

"INTOLERANCE" IS MAGNIFICENT

Far Surpasses Even the "Birth of a Nation"

A Movie Picture Presentation Which is Beyond All Parallel

When Mr. D. W. Griffith presented to the world his "Birth of a Nation," it was supposed that the last word had been said with regard to a moving picture production. Not so "Intolerance," his latest production, is as far ahead of the "Birth" as that proved to be in advance of anything else ever offered on the screen.

More words cannot depict the marvellous nature of the presentation which thoroughly enthralled and delighted two good audiences at the Grand Opera House yesterday and will be here, matinee and night for four days.

For breadth of completion, richness of setting and vigor of production, nothing is more convincing than has ever been seen in this or any other country.

There are no less than four stories running concurrently—a drama of to-day, a story centred about St. Bartholomew's Eve and the massacre of the Huguenots, scenes from the life of Christ, and the tragedy of Belshazzar and the fall of Babylon.

These stories illustrate different phases of the same spirit of intolerance which led the Pharisees to persecute Christ, which drew Cyrus to the conquest of Babylon, and which to-day causes self-opinionated moral reformers to exercise tyrannical control over the lives of others.

The action flashes from a shabby bed-room in a cheap modern lodging house to the great banquet hall of the Babylonian emperors, from Nazareth to the Paris of Catherine de Medici. One minute one is watching a fist fight between a couple of ordinary everyday thugs in a city of to-day, and the next one sees the defenders of Babylon hurling back their mighty walls the hideous war-engines of Cyrus the Persian, or is gazing at a sumptuous dining hall of a mile in length with luxurious appointments and hundreds of gorgeously attired participants.

The thing is colossal, almost bewildering and of the most tense interest from start to finish. The statement can well be believed that the cost ran into the hundreds of thousands of dollars.

Mr. Griffith deserves a great deal of credit for the obvious sincerity with which he has tried to turn the film-drama to purposes higher than mere sensationalism. The new art of the camera must be made to serve these higher purposes, if it is ever to exercise on the community an influence at all commensurate with its opportunities. It is very pleasant and encouraging to see that Mr. Griffith, who has had so much to do with the development of this art—perhaps "industry" would be more exactly descriptive in its present stage—it is pleasant that he should endeavor on a scale so enormous to make the "movie" a vehicle of ideas.

"Intolerance," as a most ambitious effort in this direction, is worthy of very serious consideration. It is not, however, for its ideas but for its wonderful spectacles that "Intolerance" will appeal to that multitudinous person, the "movie-maniac." There are none in this production, especially those representing the siege of Babylon, which have never been approached in magnificence of setting and impressiveness of movement. The skill with which the illusion of sumptuous reality is produced and the perfect co-ordination of those thousands of performers is a marvel of the producer's art. These things alone make it worth anyone's while to see this play.

The accessories are all in keeping. There is a magnificent orchestra and a choir of Canadian and English singers.

The production is presented by Mr. Basil D. Courtney, who brought the "Birth of a Nation" to Canada.

Simcoe Business College

A School of Business Efficiency

Typewriting Civil Service Preparatory Bookkeeping Shorthand Secretarial Education Employment

Write for Terms J. W. Bouden, Principal.

AMERICAN WOMEN VICTIMS OF LACONIA



These are the first pictures published of Mrs. Albert H. Hoy, on left, and her daughter, Miss Elizabeth Hoy, the Chicago woman who died of exposure due to the torpedoing of the Laconia.

CROWN PRINCE CHECKED BY FRENCH AT VERDUN

Haig Strengthens Gains on Western Front; British Triumph in Many Air Encounters; French Retake Much Ground From the Enemy

London, March 6.—The troops of the Crown Prince swung forward again north of Verdun Sunday afternoon in a sweeping attack along a two-mile front between Chambrettes Farm and Besoisyvaux. They smashed through the French advanced positions north of Courlevoy Wood, but were beaten back in every effort to penetrate the wood itself.

