

# Talking About Shopping. Can YOU Remain Neutral

in the face of such a

## Formidable ARRAY of VALUES

Outlined Here for FRIDAY, 'SATURDAY and MONDAY.

CHILDREN'S

KNICKERS.

Monday Saturday and 17C Reg. \$1.00 pair: Friday, Sat- 82C

DIRECTOIRES.

A small assortment of these, in all

Black Wooi, ankle length; just the

thing for present wear; assorted

sizes. Reg. 70c. value. Friday, Saturday and Monday 42c

CHILDREN'S KNICKERS

A few dozen pairs of these to

match the Underskirts, made of the

same material-good White Flannel-

ette, hemstitched frill at knee, to fit

from 2 to 8 years. Reg. 22c. 17c

Our Dollar Knickers, made of good

English Flannelettes, Pink and strip-

ed, frill at knee, full sizes, open;

undergarments for present needs.

## Every Visit Convinces.

TABLE NAPKINS. 12 dozen only, nice soft mercerized finish; size 17 x 17; hemmed ready for use. Reg. 10c. each. Friday, Saturday and

3 for 25c.

WHITE TABLE CLOTHS.

12 only of pure White English Damask Table Cloths, size 58 x 70; these are beauties, and offer excellent value at their reduced price. Reg. \$2.20. Friday, Saturday and \$1.75

PILLOW SLIPS.

Simply plain Cotton Pillow Cases, sizes 20 x 30, with broad hem at open end; they're strong, serviceable and well worth their regular price, 20c. 17c

MERCERIZED QUILTS.

Extra full size in a heav make, size 2 x 2½ yards, with fringed edge; they come in shades of Sky, Gold and Pink, and make a very nice quilt for any bed room Reg. \$3.70. Fri., Sat. and M. a-

**ENGLISH HALF** BLIND CLOTHS.

Cream Shade finely woven Casement Cloths with broad band of Lace insertion windows a distinguished appearance, something above the ordinary. Just a piece or two.

Reg. 35c. yard. Clearing

Fri., Sat. and Monday... C C

FLANNELETTES.

extra strong make, bought when prices were lower than to-day. Something useful for present year, underpriced. Reg. 18c.c. Friday, Saturday and 16C

LADIES' KID GLOVES.

Black only in fine soft kid hese are new, sizes from 5% to 6%, perfect form, perfect stitchings; if you want black kid Friday, Saturday and 95C

MEN'S SOCKS.

Socks for present wear at very small price; fast Black, Jersey make, well fleeced; as-sorted sizes. Reg. 22c. pair. Friday, Saturday and 19c

Clearing Line of Useful TEA COSIES.

Our regular 40c. line, showing these with nice art colorings and plain Sateen linings; large enough for the family tea pot. Reg. 40c. Friday, Saturday and 27c

Clearing Line of

CORDUROY

VELVET CAPS.

Ladies' and Misses' sizes, excellent

knockabout caps, stitched brim, but-

ton at crown, mostly mixed shades,

White and Gold, White and Sky,

White and Black, White and Red,

White and Navy, etc., and others in

all White. Reg. 85c. Friday, 59c Saturday and Monday .....

An indispensable garment during

the cold weather: we have shades of

Grey, Sky and Helio, silk trimmed,

cord at waist, rolled collar, to fit

girls from 8 to 14 years. Regular

\$1.70. Friday, Satur- \$1.49

Needys, in silk and wool with silk

fringed ends, a wealth of pretty

shades showing Sky, Pink, Green,

Maize and White, etc. Regular val-

WATERPROOF BOOTS.

Friday, Saturday and Monday

Small Sizes-9 to 13 .. .. ..

Larger Sizes-1 to 5 .. ..

MEN'S

GREY WATERPROOFS.

day and Monday .....

A nice loose fitting Waterproof in Cleri-

and snug fitting collar; best English make.

Reg. \$11.00. Friday, Satur. \$9.95

High-laced Waterproof Boots for the

boys, selling at the old price, about the best footwear you can buy for present

wear, and in fact all Spring wear; the best of stock used in making these. Special:

ues to 70c. Friday, Saturday 39c | from 36 to 44 inch bust. Reg. Saturday and Monday . . . . . .

