

*A short and straight talk
with you is what we want—*

Listen!

You're selling Baking Soda every day. You naturally want to get the best for your customers, you also want to make a good profit. Alright! Get

"Cow Brand" Baking Soda

You can't buy anything purer, better packed, labor-saving or more profitable.

Every jobber in Canada sells it.

CHURCH & DWIGHT, Manufacturers

MONTREAL



Wethey's Mince Meat

(In Cartons)

has been recognized as the standard of Canadian excellence for a quarter of a century.

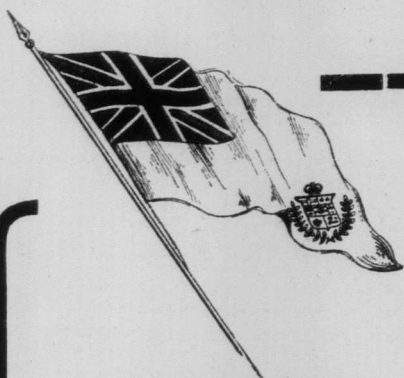
PURE WHOLESOME RICH

"ONE TRY SATISFIES"

If your jobber cannot give it to you please write us direct.

J. H. WETHEY, LIMITED

ST. CATHARINES, - - CANADA



Empire Brand

"A new broom sweeps clean"——

The sweeping quality of a broom is a good thing, but it is of little value if it can only be applied to a New broom. What we claim for

OUR BROOMS

is not only their clean sweeping qualities when new but the lasting value of their work. They are made of finest broom corn, well bound, strong handles, and proper weight.

We claim them Extra value. It is up to you to test them. Let us hear from you.

USE OUR
4 free telephones
WHEN ORDERING

LUCAS, STEELE & BRISTOL, Hamilton, Ont.