A curtain of fire from the French guns checked the onrushing columns at every other point and inflicted severe casualties on the attackers. Yesterday morning Nivelle's soldiers pressed forward against the positions occupied by the enemy and wrested the greater part of them.

On the Somme and Ancre fronts the British carried out minor enterprises aimed to strengthen their new lines. German attempts to recapture the trenches lost yesterday east of Bouchavesnes, failed completely. The British positions east of Gommecourt were improved during the day, and successful raids were carried out in the Arras, Ghinzy and Ypres sectors.

Aerial activity was revived along the entire front. Seventeen German machines were brought down, all but three by British aviators or anti-aircraft batteries, while the Germans accounted for seven British planes.

The Berlin official account of this operation states that the French out-post position skirting Courlevoy Wood on the north was stormed over a front of three-quarters of a mile, and that 572 prisoners were swept into the German ranks.

Does this Verdun thrust furnish an explanation of the German withdrawal on the Ancre front? This was the first question asked in military circles here last night. It is generally agreed that the Germans were anxious to evacuate the dangerous Ancre salient and shorten their line, chiefly for the sake of concentrating men for an attack elsewhere.

Admitting the fatal fascination Verdun holds out for the Germans, despite their previous suicidal losses there, the military view leans to the idea that this is a local assault. All previous lessons of the war point to

withdrew their promise of \$150, that they might use it according to their own judgment.

The splendid contribution is due in no small measure to the efforts of the District President, Mrs. S. O. Kitchen, St. George, who received the loyal support and hearty co-operation of the branches of the W. I. in North Brant.

The following is a list of the branches and the amount subscribed:

Alfred and Park Road, \$73; Cainsville, \$100; Echo Place, \$72; Girls' Club, Harrisburg, \$6; Glenmorris, \$25; Leiford, \$50; Moyte-Tranquillity, \$150; Middlesex, \$100; Onondaga, \$150; Paris, \$75; Terrace Hill and Grandview, \$117.25; Mrs. S. G. Kitchen, Dis. Pres., \$100; Interest from bank, \$8.20. Total \$1,181.45.

On behalf of our executive committee, I beg to tender to you the hearty thanks of the society for this very generous contribution, which will be of great assistance in our work.

Yours very truly, B. S. MACINNES, Hon. Recording Secretary.

The above is the receipt received by the treasurer for the amount of \$1,181.45 sent to the Canadian Red Cross from the North Brant Women's Institute.

This fund was, at the commencement, intended to be used toward the purchase of a motor ambulance for the 215th Brant Battalion, but before completed, government regulations underwent such a change as to make this plan impossible.

LT-Col. Harry Cockshutt was consulted, and very generously advised the Institute to send the money to the Canadian Red Cross.

Each branch was given the privilege of withdrawing its donation or passing it on to the Red Cross in the amount as collected, and every branch gladly gave assent with but one exception—St. George—who

Locally the Tide of competition can be stemmed by the use of the advertising columns of The Courier.

"No ship can run against the Tide," said Napoleon. Verily, Napoleon was in error, as modern steam doth prove. And yet many men these modern days will not believe that the steam of advertising can overcome the tide of competition.

Rich Richard

NEWS OF NORFOLK

Monthly Business Meeting of I. O. D. E. Held in Simcoe

BADGES ARE AWARDED To Members of Order For Distinguished Service

Change of address, News items or requests for insertion of names on subscription list, should be sent to Courier Agency, Box 311, Simcoe, or phone 356-3. The Courier is delivered for 25 cents a month, strictly in advance, or may be obtained at Jackson's Drug Store at 2 cents a copy.

(From our own Correspondent)

Simcoe (Jan. 24) At the monthly business meeting of the I. O. D. E. held here yesterday the following monies were voted:—\$30 monthly to prisoners of war bread fund; \$100 to field comforts; \$300 to Canadian Red Cross; \$25 to British Sailors' Relief. The treasurer's report showed a balance of \$1032 on hand previous to these allotments. Goods to the value of almost \$1100 was sent out this month of which the shower was about \$525.

