

If Special Value

is appreciated

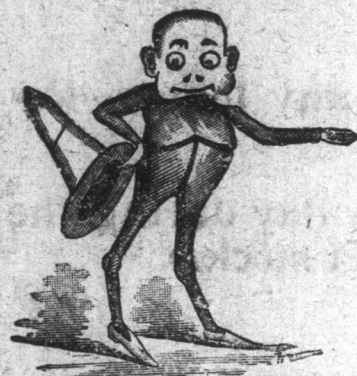
BY LADIES

Then reap the Benefit of Our REDUCED Prices.

Final Call on all

SUMMER GOODS

To move out. The balance of our



SHIRT WAISTS,
From 65 cents up.

LINEN SKIRTS,
From \$1.15 up.

We want you to come in; the values are here, and truthfully stated. You have this fact before you: that we must dispose of all Summer Goods immediately. Hence Our Great Reductions.

S. MILLEY.

Something of Interest to Ladies!

During the next TEN DAYS you can purchase a

Nice Col'd Blouse for 55, 70 & 90 cts.; or
A White one at 70c., 90c. and \$1.00.

Having a much larger stock than usual of those this season and wishing to make room for new purchases, we have decided to clear this lot out regardless of cost. Also,

SUMMER GLOVES,

2, 3 and 4 Buttoned and Elbows, worth from
25 to 50 cents; now one price,

15 cents per pair.

Robt. TEMPLETON,

333 Water Street.

333 Water Street.

YOU'VE GOT TO KNOW

Where every letter, account, and contract belonging to you can be found at a moment's notice—that is if your business is run properly. Is yours run properly? Why not? A Complete Filing System is easily and economically obtainable. Shall we glad to illustrate and explain details.

PERCIE JOHNSON,

Office—Duckworth St.

Agent.

RHODES' SCHOLARSHIP EXAMINATION, 1910.

THE Rhodes' Scholarship Examination will be held on Tuesday and Wednesday, the 25th and 26th of October next. Students who intend to take this examination will please apply to the undersigned not later than the 18th of October.

Information concerning this Scholarship and Examination can be obtained at any time at the office of the C. H. E. Colonial Building.

A. WILSON, Sec. C.H.E.

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Clearing Lines

A. & S. RODGER'S.

Marvellous Values offering in the following articles:

Tea Coseys, Tray Cloths,
Toilet Sets, Sideboard Cloths,
Coloured Dress Linens. Also,
Lot Fire Screens—going Cheap.

A. & S. RODGER.

Advertise in the TELEGRAM — Sure Results

SEA DOG MATCHES.

Just in:

10—50 Gross Cases } **Very Low Prices.**
25—15 Gross Cases }

400 bags BRAN. Now due:

100 cases Extra Quality Peaches and Pears,

100 cases Hartley's Jams and Marmalade—Right Prices.

100 cases No. 1 SALMON.

10 cases Cod Tongues and Sounds—1 lb. tins.

STEER BROTHERS.

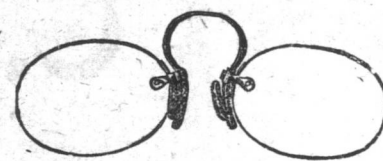
WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.



WHEN YOU ARE READING

Does the print run together?
Do black spots appear before your eyes?
Do you have to place the light between your self and the print?
Do you find it necessary to hold the book further away in order to see distinctly?

If you observe any of the above signs it means you are no longer able to adapt your eyes to focus rays of light coming from different distances. A contest with failing sight is hopeless. You should wear properly fitted glasses. Consult us.

We Guarantee Satisfaction.

T. J. DULEY & CO., The Reliable
Jewellers and Opticians.

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PROGRESS

IN EVERY DIRECTION,



rapid, continuous increase of business, improvement of methods and details of organization. Constantly aiming to do business better and to be of greater service to the trade each day, each season, each year.

ASK FOR OUR
REGISTERED BRANDS.

TRUE FIT, AMERICUS, FITREFORM.
PROGRESS, THE MODE, STILENFIT.

THE NEWFOUNDLAND CLOTHING FACTORY, LTD.

aug18,eod

225 and 227 Duckworth Street.

PIANO STOOLS.

Handsome Piano and Organ Stools,
\$2.00 and upwards.

CHARLES HUTTON,
Reliable Piano and Organ Warehouse.

Be Sure to See Ours First

Where to Buy FURNITURE—Why at the
Big Furniture Store, of Course

Our immense business gives us buying facilities which enable us to offer you bargains you can never obtain elsewhere. We have a lot of special values that once gone cannot be repeated. So come at once! As prices have advanced to take effect in October, we would advise all those who possibly can to take advantage of the low prices as they are at present, and so save anywhere from 10 to 15 per cent., which will be the advance in a few weeks.

When in Doubt Buy of Us.

CALLAHAN, GLASS & CO.,
Duckworth and Gower Street, St. John's.

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NEW FRUIT!

To-Day, ex "Florizel,"

Preserving Plums, Bananas,

Apples and Oranges.

F. McNAMARA, QUEEN STREET.

Apples, Plums, Bananas, Tomatoes!

To-day ex S.S. "Florizel,"

50 barrels New York Apples, 100 brls. N. S. Apples,

40 bunches Choice Bananas, 75 baskets Plums,

50 baskets Preserving Plums. Prices will be right.

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GEORGE NEAL.

THE PERFECTION OF EXCELLENCE

And a positive delight is

Lipton's High-Class Confectionery.

The Best Goods at the LOWEST PRICE.

Freshness and Delicacy always Guaranteed.

LIPTON'S Chocolate and Vanilla Cream-Caramels, in 1-4 lb. and 1-2 lb. tins, 10c. and 20c. tin only.

LIPTON'S Walnut Toffy, in 1-2 lb. tins, only 20c. tin.

LIPTON'S Milk Chocolate, 2 oz. packets, 8c. each.

LIPTON'S Nut Milk Chocolate, 1 1-2 oz. packets, 7c. each.

LIPTON'S Butter Scotch, 3c. packet and 12c. tin.

These are some of Lipton's most popular and leading lines of Confectionery in the Newfoundland market than which it is not possible to get a more delightful or toothsome confectionery.

You can purchase Lipton's Confectionery in St. John's from Wood's West End and East End Water Street Stores, A. A. Delgado and A. S. Wadden, Water Street, Mrs. Summers and McMurdo's, Military Road, and the Reid Nfld. Co's Stall and Trains, etc., etc.

If your dealer has not got the line you want in stock we will supply you.

HENRY BLAIR,

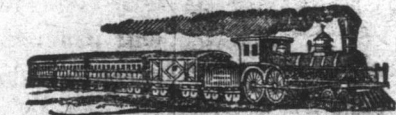
General Agent for Lipton, Ltd.

REID NEWFOUNDLAND COMPANY.

Prince Edward Island Industrial and
Agricultural Exhibition.

Charlottetown, P.E.I. Sept. 19th to 23rd, 1910.

Excursion Tickets will be issued to Charlottetown and return from all Ticketing Stations on this Company's system, good going Sept. 15th to 20th, inclusive. Returning, good until Sept. 29th.



Fare from St. John's to Charlottetown and return \$23.60. For further particulars apply to nearest Ticket Agents.

Reid Newfoundland Company

Canned Salmon,

This Season's Pack.

GEORGE M. BARR.

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