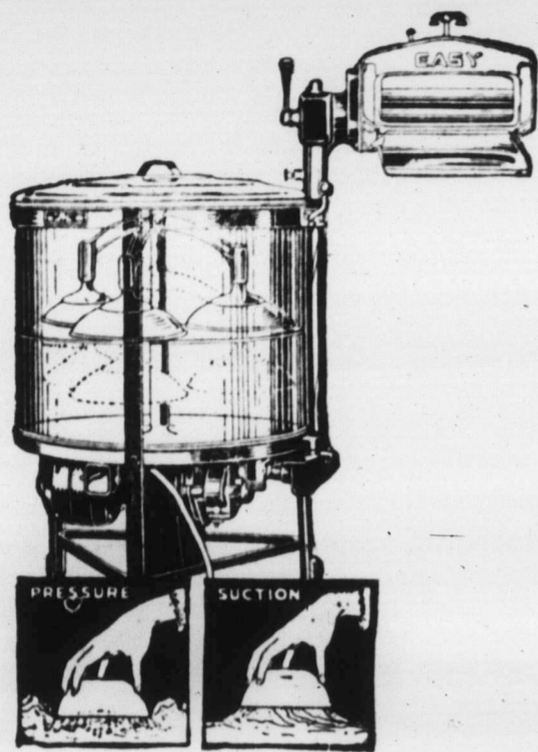


# No need for any family to feel they cannot afford an EASY WASHER

You Can Pay for an EASY as You Use It



A small deposit puts the EASY in your home and the balance you can pay as you use the machine—in monthly amounts that you scarcely feel. And then it will serve you for years and years at a cost of only four or five cents a week.

The EASY is simple to operate and care for. Push a button and the washer starts; move a lever and the wringer goes. It is sanitary and easy to keep clean. A flip of a cloth makes the polished interior bright and shiny.

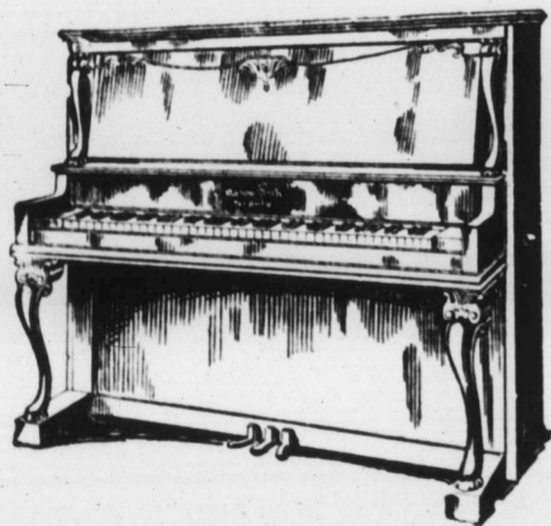
The vacuum cup principle of the EASY is the furthest evolved. Years of experimenting, improving and testing have made the EASY positively the easiest of all washers on all classes of household washing.

The EASY is made in Canada, sold by Canadians and comes to you doubly guaranteed.

You don't have to take our word as to what a remarkable saver of time, money and labor the EASY is—we will do a week's wash free for you with the EASY right in your home. Phone at once for appointment. There is no obligation.

ELECTRICAL DEPARTMENT

## DAVID SPENCER, LIMITED



### A Generation of Musical Happiness

That's what you buy in a MASON & RISCH PIANO . . . for these world famous instruments are built with the idea of permanency and are noted for their durability quite as much as for their rare, rich, full tone, perfect action and beauty of design. "Sold Direct from Our Factory to Your Home at a Saving in Price to You!"

### Mason & Risch

Limited

738 GRANVILLE STREET  
VANCOUVER

### The Difficulty About Placing Advertising

is that in connection with the use and abuse of printers' ink through experimental publications and others, that often seem to have little or no purpose or service behind them, there have been so many canvassing agents, and

### So Much "Dunning"

that the Business Leaders in many firms have been led (1) to question the utility of all advertising; and (2) have allowed themselves to forget that because of the very number of requests for advertising consideration there is

### All the More Need to Discriminate

*"I saw your advertisement in the B. C. Monthly."*