The Regent, Mrs. Rupert Simpson, was nominated as a councillor of the national executive.

"Distinguished Service" Badges. Mrs. and Miss Matthews received badges from the Canadian Field Comforts Commission, Shorncliffe, in recognition for voluntary effort. These badges, we are told, are not given for less than 16 hours per week and must be returned if the effort is not maintained. These two are the first awarded in the country to our knowledge—a very pretty badge with the letters V. (voluntary worker) prominent in the design.

Mrs. McKay at Shorncliffe. The following is a business letter from the C. F. C. C., at Shorncliffe, Eng.: "Mrs. McKay, one of our members is very kindly going to work for us and is starting tomorrow." Mrs. McKay's only son, "Perry" who threw off his lawyer's gown to do the khaki and his mother determined to do her bit for England where the loyal and plucky lady is evidently getting her opportunity.

Disrespect during the singing of the national anthem came in for a few more knocks.

The secretary is desirous of securing the address of any Norfolk county soldier who has not yet received his badge from I. O. D. E.

There was considerable discussion regarding the encouragement of the development of vegetable gardens. A letter has been received, it is possible to give advice as to procedure.

Working, sewing and knitting is going on briskly. There is no slacking off in labor but more help is required.

Mr. Case, mathematical master has been appointed interim principal during the absence of Mr. Christie of the High school.

A Deserved Recognition Appreciated. J. D. Christie, leaves this morning for Baltimore, his first and enforced absence from his desk as principal of the high school here for some 35 or 36 years. During all this time Mr. Christie has shown a competent lay reader in the Anglican Church and also a faithful superintendent in the Sunday school for no less than 30 years.

Chas. Harakas was examined today and declared to be mentally deranged. He will be removed to a proper place of confinement as soon as possible.

Mr. and Mrs. Ernest Bridgewater and baby left for Hamilton morning where Mr. B. has secured employment. He was formerly with the Simcoe Litho Co.

Pte. Harold Bridgewater is home on what may possibly prove to be last leave. He has been transferred from the 205th battalion to the 154th battalion.

The Town Council met last night for a four hour session.

Police Magistrate Wants Clerk. Police Magistrate Gunton has requested that the council appoint a clerk for his court or give him an allowance thereof. It was generally agreed that the Magistrate should be relieved of the evidence in cases pertaining to citizens of the municipality, but there was some difference about appointing a clerk to relieve the Magistrate of all the clerical work pertaining to his office, and for which he is already paid by fees. A suggestion to vote \$100 to provide his own clerk was discussed and withdrawn and a motion passed authorizing the Mayor to interview Mr. N. Stanley Boucher with a view to his serving in this capacity. It was noted that the retiring Magistrate who took his own evidence had rendered an account for \$20.00 for the last year of his term of office and it was not thought that with the temperance act in force the court would be more busy in future than in the past.

Patients Still Go to Outside Hospitals. Notice was received from the Brantford Hospital that Gordon Shaw was at that institution down with pneumonia claiming to be a citizen of this place and would be ca-

First Showing of New Spring Goods J. M. YOUNG & CO. "QUALITY FIRST" First Showing of New Spring Goods

Early Showing of New Spring Goods

Early Showing of New Neckwear

Collars of Silk Crepe, Crepe de Chine, washable satins and fine organdies and the new Khaki Kool in all this season's fashionable styles. The large square collar of Georgette Crepe, with dainty beaded designs, and with fillet lace trimming, special, each... \$1.50 The new Fish Back Collars of White Khaki Kool, made with 2-in. hemstitched band of self material, in Rose and new Cadet shade, embroidered with French knots, very smart collar of dress or coat at, each... \$1.50 Stylish Fish Back Collars, made of fine Crepe and lace trimmed with fancy buttons in large or medium size, special at \$1.25, \$1.50, and... \$1.75 Large assortment of Stylish Collars made of the new materials in lace, crepe, etc., special at \$1.00, 75c., and... 50c

