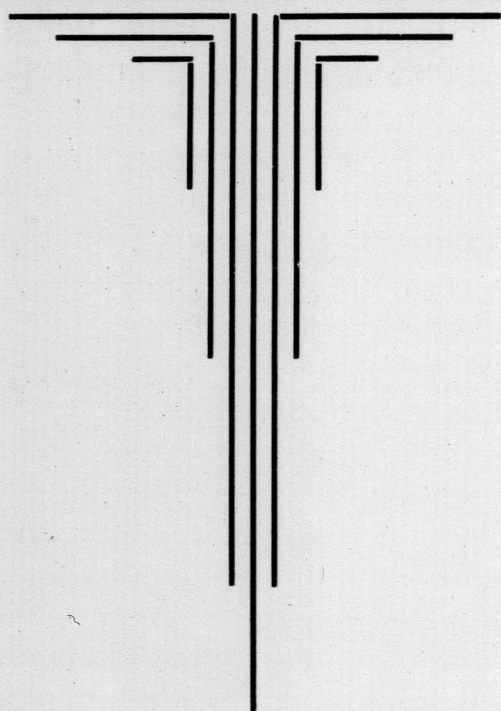


THE FISH HABIT



ENQUIRE OF
BLACK BROS. & CO.
LIMITED,
HALIFAX.

A. H. BRITTAIN & CO., Agents for Quebec
and Ontario, Board of Trade Building,
Montreal, Canada.

¶ Teach your customers to acquire it by showing them how much healthier a diet it is than meat.

¶ At the same time interest them in

"HALIFAX" "ACADIA"

-AND-

"BLUENOSE" CODFISH.

¶ Once they are interested they will become regular enquirers for one or other of these brands.

¶ It will do your customers good to eat this article.

¶ It will do your pocket good to sell it, for it is an article on which you can make a good profit.

¶ If you do not know about these fish products, let us inform you at once.