\$3.58 \$3.98

Children's & Misses

EIDER DRESSING

GOWNS.

70c. LADIES'

SCARVES for 39c.

BOYS' HIGH

Tray Cloths, Tea Cloths and Bureau Cloths, made of strong White Cotton, assorted sizes; a few pieces in Fawn Linen. Not a piece in the lot worth less than 20c. Friday, Satar-day & Monday . . . . 12c

Boys' Jersey Suits, Heavily Fleeced, now

Seems almost unbelievable, does it not? We want to clear these at once, that is mainly why we have cut them so fine. Navy and White only; the top garment has buttoned front and becoming Peter Pan collar. To fit boys, from 2 to 5 years. Reg. \$1.50 value. Friday, Saturday and

SHOWROOM Values behesting your patronage.

INFANTS' SHAWLS.

Exceptional values to be found here. Silk and Wool

Shawls and all Wool Shawls with fringed ends, shades of

Cream, Sky, Pink, Cardinal and

Mixed shades in Sky and Whgite and Helio and White; values to 80c. Friday, Sat. and Mon., Special 39c

LADIES' COLLARS.

in Corded Silks, etc These

CHILDREN'S

UNDERSKIRTS.

Offering values to 40c., pretty styles in White Muslin, Voile,

Coloured Stripe and Silk, others

vanish, pick up a few now for future wear. Regular to 40c.

Friday, Saturday and 15C

These are nicely made and come in good White Flannelette

with body, sizes to fit girls from

Blouses. A Delight to the Feminine Eye.

Styles of the moment in Coloured Crepe and

Silk, mixed shades, showing Lavender and White,

Green and White, Grey and White, Blue and

White, etc.; others in Navy Silk with Ninon

sleeves, low neck styles; a complete size range from 36 to 44 inch bust. Reg. \$2.30. Friday,

CHILDREN'S and

Small Sizes—81/2 to 111/2 .. ..

Larger Sizes—12 to 2 .. ..

MISSES' BOOTS.

urday and Monday

day. Reg. to \$4.30. Friday, Saturday and \$3.95 PRETTY SCRIMS.

We have just opened a case lot of handsome Curtain Scrims, plains in White and Cream, and a big assortment of Art Scrims, 33 inches wide; designs and colourings to suit almost any taste. This is probably the last lot of these at such a low price. Special per yard, Friday, Sat-

per yard, 10c.

to fit boys from 8 to 13 years. These are truly good values and cannot be matched outside of this Store to

BOYS' TWEED SUITS.

Nice Tweed patterns in

Norfolk and Suffolk styles;

**Every Purchase Satisfies.** 

These uncommon looking Summer Window Drapes came along with our latest shipments. White and Cream Muslins and Scrims, all plain with hem-stitched border and narrow lace edging, with or without overhead centre piece; delightful Curtains for Bungalows, Country Houses or Bedrooms.
Reg. \$1.80 pair. Friday, Saturday and Monday, \$1.35

WINDOW CURTAINS

AMERICAN

LADIES' GAITERS.

12 Button, fast Black Felt Gaiters; sizes from 3 to 7, made with medium heel; nice foot comfort at a low price. Reg. \$2.00 value. Friday, Sat'y & Mon. \$1.79

GINGHAM APRONS.

Something every housewife needs; these are 'a generou size; large body, strings and pocket, nice large check patterns. Reg. 45c. Friday, Sat. and Monday. 38C

MEN'S DOUBLE WIDTH. TWEED SUITINGS.

Not often do we advertise Suitings, but these look such good value we thought we 2 pieces in Grey and Brown mixtures; double widths; nice for boys' or men's Spring Suits. Reg. \$1.90 yard. \$1.68 Fri., Sat'y. & Mon. \$1.68

ALL WOOL SUITINGS.

In two very striking Grey would make up handsomely for your new Spring Suit; these are Tweeds we cannot duplicate at the price. Reg. \$3.60 yard. Friday, Saturday & \$3.25

MEN'S WOOL SOCKS.

These are an extra heavy mostly Dark Grey and Brown mixtures; Socks once you've seen, you'll make an effort to buy. Reg. 45c. value. 37c

MEN'S

WORKING SHIRTS.