Early Showing of New Silks

Taffetas, Duchesses, Paillettes, in black and colors, correct for Suits, one piece dresses, etc., special \$1.50, \$1.75 to \$2.75 Silk Poppins, 36 in. wide, in black, navy, rose, topue, purple, hunters' green, brown saxe and sky, special at... \$1.19 Sport Stripe Silks in Habutai, Tussor and Taffeta, elegant range of colors, special at \$3.00, \$2.50, \$2.00, \$1.50 to... 85c Colored Shantung, 32 in. wide, in black, rose, tan, brown, kelly, topue, purple, saxe, navy, pink, sky and ivory, special at per yard... 85c Foulard Silks, choice designs, 36 inches wide, special at... 90c Cheney's Shower Proof Foulard Silks, 44 inches wide, special at... \$2.50

Beautiful Showing of Wash Materials

Voiles, in plain and satin stripe effects; Marquissette, Etainnes, sport stripe skirting, Piques, Cords, Palm Beach Cloths, etc. These are now being shown in our Wash Goods Section, First Floor, Centre Aisle.

J. M. YOUNG & CO.

Dress Making and Ladies' Tailoring Phone 351-805

ed for at the expense of this municipality unless it were shown within the legal interval that the town is not liable. Fell Over Shovel—Broke Her Arm Janet Monroe of Port Dover advised the town Clerk on Feb. 21st that she fell on the sidewalk in Simcoe and broke her arm. The Clerk had acknowledged the letter promptly asking for the time, place and other particulars. The reply came stating that the lady fell over a snow-shovel in front of Boyd's Hardware Store.

To Stop the Mud Nuisance The Board of Works was requested to give some temporary relief to patrons of the L. E. and N. Railway by putting a cinder covering on the portion of Robinson street between the "skew" bridge and the depot.

The Dog By-law The Clerk was instructed to purchase tags and it was resolved to advise the public that hereafter dog tags will be collected and tags issued at the police office; that if taxes must be paid before May 1st, and that dogs found after that date running at large will be taken care of in accordance with the by-law. His Worship called attention to the fact that the by-law made no provision for the safety of a dog that has lost his tag and notice was given of a motion to alter, the by-law in this direction.

The report of the municipal auditors was tabled and laid over for discussion.

The Mayor observed that there was pretty nearly an even break in the Hydro Electric finances and that the Waterworks, besides carrying the sewerage expenses had given over to the town \$4,723 to take care of the payment on debentures, leaving a good surplus which was being devoted to the installation of a 60 h.p. Electric motor as an auxiliary to the gas engines at the pumping station or a substitute in case of necessity.

Chairman Doughty of the Industrial committee reported that the town securities re the Shoe Factory as called for in the agreement with the company, were in the hands of the clerk.

Exception has been taken by some members of the local Patriotic Association to our appeal for assistance to the Cripps children. We fail to see any connection between the organization and the case in question. If there is, it is quite time some action were taken. If not the invitation is still open to any members of this body as to our other country readers to help the Kiddies along. When we made the appeal we had in mind those of the Courier readers in this district, but the first contribution of which we have received advice, and that indirectly came from St. Thomas, it will be expended wisely for the purpose mentioned.

The local Patriotic committee have decided to pay the expenses of the burial of Pte. Jas. Potts on the grounds that they understand that the Battalion to which he belonged at the time of his death had a fund for such purposes.

