.
\$1.30 pair	\$1.17
\$1.45 pair	\$1.20
\$1.90 pair	\$1.73
\$2.40 pair	\$2.10
\$2.75 pair	\$2.45
\$3.90 pair	\$3.45
\$4.50 pair	\$3.95
\$5.50 pair	\$4.79
\$6.75 pair	\$5.92
\$7.55 pair	\$6.58
\$8.50 pair	\$7.50

Children's Corsets.

Reg. Price	Sale Price
60c. pair	54c.
\$1.00 pair	88c.

Children's Jersey Corset Covers.

Reg. Price	Sale Price
35c. each	31c.
40c. each	35c.
55c. each	48c.
65c. each	59c.
70c. each	63c.



Keen Interest will be Aroused in our Sale of MEN'S FURNISHINGS.

Stanfield's Wool Underwear.

Reg. Price	Sale Price
1.50 garment for	\$1.35
1.85 garment for	\$1.65
1.95 garment for	\$1.79
2.35 garment for	\$2.08
2.50 garment for	\$2.35
2.90 garment for	\$2.55
3.30 garment for	\$2.97
3.65 garment for	\$3.37



Stanfield's PERFECT-FITTING UNDERWEAR.

New-Knit Underwear.

Reg. Price	Sale Price
2.00 garment for	\$1.50
2.10 garment for	\$1.55
2.35 garment for	\$2.10
3.10 garment for	\$2.75

Balbriggan Underwear.

Reg. Price	Sale Price
Men's, \$4 to 44.	
75c. garment for	65c.
1.20 garment for	\$1.00
Boys' sizes, 6 to 14 years.	
55c. garment for	45c.
65c. garment for	55c.

Men's Pyjamas, White & Cream.

Reg. Price	Sale Price
\$1.50 suit for	\$1.75
\$2.00 suit for	\$1.50
\$2.75 suit for	\$2.45
\$3.25 suit for	\$3.91

MEN'S NEGLIGEE SHIRTS.
Principally coat style, with soft double and single cuffs.
Regular \$1.80 each. Sale Price \$1.55
Regular \$1.80 each. Sale Price \$1.65
Regular \$2.25 each. Sale Price \$1.95

WHITE ZEPHYR NIGHTSHIRTS.
Regular \$2.50 each. Sale Price \$2.30

MEN'S NEGLIGEE SHIRTS.
Striped and fancy cottons, with starched cuffs and collar bands.
Regular \$1.10 each. Sale Price \$1.00
Regular \$1.25 each. Sale Price \$1.14
Regular \$1.60 each. Sale Price \$1.45
Regular \$2.25 each. Sale Price \$1.95

Your Thoughts to Summer Slumbers For a Moment.

This is the Sale in which it will particularly pay you to give attention to Bed Spreads, Linens, etc. In this department we are showing some beautiful qualities in

White Marcella QUILTS.

Such as you will require for Summer, Fall or even Winter use. These Quilts should be of keen interest to all contemplating the purchase of such articles in the near future, for they are lower in price for this Sale than we can probably offer them again.



Reg. Price	S. Price
\$2.00 ea.	\$1.68
\$2.25 ea.	\$1.90
\$2.30 ea.	\$1.95
\$2.90 ea.	\$2.45
\$4.75 ea.	\$4.00
\$5.00 ea.	\$4.25
\$5.75 ea.	\$4.90
\$6.75 ea.	\$5.75
\$7.80 ea.	\$6.65
\$9.00 ea.	\$7.60
\$10.00 ea.	\$8.50

SPLENDID SUMMER SKIRTS in Pique, Gaberdine and Jean.



Right at the time they are most needed.

Every well-dressed woman will profit by this unique sale of Women's Top Skirts. When in the store ask to see them. You won't be disappointed. A glance will convince you that they are all desirable and up-to-date.

Reg. Price	Sale Price
Regular \$1.25 each	\$1.00
Regular \$1.95 each	\$1.57
Regular \$3.75 each	\$3.15
Regular \$4.75 each	\$3.98
Regular \$4.25 each	\$3.50

GREAT SAVINGS on Shirtings, Diapers, Towellings, Hollands, Dowlas, Etc.



Reg. Price	Sale Price
Regular 20c. yard	17c.
Regular 22c. yard	19c.
Regular 23c. yard	20c.
Regular 24c. yard	21c.
Regular 25c. yard	20c.
Regular 40c. yard	35c.
Regular 10c. yard	15c.
Regular 18c. yard	16c.
Regular 20c. yard	17c.
Regular 30c. yard	26c.
Regular 16c. yard	14c.
Regular 30c. yard	26c.
Regular 35c. yard	30c.
Regular 16c. yard	14c.
Regular 18c. yard	16c.
Regular 24c. yard	21c.

Guest Towelling.
20 in. wide. Regular 55c. yard. Sale Price 48c.

Linen Huckaback.
18 in. wide. Regular 30c. yard. Sale Price 26c.
20 in. wide. Regular 45c. yard. Sale Price 40c.

The Royal Stores Ltd.