

QUEBEC PROVINCE NUMBER

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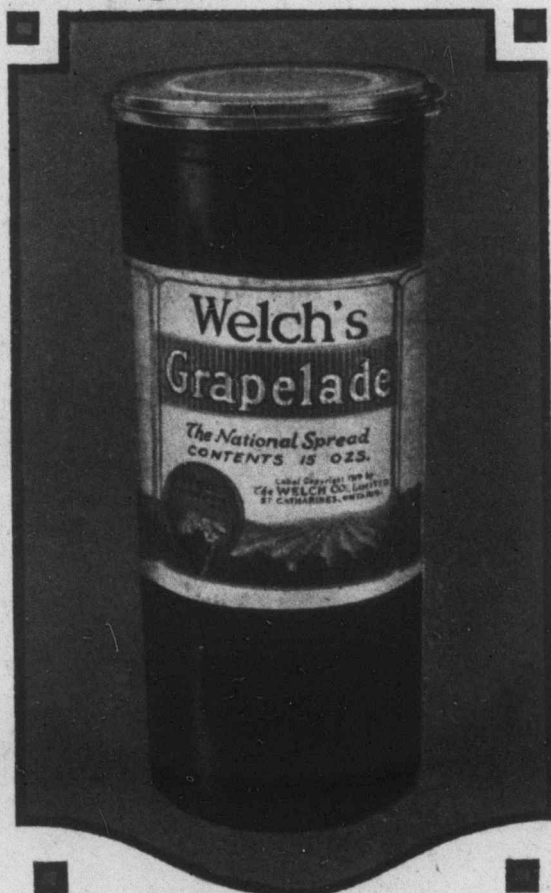
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No. 9

# Welch's

## Quality Fruit Jams



*Other Welch Quality pure fruit products*

Fruitlade

*(Grape-Raspberry and other combinations with grape)*

Peachlade

Plumlade

Cherrilade

*All packed in 15 oz. glass jars.*

PEOPLE these days are wise buyers of food products. They know value—and they know quality. And they know Welch's Grapelade. That it is all the richness and goodness of fresh, ripe grapes. That it is smooth, pure and wholesome. And they buy it. The wonderful smoothness and the delightful flavor of Grapelade have taught the people how good a jam can really be. Now they can get the same high quality in other Welch Fruit Jams. Plumlade, for instance—or Peachlade—and others.

All are made from the finest fruits—carefully selected. All are handsomely packed—and the smoothest jams you ever sold.

Stock the entire line and display them in connection with Welch's Grape Juice. You'll find their demand larger than you expect—and that it is growing all the time. A line you'll be proud to sell—that builds business—and keeps it. Order from your jobber.

## The Welch Co., Limited, St. Catharines, Ontario

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