CARTER'S TESTED SEEDS We have received our stock of these seeds for this season. Come and make your selection early. DOUGLAS & ROY SEED MERCHANTS 7 George St. Both Phones 882



LUX To give sweater coats a new lease of life

Now that sweater coats are getting more expensive, it is more than ever desirable that you wash yours with LUX. Of all things a sweater coat, which is seen so much, must be kept soft, fluffy, fleecy and "new" in appearance. You can keep yours that way and wash it again and again if you do this:

Four boiling water over LUX flakes—pure essence of soap—allowing 3 or 4 tablespoonfuls for every gallon of water you use. Whip into a creamy lather—a few seconds is needed. Then put in the garment and stir it about. Let it soak until cool enough for your hands to squeeze the water out of the coat—the dirt just runs away. Rinse in two or three relays of tepid water, and hang to dry.

Very simple. Anyone can do it—just a few minutes' work and you get a result that the most expert French cleaner might well envy.

LUX won't shrink woollens. Won't hurt any fabric or color that pure water can safely touch.

At all grocers 10c.—British made. Lever Brothers Limited Toronto

Giving Up Farming Auction Sale

Of Farm Stock and Chattels. W. Almas has received instructions from J. T. Hewitt, to sell public auction, at his farm, situated 1 mile south of the city, on the Cod-shutt Road, better known as Waterous Farm, on

Friday, March 9th at one o'clock sharp.

Horses—7—brown mare and grey gelding, rising 5 years; about 1,400 lbs; bay mare, 12 years old, good all harness; bay colt, rising 4 years old, a beauty; bay gelding, general purpose, good as gold, hard to beat spot mare, a dandy. We believe this sale is sound, good in all harness.

Cattle—14—6 supposed to be calf, all young, carrying their calf, one fresh; one sprinker, coming 2 years old; 2 two-year-old steers grade Durham bull, rising 2 years; grade holstein, better, rising 6 years, a beauty; 1 cow, due to calve about time of sale.

Hogs—2 brood Tamworth, sow pure bred, 9 thirty pigs, Berkshire boar, pure bred, papers go with him. Harness—Two sets of heavy harness, set of single wagon harness, 6 collars and bridles.

Implement—Good line of implements, new wagon box, spring steel shelving harrow, plows, walk plows, manure spreader, new drill two bugles, bob sleigh, in fact everything in the implement line usually found on a well equipped farm, and they are in good shape.

Agricultural kettle, a cooker or pig wiffletree, necklocks, forks, shears, chains, hoes, light set hoes a pole, a good set, one cutter.

Grain and Fodder—About 2 bushels of oats and some barley, not previously sold. A quantity of hay and straw; 10 acres of wheat, the ground; about 6 acres of rye.

Terms—Cash, unless otherwise arranged with the proprietor. J. T. HEWITT, Proprietor.

W. ALMAS, Auctioneer

RHEUMATISM WAS MOST SEVERE

Deadful Pains All The Time Until Took "FRUIT-A-TIVES"



Verona, Ont., Nov. 11th, 1915

"I suffered for a number of years with Rheumatism and severe Pains Side and Back, from strains and heavy lifting.

When I had given up hope of being well again, a friend recommended "Fruit-a-tives" to me and after my first box I felt so much better that I continued to take them, and now am enjoying the best of health, thank you for your remedy."

W. M. LAMPSON

If you—who are reading this—have any Kidney or Bladder Trouble, suffer with Rheumatism or Pain In The Back or Stomach Trouble—give "Fruit-a-tives" a fair trial. This wonderful medicine will do you a world of good as it cures when everything else fails.

50c. a box, 6 for \$2.50, trial size, 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

Ontario Farmers!

Existing war conditions demand that you give the question of seed special attention this year. Seed of desirable varieties and high germination power will be factors influencing yields.

If you have not secured your seed

Let the Ontario Department of Agriculture Help You

Farmers having seed grain or potatoes for sale may forward samples to this office stating varieties, price and quantity.

Farmers wishing to purchase seed are also invited to communicate with this office stating variety and quantity, and an effort will be made to put them in touch with farmers having seed for sale.

Write to R. Schuyler, District Representative Paris, Ont.

W. H. Hearst, Minister of Agriculture