THE CANADIAN GROCER

MILINE

WE QUOTE:

Truro, N.S., Nov. 10, 1913.

"I have heard a great lot about your "wonderful cook book from a friend "and would be more than pleased to "get one. I am keeping a boarding "house and have thirty-two boarders. "I have used your flour for TEN "years and would not use any other."

> Mrs. Leonard D. MacKenzie, Carvell Hall, Truro, N.S.



PACKED to suit all requirements in bags of 7, 14, 24, 49 and 98 pounds; also barrels of 98 and 196 pounds. THIRTY-TWO boarders in one house means thirty-two chronic kickers. When you have found a flour that satisfies the infinite demands made upon it by a hungry boarding-house which must keep pleasing its patronage to exist, and when this flour satisfies for years, what greater proof gould YOU ask, Brother Grocer?

Unsolicited, mind you, besides enclosing actual money for the FIVE ROSES cook book, Mrs. Leonard D. MacKenzie, of Truro, says she for one will buy no other flour but FIVE ROSES.

There are in Canada thousands of women urging their friends to use FIVE ROSES for every imaginable purpose. Why not turn into actual dollars and cents this loyalty which FIVE ROSES inspires?

Ask your jobber or write nearest office.

LAKE OF THE WOODS MILLING CO., LIMITED Montreal Toronto Ottawa London St. John Keewatin Winnipeg Vancouver

"The House of Character "

Capacity 11,500 bbls.