

SECOND PRIZE AD. written by ALFRED D. LONGMAN, Elgin, Man.

A Farmer who became a Millionaire

While engaged in the pursuit of Farming has never yet been known. But why not?

Are not Farmers as industrious, thrifty and intelligent as any other class of human beings? Doubtless they are.

Then why are a few men in other industries acquiring vast fortunes with the expenditure of little or no labor? The secret of their success is that they have organized their forces, and concentrated their efforts with the sole purpose of bettering their own interests.

The farmer until recently has failed to do this and consequently has fallen a prey to organizations which have acted more wisely than he. BUT THE FARMERS ARE AWAKENING. They have seen their mistake. They have begun to realize their possibilities, and in their own interests have organized—THE GRAIN GROWERS' GRAIN COMPANY LIMITED, THE GREATEST CO-OPERATIVE MOVEMENT IN CANADA TODAY.

There are 13,000 farmers in the Company at present, but it cannot render the great service to the farmers of which it might be capable, unless every farmer gives it his sympathy and support.

We have leased the Manitoba Government line of elevators, and a C.P.R. Terminal Elevator at Fort William, and in order to operate these, and to carry the co-operative principle along other lines, we must have a large additional capital subscribed by the farmers of Western Canada.

Will you not co-operate with us by shipping us your grain, by purchasing more stock, and by using your influence in achieving this great end of "Equal Rights for all and Special Privileges for none." It is your Company, Mr. Farmer. It is working in your interests. It is endeavoring to eliminate the conditions which are making your profits so small. It is worthy of your support.

For Information, Shipping Bills, Etc., Apply to

The Grain Growers' Grain Co. Ltd.
Winnipeg, Man. ALBERTA FARMERS ADDRESS CALGARY OFFICE Calgary, Alta.

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