A limited stock of these Dark Grey Union Flannel make, every Shirt well made and faultlessly finished, strong stitchings These are value for \$1.60 to day. Friday, Saturday and Monday \$1.35

BOYS' TOP SHIRTS.

A line of good, serviceable, hard wearing Flannelette Shirts for the boys, in assorted sizes; your choice of White or stripstrap cuffs, storm collar and appearance like much higher priced Waterproofs; assorted sizes. Special Friday, \$2.78 ed with collar and pocket; these are old values offered at a special cut price. Values to 90c. Friday, Saturday 69c and Monday .....

## Offers That Come Once in Awhile!

STAIR OIL CLOTHS.

A SPECIAL LOT OF

MEN'S & BOYS'

FAWN WATERPROOFS.

A Waterproof good enough, strong enough and serviceable for every day wear;

SMALL WOMEN'S HOSE.

An accumulation of Small Sizes in fast

Black Cashmere heavy rib finish Hosiery in

every way suitable for present wear, and

bought from the best makers from across

the water. Reg. up to 85c. Friday, Saturday and Monday .... 59c

BLINDINGS.

now for spring needs. Special, per size men's. Regular 40 cents. Friyard, Friday, Saturday and 25C day, Saturday and Mon- 35C

Fadeless Lancaster iWndow Blindings, 28 inches wide, Buff shade, 

THE TOKIO BRACE.

Best English quality with white The preferred Brace, always has a

FOUNTAIN SYRINGE.

One should be in every family, large rubber fountain hangs on wall with five feet of rubber tubing and

"RIMERCO"

Imperial Oil Co.

COMPLETES NEW EQUIPMENT. The arrival yesterday of the Tank eamship "Iocolite" in St. John's narks a new development in the Oil Business in Newfoundland. The "Iocolite" is the first ship to bring into this port a bulk cargo of Lubricating Oils, Coal Oil and Gasoline. Formcases. The advent of this new ser vice means two things to the people n Newfoundland. First, a substantial eduction in the price of petroleum products throughout the territory; second, the assurance of a full supply without danger of a shortage in the busy seasons.

This new situation has been made possible through the construction by the Imperial Oil Company at St. John's of large tankage and warehouse facilities. Tankage has been provided to care for full tank ship cargoes, and the other new equipment of the Company here will handle the package and case goods in much larger quantities then ever before. A large number of steel barrels have been provided here, and as far as possible all shipments of goods will be made in these steel containers which are so much more safe and economical than wood barrels for the handling of petroleum products.

The Imperial Oil Company now has inder construction at Dartmouth, Nova Scotia, across the bay from Halifax, a new oil refinery which upon its completion will be partly devoted to the production of oil goods for Newfoundland, and will aid in making possible the delivery of these goods here on a more economical basis.

#### Mt. Cashel Concert.

A GREAT SUCCESS. The annual entertainment in aid of the Mount Cashel Orphanage and under the distinguished patronage of His Excellency the Governor and His Grace the Archbishop took place at the Casino Theatre last night. His Excellency and Lady Davidson accompanied by Capt. Riley, A.D.C., were present, besides Rt. Rev. Mons. Mc-Dermott, Rev. Frs. McCarthy, Kelly, Renouf, O'Flaherty, Pippy and Dr. Carter with many of the Christian Brothers. The programme which was an excellent one consisted of an overture by the C. C. C. Band, songs by Mrs. Cahill, Miss Brown, Miss Ryan, Messrs. Ruggles, Slattery and Hutton; duets by Messrs. Fox and Aylward, Miss Mare and Mr. King; dances and drills by the Mt. Cashel Boys, and the sketch entitled "Second Thoughts." In this the leading characters were portrayed by Mrs. J. Baxter, Miss Mare and Mr. W. R. Warren who were ably supported by Mrs. Grieve, Misses Gosling and Rendell and Messrs. E. and F. Emerson. The building was full to capacity and the entertainment thor-

the hearty applause given. The pupils of the Mercy Convent will be the performers in to-night's concert when a highly interesting programme will be given. All who possibly can should make it a point to be present to-night and show their appreciation of the good Brothers' work.

oughly enjoyed, as was evident from

Charity Day.

CURLERS HELP THE POOR.

Yesterday was known as Charity Day with the Curlers. The rink was filled with patrons during the day and the proceeds were \$850, the largest on record and will be devoted to the poor of the city.

In the morning and afternoon His Excellency the Governor and Lady Davidson were present, the former playing the first stone at 11 a.m. The various games during the day afforded much amusement and were keenly contested. Of more than ordinary interest was the match between the John and Williams. The latter maintained their reputation. The players and scores were:-

Williams. W. A. Ellis . . . . . . . . . . J. Mulcahy W. L. Donnelly .. .. .. J. McFarlane W. T. Shirran . . . . . . J. C. Hepburn W. F. Joyce J. C. Jardine (sk.)—12. (sk.)-4

The Highlanders, C. C. C. and C. L. B. bands attended at the morning, afternoon and evening sessions, respectively. To the Ladies' Club more than a passing word of praise is due for serving refreshments. The day closed with an auction sale, conducted by Mr. P C. O'Driscoll. The proceeds will be divided proportionately between the city clergymen for distribution.

### Harbor Grace Dock.

neeting of the shareholders of the Harbor Grace Marine Railway Dock Co. was held at the Board of Trade Rooms. The financial report for the past year showed the concern to be in a flourishing condition. The election of Directors resulted as follows:-Hon. Jno. J. Murphy, Hon. James Ryan, A. W. Piccott, John Tapp, C. A. Jerrett, W. S. Monroe, Robert Duff : 1-S. Munn, Ernest Simmons, John 100

looking after the sman's work. As of reporting acciam concerned my-I had to report a wo years ago. At s no passenger or ed and it was simring the trouble uring the past two ve anything to ref accidents. We h us for reporting ctice is to immewire if we are be subsequently on quarters to report uperintendent, and of a character that d report is necesit. In the present ly the course that except instead of iere was a formal he Superintendent. ntinued.)

on flesh-colored uns in favor. are much employments.



Mittens for the baby, closely knit. Reg. 25c. pair. Friday, Sat- 22c per yard, Friday, Saturday & 26c monday ..... 26c

LARGE WHITE TOWELS. MENDING WOOL.

STORM RUBBERS.

All sizes, in high cut Storm Rubbers, from 21/2 to 7; dependable quality. Special Friday, Satur- 50C

TABLE OIL CLOTHS.

Quite a variety of patterns, floral and fancy stripes, rich colourings. This is 48 inches wide, and is used considerably for covering kitchen walls, as it is more readily washed and cleaned and looks better. Special.

An excellent Towel, for family use, large enough for bath Towel; comes in exceptionally heavy make, Turkish quality, with plain ends. Regular 40 cent value. Friday, Satur- 33C

The best 4-fold English Spun Mending Wool in fast black, large size balls; enough to last for the entire year. Special each. 14C

A clearing line with us; about 20 pairs left; these have the true wool finish of the old-time Blanket. 'Tis not a bit too late to pick up value like this, for Blankets you must surely buy sometime. Now is the time. Reg. \$6.75 pair. Friday, Saturday and Monday . \$6.35

INFANTS' FLUFFY FLEECED BLANKETS.

tures; Teddy Bear and other nursery fig-ures all over them; crochet edge; they're warm, wash splendidly and give satisfac-tory wear. Two Grades. Friday, Saturday and Monday

Regular 70c, for ..... .. .. Regular 90c. for .. .. .. .. ..

A clearing line of these, pebbled finish; all button styles, low heel makes; a comfortable walking Boot. Special Friday, Sat-

WOOL BLANKETS.

Nice convenient size for Infants' Cot, Sleigh or child in arms; they come in pale shades of Pink, Pale Blue and other mix-

cal Grey, with sloping pockets, strap cuff

duck back, 18 inches wide, bordered nice finish of its own, nice fine elastic white and fancy; a limited stock; buy web and white kid strappings; full

Embroidery Outfit, 15c.

A simplified process for fancy workers; each Outfit contains
Stamped Design, Lesson Sheet, showing all the popular stitches,
etc., and sufficient silk to finish each design.

etc., and sufficient silk to finish each design. Special, each,